

# General Merchandise Stores: 2002

Issued October 2004

EC02-44I-11

## 2002 Economic Census

*Retail Trade*

Industry Series



U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



## ACKNOWLEDGMENTS

This report was prepared in the Service Sector Statistics Division under the direction of **Bobby E. Russell**, Assistant Division Chief for Census Programs. Planning, management, and coordination of this report were under the supervision of **Fay Dorsett**, Chief, Retail Census Branch, assisted by **Thomas G. Dassel**, **Darrell S. Dow**, **Peter H. Lee**, **Barbara T. Parlett**, **Maria A. Poschinger**, **William R. Samples**, and **M. Yvonne Wade**. Primary staff assistance was provided by **Craig A. Carpenter**, **Maunda M. C. Charles**, **Stephanie L. Glegorovich**, **Jennifer L. Higgerson**, **Brian J. Holt**, **Nicole C. Howe**, **Anna M. Jacobson**, **John W. Nogle II**, **J. Robert Nusz**, **Donna J. Pickeral**, **Katherine J. Russell**, **Shane E. Sallee**, **Amber L. Spriggs**, **Jeremy R. Stash**, **Amber D. Tracy**, **Latroy M. Wands**, **Jessica A. Watts**, and **Stacey R. Whaley**.

Mathematical and statistical techniques, as well as the coverage operations were provided by **Ruth E. Detlefsen**, Assistant Division Chief for Research and Methodology, assisted by **Scot A. Dahl**, Leader, Census/Current Integration Group, with staff assistance from **Samson A. Adeshiyan** and **Anthony G. Tersine Jr.**

**Eddie J. Salyers**, Assistant Division Chief of Economic Planning and Coordination Division, was responsible for overseeing the editing and tabulation procedures and the interactive analytical software. **Dennis Shoemaker** and **Kim Wortman**, Special Assistants, **John D. Ward**, Chief, Analytical Branch, and **Brandy L. Yarbrough**, Chief, Edit Branch, were responsible for developing the systems and procedures for data collection, editing, review, and correction. **Donna L. Hambric**, Chief of the Economic Planning Staff, was responsible for overseeing the systems and information for dissemination. **Douglas J. Miller**, Chief, Tables and Dissemination Branch, assisted by **Lisa Aispuro**, **Jamie Fleming**, **Keith Fuller**, **Andrew W. Hait**, and **Kathy G. Padgett** were responsible for developing the data dissemination systems and procedures. The Geography Division staff, **Robert LaMacchia**, Chief, developed geographic coding procedures and associated computer programs.

The Economic Statistical Methods and Programming Division, **Howard R. Hogan**, Chief, developed and coordinated the computer processing systems. **Barry F. Sessamen**, Assistant Division Chief for Post Collection, was responsible for design and implementation of the processing systems and computer programs. **Gary T. Sheridan**, Chief, Macro Analytical Branch, assisted by **Apparao V. Katikineni** and **Edward F. Johnson** provided computer programming and implementation.

The Systems Support Division provided the table composition system. **Robert Joseph Brown**, Table Image Processing System (TIPS) Senior Software Engineer, was responsible for the design and development of the TIPS, under the supervision of **Robert J. Bateman**, Assistant Division Chief, Information Systems.

The staff of the National Processing Center, **Judith N. Petty**, Chief, performed mailout preparation and receipt operations, clerical and analytical review activities, and data entry.

**Kim D. Ottenstein**, **Margaret A. Smith**, **Bernadette J. Beasley**, and **Alan R. Plisch** of the Administrative and Customer Services Division, **Walter C. Odom**, Chief, provided publication and printing management, graphics design and composition, and editorial review for print and electronic media. General direction and production management were provided by **James R. Clark**, Assistant Division Chief, and **Susan L. Rappa**, Chief, Publications Services Branch.

Special acknowledgment is also due the many businesses whose cooperation contributed to the publication of these data.

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-- Not applicable for this report.

# Introduction to the Economic Census

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## PURPOSES AND USES OF THE ECONOMIC CENSUS

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## INDUSTRY CLASSIFICATIONS

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

|       |  |
|-------|--|
| 21    | Mining   |
| 22    | Utilities  |
| 23    | Construction   |
| 31-33 | Manufacturing  |
| 42    | Wholesale Trade  |
| 44-45 | Retail Trade   |
| 48-49 | Transportation and Warehousing   |
| 51    | Information  |
| 52    | Finance and Insurance  |
| 53    | Real Estate and Rental and Leasing                                       |
| 54    | Professional, Scientific, and Technical Services                         |
| 55    | Management of Companies and Enterprises                                  |
| 56    | Administrative and Support and Waste Management and Remediation Services |
| 61    | Educational Services   |
| 62    | Health Care and Social Assistance  |
| 71    | Arts, Entertainment, and Recreation                                      |
| 72    | Accommodation and Food Services  |
| 81    | Other Services (except Public Administration)                            |

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).



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## RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## BASIS OF REPORTING

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## GEOGRAPHIC AREA CODING

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## AVAILABILITY OF ADDITIONAL DATA

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## HISTORICAL INFORMATION

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



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# Retail Trade

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## SCOPE

The Retail Trade sector (sector 44-45) comprises establishments engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are, therefore, organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers: store and nonstore retailers.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. In addition to retailing merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. As a general rule, establishments engaged in retailing merchandise and providing after-sales services are classified in this sector.

Nonstore retailers, like store retailers, are organized to serve the general public, but their retailing methods differ. The establishments of this subsector reach customers and market merchandise with methods such as the broadcasting of "infomercials," the broadcasting and publishing of direct-response advertising, the publishing of paper and electronic catalogs, door-to-door solicitation, in-home demonstration, selling from portable stalls (street vendors, except food), and distribution through vending machines. Establishments engaged in the direct sale (nonstore) of products, such as home heating oil dealers and home delivery newspaper routes, are classified in this sector.

**Exclusions.** Excluded from this sector are governmental organizations classified in the covered industries except for liquor stores operated by state and local governments. Data for direct sellers with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the federal government are not included.

The tabulations for this sector do not include central administrative offices, warehouses, or other establishments that serve retail establishments within the same organization. Data for such establishments are classified according to the nature of the service they provide. For example, separate headquarters establishments are reported in NAICS sector 55, Management of Companies and Enterprises.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 21 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, sales, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

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**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, sales, payroll, and employment by kind of business for the state, metropolitan and micropolitan statistical areas, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

**Subject Series:**

- **Product Lines.** This report presents data on major categories of products sold for establishments of firms with payroll by kind of business. Data are presented for the United States, states, and metropolitan and micropolitan statistical areas.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents sales, payroll, and employment data for the United States by sales size, by employment size, and by legal form of organization for establishments of firms with payroll; and by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

**ZIP Code Statistics.** This report presents data for establishments of firms with payroll by United States ZIP Code.

**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

**GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for —

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000 but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

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4. Counties and county equivalents defined as of January 1, 2002. Counties are the primary divisions of states, except in Louisiana where they are called parishes and in Alaska where they are called boroughs, census areas, and city and boroughs. Maryland, Missouri, Nevada, and Virginia have one place or more that is independent of any county organization and constitutes primary divisions of their states. These places are treated as counties and as places.
  5. Economic places.
    - a. Municipalities of 2,500 inhabitants or more defined as of January 1, 2002. These are areas of significant population incorporated as cities, boroughs, villages, or towns according to the 2000 Census of Population. For the economic census, boroughs, census areas, and city and boroughs in Alaska and boroughs in New York are not included in this category.
    - b. Consolidated cities defined as of January 1, 2002. Consolidated cities are consolidated governments which consist of separately incorporated municipalities.
    - c. Townships in Michigan, New Jersey, and Pennsylvania, and towns in New York, Wisconsin, and the six New England states with 10,000 inhabitants or more (according to the 2000 Census of Population).
    - d. Balance of county. Areas outside the entities listed above, including incorporated municipalities with populations of fewer than 2,500, towns and townships not qualifying as noted above, and the remainders of counties outside places are categorized as "Balance of county."

## **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

## **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). There were revisions to some industries in this sector for 2002.

For the retail trade sector, additional levels of detail for department stores and nonstore retailers are included in 2002 NAICS. Department stores are now further broken down into Department Stores (except Discount Department Stores) and Discount Department Stores. Electronic Shopping and Mail-Order Houses are now further broken down into Electronic Shopping, Electronic Auctions, and Mail-Order Houses.

## **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

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## DISCLOSURE

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

The Census Bureau conducts annual and monthly surveys on retail trade. These surveys, while providing more frequent observations, yield less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## CONTACTS FOR DATA USERS

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Retail Census Branch, 1-800-541-8345 or [rcb@census.gov](mailto:rcb@census.gov).

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used with these data:

|      |   |
|------|---|
| D    | Withheld to avoid disclosing data of individual companies; data are included in higher level totals |
| N    | Not available or not comparable   |
| S    | Withheld because estimates did not meet publication standards                                       |
| X    | Not applicable  |
| Z    | Less than half the unit shown   |
| a    | 0 to 19 employees   |
| b    | 20 to 99 employees  |
| c    | 100 to 249 employees  |
| e    | 250 to 499 employees  |
| f    | 500 to 999 employees  |
| g    | 1,000 to 2,499 employees  |
| h    | 2,500 to 4,999 employees  |
| i    | 5,000 to 9,999 employees  |
| j    | 10,000 to 24,999 employees  |
| k    | 25,000 to 49,999 employees  |
| l    | 50,000 to 99,999 employees  |
| m    | 100,000 employees or more   |
| r    | Revised   |
| –    | Represents zero (page image/print only)   |
| (CC) | Consolidated city   |
| (IC) | Independent city  |

**Table 1. Summary Statistics for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | Kind of business  | Estab-<br>lishments<br>(number) | Sales<br>(\$1,000) | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid<br>employees for<br>pay period<br>including<br>March 12<br>(number) | Percent of sales—                                   |                        |
|-----------------------|---|---------------------------------|--------------------|--------------------------------|---------------------------------------|--|---|------------------------|
|                       |   |                                 |                    |                                |                                       |  | From<br>admini-<br>strative<br>records <sup>1</sup> | Estimated <sup>2</sup> |
| 452                   | General merchandise stores .....                        | 40 907                          | 444 663 839        | 42 882 321                     | 10 355 218                            | 2 544 936  | .7  | .8                     |
| 4521                  | Department stores .....                                 | 9 628                           | 224 015 983        | 23 779 789                     | 5 843 260                             | 1 453 984  | .1  | .5                     |
| 45211                 | Department stores .....                                 | 9 628                           | 224 015 983        | 23 779 789                     | 5 843 260                             | 1 453 984  | .1  | .5                     |
| 452111                | Department stores (except discount department stores) . | 3 938                           | 89 849 822         | 11 149 579                     | 2 774 477                             | 689 270  | .1  | 1.0                    |
| 452112                | Discount department stores .....                        | 5 690                           | 134 166 161        | 12 630 210                     | 3 068 783                             | 764 714  | —   | .2                     |
| 4529                  | Other general merchandise stores .....                  | 31 279                          | 220 647 856        | 19 102 532                     | 4 511 958                             | 1 090 952  | 1.3   | 1.2                    |
| 45291                 | Warehouse clubs and supercenters .....                  | 2 915                           | 189 619 323        | 15 847 100                     | 3 730 599                             | 837 200  | —   | .2                     |
| 452910                | Warehouse clubs and supercenters .....                  | 2 915                           | 189 619 323        | 15 847 100                     | 3 730 599                             | 837 200  | —   | .2                     |
| 45299                 | All other general merchandise stores .....              | 28 364                          | 31 028 533         | 3 255 432                      | 781 359                               | 253 752  | 9.1   | 6.9                    |
| 452990                | All other general merchandise stores .....              | 28 364                          | 31 028 533         | 3 255 432                      | 781 359                               | 253 752  | 9.1   | 6.9                    |
| 4529901               | Variety stores .....                                    | 18 270                          | 16 163 368         | 1 602 210                      | 372 750                               | 130 702  | 6.3   | 3.7                    |
| 4529904               | Miscellaneous general merchandise stores .....          | 10 094                          | 14 865 165         | 1 653 222                      | 408 609                               | 123 050  | 12.1  | 10.3                   |

<sup>1</sup>Includes sales information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes sales information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.



**Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 1997<br>NAICS<br>code | Kind of business   | Establishments<br>(number) | Sales<br>(\$1,000)         | Annual payroll<br>(\$1,000) | Paid employees<br>for pay period<br>including<br>March 12<br>(number) |
|-----------------------|--|----------------------------|----------------------------|-----------------------------|---|
| 452                   | General merchandise stores ..... 2002..<br>1997..              | 40 907<br>36 171           | 444 663 839<br>330 444 460 | 42 882 321<br>30 870 965    | 2 544 936<br>2 507 540  |
| 4521                  | Department stores (excl. leased depts.) ..... 2002..<br>1997.. | 9 628<br>10 366            | 224 015 983<br>220 108 157 | 23 779 789<br>22 083 291    | 1 453 984<br>1 795 577  |
| 45211                 | Department stores (excl. leased depts.) ..... 2002..<br>1997.. | 9 628<br>10 366            | 224 015 983<br>220 108 157 | 23 779 789<br>22 083 291    | 1 453 984<br>1 795 577  |
| 452110                | Department stores (excl. leased depts.) ..... 2002..<br>1997.. | 9 628<br>10 366            | 224 015 983<br>220 108 157 | 23 779 789<br>22 083 291    | 1 453 984<br>1 795 577  |
| 4529                  | Other general merchandise stores ..... 2002..<br>1997..        | 31 279<br>25 805           | 220 647 856<br>110 336 303 | 19 102 532<br>8 787 674     | 1 090 952<br>711 963  |
| 45291                 | Warehouse clubs and superstores ..... 2002..<br>1997..         | 2 915<br>1 530             | 189 619 323<br>81 918 756  | 15 847 100<br>5 862 565     | 837 200<br>428 357  |
| 452910                | Warehouse clubs and superstores ..... 2002..<br>1997..         | 2 915<br>1 530             | 189 619 323<br>81 918 756  | 15 847 100<br>5 862 565     | 837 200<br>428 357  |
| 45299                 | All other general merchandise stores..... 2002..<br>1997..     | 28 364<br>24 275           | 31 028 533<br>28 417 547   | 3 255 432<br>2 925 109      | 253 752<br>283 606  |
| 452990                | All other general merchandise stores..... 2002..<br>1997..     | 28 364<br>24 275           | 31 028 533<br>28 417 547   | 3 255 432<br>2 925 109      | 253 752<br>283 606  |

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Product Lines by Kind of Business for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 452                   |                              | General merchandise stores .....   | 40 907                                  | X                        | 444 663 839                      | X  | 100.0                                   | 87.9   |
|                       | 20100                        | Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....  | 35 520                                  | 396 096 996              | 82 677 205                       | 20.9   | 18.6                                    | X  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....   | 8 112                                   | 264 973 621              | 2 172 215                        | .8   | .5                                      | X  |
|                       | 20140                        | Packaged liquor, wine, & beer .....  | 3 452                                   | 189 998 680              | 3 125 048                        | 1.6  | .7                                      | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....  | 6 195                                   | 240 639 194              | 6 896 849                        | 2.9  | 1.6                                     | X  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics .....   | 38 249                                  | 440 383 936              | 46 819 701                       | 10.6   | 10.5                                    | X  |
|                       | 20180                        | Soaps, detergents, & household cleaners .....  | 32 936                                  | 338 913 799              | 12 022 691                       | 3.5  | 2.7                                     | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. ....   | 31 935                                  | 325 229 766              | 9 614 130                        | 3.0  | 2.2                                     | X  |
|                       | 20200                        | Men's wear .....   | 36 219                                  | 438 995 955              | 24 223 855                       | 5.5  | 5.4                                     | X  |
|                       | 20220                        | Women's, juniors', & misses' wear .....  | 37 041                                  | 439 186 989              | 46 557 376                       | 10.6   | 10.5                                    | X  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories .....   | 35 574                                  | 406 991 907              | 19 400 026                       | 4.8  | 4.4                                     | X  |
|                       | 20260                        | Footwear, including accessories .....  | 31 553                                  | 369 315 440              | 10 482 821                       | 2.8  | 2.4                                     | X  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. ....  | 7 387                                   | 221 459 633              | 2 298 704                        | 1.0  | .5                                      | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings .....   | 35 981                                  | 432 009 323              | 12 082 432                       | 2.8  | 2.7                                     | X  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. ....   | 12 825                                  | 363 223 322              | 12 026 890                       | 3.3  | 2.7                                     | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. ....                      | 33 335                                  | 398 087 976              | 5 903 439                        | 1.5  | 1.3                                     | X  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories .....  | 15 935                                  | 362 703 170              | 11 943 076                       | 3.3  | 2.7                                     | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories .....   | 27 222                                  | 375 195 268              | 9 992 162                        | 2.7  | 2.2                                     | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture .....   | 27 222                                  | 406 328 066              | 8 047 016                        | 2.0  | 1.8                                     | X  |
|                       | 20360                        | Flooring & floor coverings .....   | 11 977                                  | 135 049 292              | 937 357                          | .7   | .2                                      | X  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game software .....  | 7 815                                   | 305 045 944              | 3 835 351                        | 1.3  | .9                                      | X  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc. .... | 38 507                                  | 440 380 509              | 14 297 960                       | 3.2  | 3.2                                     | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. ....  | 23 087                                  | 406 709 930              | 7 594 442                        | 1.9  | 1.7                                     | X  |
|                       | 20420                        | Books .....  | 11 439                                  | 273 546 039              | 2 578 278                        | .9   | .6                                      | X  |
|                       | 20440                        | Photographic equipment & supplies .....  | 10 118                                  | 280 970 982              | 2 322 580                        | .8   | .5                                      | X  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles .....   | 37 052                                  | 409 959 764              | 14 518 798                       | 3.5  | 3.3                                     | X  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...  | 11 188                                  | 327 351 565              | 1 837 020                        | .6   | .4                                      | X  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. ....                | 15 393                                  | 355 141 043              | 9 458 621                        | 2.7  | 2.1                                     | X  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures .....   | 34 260                                  | 365 235 190              | 9 789 069                        | 2.7  | 2.2                                     | X  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. ....  | 22 710                                  | 358 764 874              | 9 898 316                        | 2.8  | 2.2                                     | X  |
|                       | 20640                        | Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed .....    | 288                                     | 7 559 169                | 102 431                          | 1.4  | Z                                       | X  |
|                       | 20670                        | Paint & sundries .....   | 28 383                                  | 287 693 194              | 1 995 429                        | .7   | .4                                      | X  |
|                       | 20720                        | Automotive fuels .....   | 3 629                                   | 155 859 822              | 133 309                          | .1   | Z                                       | X  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. ....   | 12 356                                  | 247 890 570              | 1 135 656                        | .5   | .3                                      | X  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories .....   | 22 061                                  | 354 783 022              | 5 920 485                        | 1.7  | 1.3                                     | X  |
|                       | 20780                        | Household fuels, including oil, LP gas, wood, coal .....   | 3 009                                   | 140 639 240              | 74 704                           | .1   | Z                                       | X  |
|                       | 20800                        | Pets, pet foods, & pet supplies .....  | 31 461                                  | 324 660 101              | 6 270 195                        | 1.9  | 1.4                                     | X  |
|                       | 20850                        | All other merchandise .....  | 38 882                                  | 434 163 462              | 17 606 867                       | 4.1  | 4.0                                     | X  |
|                       | 29810                        | All other merchandise .....  | 9 774                                   | 170 471 665              | 3 729 829                        | 2.2  | .8                                      | X  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided .....  | 9 712                                   | 289 829 413              | 4 341 506                        | 1.5  | 1.0                                     | X  |
| 4521                  |                              | Department stores .....  | 9 628                                   | X                        | 224 015 983                      | X  | 100.0                                   | 86.6   |
|                       | 20100                        | Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....  | 7 073                                   | 177 266 458              | 9 790 663                        | 5.5  | 4.4                                     | X  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....   | 4 127                                   | 87 041 440               | 547 272                          | .6   | .2                                      | X  |
|                       | 20140                        | Packaged liquor, wine, & beer .....  | 157                                     | 7 344 369                | 43 095                           | .6   | Z                                       | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....  | 1 509                                   | 58 181 450               | 541 693                          | .9   | .2                                      | X  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics .....   | 9 532                                   | 222 735 181              | 26 827 472                       | 12.0   | 12.0                                    | 71.2   |
|                       | 20161                        | Prescriptions .....  | 4 777                                   | 115 228 985              | 4 526 318                        | 3.9  | 2.0                                     | X  |
|                       | 20162                        | Nonprescription medicines .....  | 2 017                                   | 79 537 831               | 1 535 508                        | 1.9  | .7                                      | X  |
|                       | 20163                        | Vitamins, minerals, & other dietary supplements .....  | 2 177                                   | 81 821 991               | 1 169 729                        | 1.4  | .5                                      | X  |
|                       | 20164                        | Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs .....  | 2 718                                   | 93 442 510               | 995 092                          | 1.1  | .4                                      | X  |
|                       | 20165                        | Cosmetics, including face cream, make-up, perfumes & colognes, etc. ....   | 9 281                                   | 218 986 980              | 10 642 105                       | 4.9  | 4.8                                     | X  |
|                       | 20166                        | Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc. ....   | 6 957                                   | 163 145 466              | 7 958 720                        | 4.9  | 3.6                                     | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 4521                  |                              | Department stores—Con.   |   |                          |                                  |  |   |  |
|                       | 20180                        | Soaps, detergents, & household cleaners . . . . .  | 5 068                                   | 123 563 683              | 4 121 232                        | 3.3  | 1.8                                     | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps,<br>bags, foils, etc. . . . .   | 5 106                                   | 124 206 187              | 3 199 945                        | 2.6  | 1.4                                     | X  |
|                       | 20200                        | Men's wear . . . . .   | 9 579                                   | 223 480 293              | 19 040 561                       | 8.5  | 8.5                                     | 73.8   |
|                       | 20201                        | Men's overcoats, topcoats, raincoats, outer jackets . . . . .  | 9 269                                   | 216 800 782              | 978 606                          | .5   | .4                                      | X  |
|                       | 20202                        | Men's suits & formal wear . . . . .  | 3 083                                   | 79 616 263               | 631 420                          | .8   | .3                                      | X  |
|                       | 20203                        | Men's sport coats & blazers . . . . .  | 3 385                                   | 80 241 889               | 346 537                          | .4   | .2                                      | X  |
|                       | 20204                        | Men's tailored & dress slacks . . . . .  | 6 052                                   | 145 779 073              | 502 900                          | .3   | .2                                      | X  |
|                       | 20205                        | Men's casual slacks & jeans, walking shorts, etc. . . . .  | 9 472                                   | 219 406 447              | 4 673 439                        | 2.1  | 2.1                                     | X  |
|                       | 20206                        | Men's career & work uniforms . . . . .   | 3 553                                   | 98 768 924               | 195 255                          | .2   | .1                                      | X  |
|                       | 20207                        | Men's dress shirts . . . . .   | 6 775                                   | 167 146 561              | 981 511                          | .6   | .4                                      | X  |
|                       | 20208                        | Men's sport shirts, including t-shirts, knit & woven shirts, etc. . . . .  | 7 626                                   | 177 574 653              | 4 515 398                        | 2.5  | 2.0                                     | X  |
|                       | 20209                        | Men's sweaters . . . . .   | 7 462                                   | 174 765 090              | 668 931                          | .4   | .3                                      | X  |
|                       | 20211                        | Men's hosiery, pajamas, robes, underwear . . . . .   | 8 927                                   | 215 021 966              | 2 629 662                        | 1.2  | 1.2                                     | X  |
|                       | 20212                        | Men's sports apparel, including tennis, golf, jogging, swimming, skiing,<br>camping, fishing, hiking, & other rugged outer & exercise apparel . . . . .  | 8 173                                   | 197 610 289              | 1 019 247                        | .5   | .5                                      | X  |
|                       | 20214                        | Men's accessories, including hats, gloves, neckwear, handkerchiefs,<br>belts, rain accessories, etc. . . . .   | 7 257                                   | 171 657 098              | 1 305 685                        | .8   | .6                                      | X  |
|                       | 20216                        | Men's sweat tops, pants, & warm-ups . . . . .  | 4 706                                   | 114 638 824              | 591 970                          | .5   | .3                                      | X  |
|                       | 20220                        | Women's, juniors', & misses' wear . . . . .  | 9 547                                   | 222 575 639              | 39 438 931                       | 17.7   | 17.6                                    | 72.0   |
|                       | 20221                        | Furs, fur garments . . . . .   | 46                                      | 2 780 713                | 30 968                           | 1.1  | Z                                       | X  |
|                       | 20222                        | Dresses, including all types . . . . .   | 6 277                                   | 176 639 444              | 3 018 004                        | 1.7  | 1.3                                     | X  |
|                       | 20223                        | Dressy & tailored coats, outer jackets, rainwear . . . . .   | 6 715                                   | 182 745 495              | 1 587 982                        | .9   | .7                                      | X  |
|                       | 20224                        | Suits, pantsuits, sport jackets, blazers . . . . .   | 6 202                                   | 174 237 376              | 4 293 003                        | 2.5  | 1.9                                     | X  |
|                       | 20225                        | Slacks/pants, jeans, walking shorts, skirts . . . . .  | 6 681                                   | 183 051 013              | 6 281 626                        | 3.4  | 2.8                                     | X  |
|                       | 20226                        | Tops, including t-shirts, knit & woven shirts, blouses, sweaters . . . . .   | 6 264                                   | 174 527 196              | 6 434 998                        | 3.7  | 2.9                                     | X  |
|                       | 20227                        | Women's sports apparel, including tennis, golf, jogging, swimming,<br>skiing, camping, fishing, hiking, & other rugged outer & exercise<br>apparel . . . . .   | 6 676                                   | 182 974 533              | 5 264 000                        | 2.9  | 2.4                                     | X  |
|                       | 20229                        | Hosiery, including pantyhose, socks, tights . . . . .  | 6 553                                   | 180 288 705              | 1 201 394                        | .7   | .5                                      | X  |
|                       | 20231                        | Bras, girdles, corsets . . . . .   | 9 081                                   | 211 965 716              | 5 135 704                        | 2.4  | 2.3                                     | X  |
|                       | 20232                        | Lingerie, sleepwear, loungewear . . . . .  | 6 470                                   | 180 342 576              | 2 388 292                        | 1.3  | 1.1                                     | X  |
|                       | 20233                        | Hats, wigs, hairpieces . . . . .   | 1 120                                   | 22 917 114               | 26 999                           | .1   | Z                                       | X  |
|                       | 20234                        | Accessories, including handbags, wallets, neckwear, gloves, belts, rain<br>accessories, etc. . . . .   | 9 440                                   | 220 056 700              | 3 359 803                        | 1.5  | 1.5                                     | X  |
|                       | 20236                        | Women's sweat tops, pants, & warm-ups . . . . .  | 1 443                                   | 34 077 083               | 146 121                          | .4   | .1                                      | X  |
|                       | 20237                        | Other apparel, including uniforms, smocks, & other apparel items . . . . .   | 3 489                                   | 111 895 718              | 267 973                          | .2   | .1                                      | X  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to<br>6x & 7 to 14), & infants' & toddlers' clothing & accessories . . . . .  | 9 483                                   | 221 953 899              | 14 191 519                       | 6.4  | 6.3                                     | 60.9   |
|                       | 20241                        | Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories . . . . .  | 9 343                                   | 216 780 546              | 4 379 242                        | 2.0  | 2.0                                     | X  |
|                       | 20242                        | Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories . . . . .  | 9 338                                   | 216 628 486              | 4 161 907                        | 1.9  | 1.9                                     | X  |
|                       | 20243                        | Infants' & toddlers' clothing & accessories . . . . .  | 9 405                                   | 220 565 327              | 5 650 370                        | 2.6  | 2.5                                     | X  |
|                       | 20260                        | Footwear, including accessories . . . . .  | 7 251                                   | 193 520 464              | 8 637 788                        | 4.5  | 3.9                                     | 41.9   |
|                       | 20261                        | Men's footwear, including dress & casual footwear . . . . .  | 6 429                                   | 173 658 421              | 1 578 392                        | .9   | .7                                      | X  |
|                       | 20262                        | Women's footwear, including dress & casual footwear . . . . .  | 6 541                                   | 174 636 781              | 4 488 865                        | 2.6  | 2.0                                     | X  |
|                       | 20263                        | Children's footwear, including boys', girls', infants', & toddlers' dress &<br>casual footwear . . . . .   | 5 104                                   | 140 517 514              | 706 939                          | .5   | .3                                      | X  |
|                       | 20265                        | Men's athletic footwear, including sneakers & outdoor hiking/sports<br>boots . . . . .   | 5 544                                   | 155 675 352              | 848 438                          | .5   | .4                                      | X  |
|                       | 20266                        | Women's athletic footwear, including sneakers & outdoor hiking/sports<br>boots . . . . .   | 6 656                                   | 179 998 936              | 862 530                          | .5   | .4                                      | X  |
|                       | 20267                        | Children's athletic footwear, including boys', girls', infants', & toddlers'<br>sneakers & outdoor hiking/sports boots . . . . .   | 2 798                                   | 68 749 731               | 135 203                          | .2   | .1                                      | X  |
|                       | 20268                        | Footwear accessories, including polishes, laces, trees, storage bags,<br>etc. . . . .  | 1 932                                   | 48 504 604               | 17 421                           | Z  | Z                                       | X  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including<br>fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings,<br>needlework kits, etc. . . . .   | 3 833                                   | 118 489 271              | 1 119 880                        | .9   | .5                                      | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings . . . . .   | 9 358                                   | 217 524 781              | 7 970 925                        | 3.7  | 3.6                                     | 73.5   |
|                       | 20281                        | Curtains & draperies . . . . .   | 6 301                                   | 167 177 489              | 695 050                          | .4   | .3                                      | X  |
|                       | 20282                        | Vertical & horizontal blinds, woven wood blinds, & shades . . . . .  | 4 620                                   | 119 166 615              | 281 061                          | .2   | .1                                      | X  |
|                       | 20283                        | Furniture coverings, including ready-made & custom-made . . . . .  | 2 402                                   | 72 871 240               | 43 735                           | .1   | Z                                       | X  |
|                       | 20284                        | Domestics, including towels, sheets, blankets, table linens &<br>coverings, etc. . . . .   | 7 499                                   | 175 038 180              | 6 951 079                        | 4.0  | 3.1                                     | X  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines,<br>refrigerators, freezers, dehumidifiers, room air-conditioners,<br>dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills,<br>etc. . . . . | 7 562                                   | 183 838 602              | 9 833 837                        | 5.3  | 4.4                                     | 55.9   |
|                       | 20301                        | Kitchen appliances, parts, accessories, including refrigerators,<br>freezers, dishwashers, microwave ovens, etc. . . . .   | 6 319                                   | 154 669 375              | 6 911 445                        | 4.5  | 3.1                                     | X  |
|                       | 20303                        | Other major household appliances, parts, accessories, including room<br>air-conditioners, dehumidifiers, vacuum cleaners, sewing machines,<br>etc. . . . .   | 7 424                                   | 180 907 207              | 2 922 238                        | 1.6  | 1.3                                     | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers;<br>toasters; coffee makers; fry pans; & personal care appliances, such as<br>hair dryers, curling irons, shavers, etc. . . . .                       | 7 818                                   | 185 869 114              | 3 363 700                        | 1.8  | 1.5                                     | X  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc.,<br>including electronic game/DVD combination devices, parts, &<br>accessories . . . . .  | 6 940                                   | 163 364 208              | 6 963 756                        | 4.3  | 3.1                                     | 53.4   |
|                       | 20321                        | Televisions . . . . .  | 5 472                                   | 142 396 234              | 2 810 917                        | 2.0  | 1.3                                     | X  |
|                       | 20324                        | Video recorders, cameras, tapes, DVDs, & electronic game/DVD<br>combination devices . . . . .  | 6 875                                   | 161 722 465              | 4 152 839                        | 2.6  | 1.9                                     | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs,<br>records, tapes, audio tape books, sheet music, accessories . . . . .  | 6 876                                   | 166 919 555              | 5 560 642                        | 3.3  | 2.5                                     | 70.9   |
|                       | 20331                        | Audio equipment, components, parts, accessories, including radios,<br>stereos, tape recorders & players, compact disc players, & other<br>sound reinforcement and recording equipment . . . . .                          | 6 822                                   | 165 545 905              | 2 833 440                        | 1.7  | 1.3                                     | X  |
|                       | 20335                        | Records, tapes, audio tape books, & compact discs . . . . .  | 5 049                                   | 122 607 606              | 2 725 669                        | 2.2  | 1.2                                     | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 4521                  |                              | Department stores—Con.   |   |                          |                                  |  |   |  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories—Con.  |   |                          |                                  |  |   |  |
|                       | 20337                        | Musical instruments, sheet music, & related items .....  | 7                                       | 44 275                   | 1 533                            | 3.5  | Z                                       | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture .....   | 8 162                                   | 198 350 852              | 4 558 577                        | 2.3  | 2.0                                     | 70.0   |
|                       | 20341                        | Upholstered furniture .....  | 1 045                                   | 31 481 620               | 778 304                          | 2.5  | .3                                      | X  |
|                       | 20342                        | Sleep sofas, daybeds, futons, & other dual-purpose pieces .....  | 2 233                                   | 75 441 973               | 72 690                           | .1   | Z                                       | X  |
|                       | 20343                        | Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .  | 4 305                                   | 124 762 393              | 682 322                          | .5   | .3                                      | X  |
|                       | 20344                        | Other living room, dining room, bedroom furniture, including headboards .....  | 6 514                                   | 162 019 342              | 748 426                          | .5   | .3                                      | X  |
|                       | 20345                        | All other furniture, including outdoor, office, computer-related, kitchen .  | 5 722                                   | 137 773 513              | 2 276 835                        | 1.7  | 1.0                                     | X  |
|                       | 20360                        | Flooring & floor coverings .....   | 4 668                                   | 118 008 521              | 789 677                          | .7   | .4                                      | 58.7   |
|                       | 20361                        | Soft-surface (textile) floor coverings & accessories .....   | 4 668                                   | 118 008 521              | 756 812                          | .6   | .3                                      | X  |
|                       | 20363                        | Hardwood flooring .....  | 24                                      | 673 261                  | 20 307                           | 3.0  | Z                                       | X  |
|                       | 20364                        | Other hard-surface floor coverings & accessories, including tile & sheet goods .....   | 155                                     | 4 215 268                | 12 558                           | .3   | Z                                       | X  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game software .....  | 4 023                                   | 120 941 384              | 984 664                          | .8   | .4                                      | 62.0   |
|                       | 20375                        | Computer & peripheral equipment .....  | 3 695                                   | 114 436 510              | 742 502                          | .6   | .3                                      | X  |
|                       | 20376                        | Prepackaged (off-the-shelf) computer software .....  | 2 778                                   | 92 350 779               | 242 162                          | .3   | .1                                      | X  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc ..... | 9 451                                   | 221 743 669              | 8 701 365                        | 3.9  | 3.9                                     | 59.4   |
|                       | 20381                        | Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc. ....   | 8 881                                   | 210 015 539              | 2 563 406                        | 1.2  | 1.1                                     | X  |
|                       | 20382                        | Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware .....  | 8 932                                   | 211 987 817              | 2 479 144                        | 1.2  | 1.1                                     | X  |
|                       | 20383                        | Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc. ....  | 9 210                                   | 215 306 933              | 2 247 472                        | 1.0  | 1.0                                     | X  |
|                       | 20384                        | All other kitchenware & home furnishings, including closet & bathroom accessories, etc. ....   | 6 330                                   | 155 505 648              | 1 411 343                        | .9   | .6                                      | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. ....  | 8 761                                   | 204 768 641              | 5 431 629                        | 2.7  | 2.4                                     | 57.8   |
|                       | 20405                        | Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value .....       | 7 722                                   | 185 796 413              | 829 596                          | .4   | .4                                      | X  |
|                       | 20407                        | Diamond, gemstone, & pearl jewelry .....   | 7 438                                   | 176 499 834              | 1 539 059                        | .9   | .7                                      | X  |
|                       | 20411                        | All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry .....   | 8 512                                   | 199 121 011              | 3 062 974                        | 1.5  | 1.4                                     | X  |
|                       | 20420                        | Books .....  | 2 839                                   | 94 103 384               | 663 256                          | .7   | .3                                      | X  |
|                       | 20440                        | Photographic equipment & supplies .....  | 4 219                                   | 95 748 618               | 959 803                          | 1.0  | .4                                      | X  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles .....   | 8 395                                   | 194 576 284              | 7 947 201                        | 4.1  | 3.5                                     | 44.8   |
|                       | 20461                        | Toys, including wheel goods .....  | 8 318                                   | 193 289 993              | 5 310 326                        | 2.7  | 2.4                                     | X  |
|                       | 20462                        | Games, including video & electronic games .....  | 5 013                                   | 129 366 942              | 2 632 828                        | 2.0  | 1.2                                     | X  |
|                       | 20463                        | Hobby goods .....  | 37                                      | 267 141                  | 4 047                            | 1.5  | Z                                       | X  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...  | 5 287                                   | 157 288 334              | 644 552                          | .4   | .3                                      | X  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. ....                | 6 497                                   | 154 300 621              | 5 226 237                        | 3.4  | 2.3                                     | 69.2   |
|                       | 20506                        | Exercise/fitness equipment .....   | 6 113                                   | 148 850 580              | 1 278 036                        | .9   | .6                                      | X  |
|                       | 20507                        | Firearms, hunting equipment, & supplies .....  | 2 661                                   | 75 794 258               | 834 806                          | 1.1  | .4                                      | X  |
|                       | 20508                        | Fishing tackle, including bait .....   | 5 659                                   | 143 126 022              | 448 134                          | .3   | .2                                      | X  |
|                       | 20509                        | Camping & backpacking equipment & supplies .....   | 4 632                                   | 118 246 216              | 1 023 206                        | .9   | .5                                      | X  |
|                       | 20512                        | Bicycles, parts & accessories .....  | 5 254                                   | 128 887 176              | 655 400                          | .5   | .3                                      | X  |
|                       | 20519                        | Boats, motors, parts & accessories .....   | 2 508                                   | 73 134 423               | 126 558                          | .2   | .1                                      | X  |
|                       | 20526                        | All other sporting goods, including snowmobiles, go-carts, etc. ....   | 6 281                                   | 149 738 988              | 860 097                          | .6   | .4                                      | X  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures .....   | 6 278                                   | 150 379 281              | 5 532 966                        | 3.7  | 2.5                                     | X  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. ....  | 6 299                                   | 151 495 787              | 4 755 730                        | 3.1  | 2.1                                     | 66.3   |
|                       | 20621                        | Cut flowers .....  | 1 844                                   | 76 592 315               | 26 948                           | .2   | Z                                       | X  |
|                       | 20626                        | Indoor potted plants & floral items .....  | 2 074                                   | 81 209 316               | 158 482                          | .2   | .1                                      | X  |
|                       | 20627                        | Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. ....   | 5 016                                   | 121 246 382              | 806 947                          | .7   | .4                                      | X  |
|                       | 20628                        | Fertilizer, lime, chemicals, & other soil treatments .....   | 2 251                                   | 83 996 241               | 454 842                          | .5   | .2                                      | X  |
|                       | 20631                        | Lawn & garden tools .....  | 2 164                                   | 82 435 712               | 106 045                          | .1   | Z                                       | X  |
|                       | 20636                        | Lawn & garden machinery, equipment, & parts .....  | 3 099                                   | 105 341 136              | 2 156 449                        | 2.0  | 1.0                                     | X  |
|                       | 20637                        | Farm machinery, equipment, & parts .....   | 32                                      | 559 728                  | 16 584                           | 3.0  | Z                                       | X  |
|                       | 20638                        | All other farm supplies, including grain & animal feed .....   | 1 491                                   | 70 131 275               | 15 518                           | .2   | Z                                       | X  |
|                       | 20639                        | All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers .....  | 4 835                                   | 118 628 382              | 1 013 915                        | .9   | .5                                      | X  |
|                       | 20640                        | Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed .....    | 30                                      | 996 829                  | 51 220                           | 5.1  | Z                                       | X  |
|                       | 20670                        | Paint & sundries .....   | 6 221                                   | 149 271 047              | 941 057                          | .6   | .4                                      | X  |
|                       | 20720                        | Automotive fuels .....   | 1 637                                   | 59 972 875               | 17 442                           | .2   | Z                                       | X  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. ....   | 3 177                                   | 101 536 515              | 383 474                          | .4   | .2                                      | X  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories .....   | 6 207                                   | 149 637 553              | 2 315 680                        | 1.5  | 1.0                                     | 68.0   |
|                       | 20741                        | Automotive tires & tubes .....   | 2 294                                   | 61 960 605               | 321 002                          | .5   | .1                                      | X  |
|                       | 20742                        | Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc. ....  | 5 015                                   | 122 080 110              | 1 678 443                        | 1.4  | .7                                      | X  |
|                       | 20749                        | Storage batteries .....  | 2 685                                   | 75 003 431               | 316 235                          | .4   | .1                                      | X  |
|                       | 20780                        | Household fuels, including oil, LP gas, wood, coal .....   | 1 402                                   | 54 067 621               | 20 125                           | .2   | Z                                       | X  |
|                       | 20800                        | Pets, pet foods, & pet supplies .....  | 4 993                                   | 119 824 140              | 2 556 432                        | 2.1  | 1.1                                     | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 4521                  |                              | Department stores—Con.  |   |                          |                                  |  |   |  |
|                       | 20850                        | All other merchandise . . . . .   | 9 377                                   | 218 028 388              | 8 240 370                        | 3.8  | 3.7                                     | 85.0   |
|                       | 20851                        | Stationery products, including stationery, tablets, pads, & related<br>products . . . . .   | 3 209                                   | 100 614 574              | 676 064                          | .7   | .3                                      | X  |
|                       | 20852                        | Office paper, including computer printer, copier, fax, & typewriter cut<br>sheet paper . . . . .  | 2 725                                   | 89 191 198               | 591 037                          | .7   | .3                                      | X  |
|                       | 20853                        | Office & school supplies . . . . .  | 3 828                                   | 85 870 815               | 761 904                          | .9   | .3                                      | X  |
|                       | 20854                        | Office equipment, including fax machines, dictaphones, copying<br>machines, calculating machines, etc. . . . .  | 2 783                                   | 91 259 484               | 292 857                          | .3   | .1                                      | X  |
|                       | 20855                        | Greeting cards . . . . .  | 6 973                                   | 169 289 567              | 1 155 234                        | .7   | .5                                      | X  |
|                       | 20856                        | Magazines & newspapers . . . . .  | 4 762                                   | 115 737 476              | 495 673                          | .4   | .2                                      | X  |
|                       | 20859                        | Luggage & leather goods . . . . .   | 5 204                                   | 141 211 294              | 618 639                          | .4   | .3                                      | X  |
|                       | 20865                        | Telephones . . . . .  | 3 914                                   | 116 334 858              | 742 668                          | .6   | .3                                      | X  |
|                       | 20877                        | Souvenirs & novelty items, including fruit & gourmet food baskets &<br>pre-filled balloons . . . . .  | 3 330                                   | 108 296 037              | 842 466                          | .8   | .4                                      | X  |
|                       | 20878                        | Seasonal decorations, including decorative plates, napkins, & cups . . .  | 6 556                                   | 174 388 868              | 2 054 123                        | 1.2  | .9                                      | X  |
|                       | 20883                        | All other merchandise . . . . .   | 10                                      | 145 041                  | 9 705                            | 6.7  | Z                                       | X  |
|                       | 29810                        | All other merchandise . . . . .   | 4 684                                   | 90 248 806               | 706 450                          | .8   | .3                                      | X  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in<br>repair & charges for dely, repair, maint, storage, installation, on-site<br>const, rental/lease of tools/equip & oth svc provided . . . . . | 5 951                                   | 148 901 901              | 1 395 165                        | .9   | .6                                      | 49.4   |
|                       | 29904                        | Labor charges for work perf by this estab, incl alteration charges;<br>charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts<br>from landscaping; & rcpts from heater rep/install . . . . .        | 3 571                                   | 111 442 389              | 718 834                          | .6   | .3                                      | X  |
|                       | 29907                        | Parts installed in repair . . . . .   | 51                                      | 646 835                  | 5 828                            | .9   | Z                                       | X  |
|                       | 29909                        | Delivery charges . . . . .  | 749                                     | 24 268 037               | 107 802                          | .4   | Z                                       | X  |
|                       | 29943                        | Value of service contracts . . . . .  | 4 306                                   | 118 213 060              | 224 243                          | .2   | .1                                      | X  |
|                       | 29968                        | All other nonmerchandise receipts, including charges for storage,<br>rental or lease of tools & equipment, photofinishing, formal wear<br>rental, carpet cleaning, etc. . . . .   | 3 959                                   | 92 679 998               | 338 392                          | .4   | .2                                      | X  |
| 45211                 |                              | Department stores . . . . .   | 9 628                                   | X                        | 224 015 983                      | X  | 100.0                                   | 86.6   |
|                       | 20100                        | Groceries & other food items for human consumption off the premises,<br>including bottled, canned, or packaged soft drinks; candy; gum;<br>packaged snacks; etc. . . . .  | 7 073                                   | 177 266 458              | 9 790 663                        | 5.5  | 4.4                                     | X  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery<br>items & nonalcoholic beverages generally served for immediate<br>consumption . . . . .  | 4 127                                   | 87 041 440               | 547 272                          | .6   | .2                                      | X  |
|                       | 20140                        | Packaged liquor, wine, & beer . . . . .   | 157                                     | 7 344 369                | 43 095                           | .6   | Z                                       | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales<br>from vending machines operated by others . . . . .  | 1 509                                   | 58 181 450               | 541 693                          | .9   | .2                                      | X  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics . . . . .  | 9 532                                   | 222 735 181              | 26 827 472                       | 12.0   | 12.0                                    | 71.2   |
|                       | 20161                        | Prescriptions . . . . .   | 4 777                                   | 115 228 985              | 4 526 318                        | 3.9  | 2.0                                     | X  |
|                       | 20162                        | Nonprescription medicines . . . . .   | 2 017                                   | 79 537 831               | 1 535 508                        | 1.9  | .7                                      | X  |
|                       | 20163                        | Vitamins, minerals, & other dietary supplements . . . . .   | 2 177                                   | 81 821 991               | 1 169 729                        | 1.4  | .5                                      | X  |
|                       | 20164                        | Health aids, incl first-aid products; foot prod; prescription access; eye/<br>contact lens care prod; convalescent aids; ortho equip, exc shoes;<br>medical, surgical, or dental supplies; & artificial limbs . . . . . | 2 718                                   | 93 442 510               | 995 092                          | 1.1  | .4                                      | X  |
|                       | 20165                        | Cosmetics, including face cream, make-up, perfumes & colognes,<br>etc. . . . .  | 9 281                                   | 218 986 980              | 10 642 105                       | 4.9  | 4.8                                     | X  |
|                       | 20166                        | Other hygiene needs, including deodorants; hair & shaving products;<br>oral, feminine, & baby hygiene needs; hand products; etc. . . . .  | 6 957                                   | 163 145 466              | 7 958 720                        | 4.9  | 3.6                                     | X  |
|                       | 20180                        | Soaps, detergents, & household cleaners . . . . .   | 5 068                                   | 123 563 683              | 4 121 232                        | 3.3  | 1.8                                     | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps,<br>bags, foils, etc. . . . .  | 5 106                                   | 124 206 187              | 3 199 945                        | 2.6  | 1.4                                     | X  |
|                       | 20200                        | Men's wear . . . . .  | 9 579                                   | 223 480 293              | 19 040 561                       | 8.5  | 8.5                                     | 73.8   |
|                       | 20201                        | Men's overcoats, topcoats, raincoats, outer jackets . . . . .   | 9 269                                   | 216 800 782              | 978 606                          | .5   | .4                                      | X  |
|                       | 20202                        | Men's suits & formal wear . . . . .   | 3 083                                   | 79 616 263               | 631 420                          | .8   | .3                                      | X  |
|                       | 20203                        | Men's sport coats & blazers . . . . .   | 3 385                                   | 80 241 889               | 346 537                          | .4   | .2                                      | X  |
|                       | 20204                        | Men's tailored & dress slacks . . . . .   | 6 052                                   | 145 779 073              | 502 900                          | .3   | .2                                      | X  |
|                       | 20205                        | Men's casual slacks & jeans, walking shorts, etc. . . . .   | 9 472                                   | 219 406 447              | 4 673 439                        | 2.1  | 2.1                                     | X  |
|                       | 20206                        | Men's career & work uniforms . . . . .  | 3 553                                   | 98 768 924               | 195 255                          | .2   | .1                                      | X  |
|                       | 20207                        | Men's dress shirts . . . . .  | 6 775                                   | 167 146 561              | 981 511                          | .6   | .4                                      | X  |
|                       | 20208                        | Men's sport shirts, including t-shirts, knit & woven shirts, etc. . . . .   | 7 626                                   | 177 574 653              | 4 515 398                        | 2.5  | 2.0                                     | X  |
|                       | 20209                        | Men's sweaters . . . . .  | 7 462                                   | 174 765 090              | 668 931                          | .4   | .3                                      | X  |
|                       | 20211                        | Men's hosiery, pajamas, robes, underwear . . . . .  | 8 927                                   | 215 021 966              | 2 629 662                        | 1.2  | 1.2                                     | X  |
|                       | 20212                        | Men's sports apparel, including tennis, golf, jogging, swimming, skiing,<br>camping, fishing, hiking, & other rugged outer & exercise apparel . . .   | 8 173                                   | 197 610 289              | 1 019 247                        | .5   | .5                                      | X  |
|                       | 20214                        | Men's accessories, including hats, gloves, neckwear, handkerchiefs,<br>belts, rain accessories, etc. . . . .  | 7 257                                   | 171 657 098              | 1 305 685                        | .8   | .6                                      | X  |
|                       | 20216                        | Men's sweat tops, pants, & warm-ups . . . . .   | 4 706                                   | 114 638 824              | 591 970                          | .5   | .3                                      | X  |
|                       | 20220                        | Women's, juniors', & misses' wear . . . . .   | 9 547                                   | 222 575 639              | 39 438 931                       | 17.7   | 17.6                                    | 72.0   |
|                       | 20221                        | Furs, fur garments . . . . .  | 46                                      | 2 780 713                | 30 968                           | 1.1  | Z                                       | X  |
|                       | 20222                        | Dresses, including all types . . . . .  | 6 277                                   | 176 639 444              | 3 018 004                        | 1.7  | 1.3                                     | X  |
|                       | 20223                        | Dressy & tailored coats, outer jackets, rainwear . . . . .  | 6 715                                   | 182 745 495              | 1 587 982                        | .9   | .7                                      | X  |
|                       | 20224                        | Suits, pantsuits, sport jackets, blazers . . . . .  | 6 202                                   | 174 237 376              | 4 293 003                        | 2.5  | 1.9                                     | X  |
|                       | 20225                        | Slacks/pants, jeans, walking shorts, skirts . . . . .   | 6 681                                   | 183 051 013              | 6 281 626                        | 3.4  | 2.8                                     | X  |
|                       | 20226                        | Tops, including t-shirts, knit & woven shirts, blouses, sweaters . . . . .  | 6 264                                   | 174 527 196              | 6 434 998                        | 3.7  | 2.9                                     | X  |
|                       | 20227                        | Women's sports apparel, including tennis, golf, jogging, swimming,<br>skiing, camping, fishing, hiking, & other rugged outer & exercise<br>apparel . . . . .  | 6 676                                   | 182 974 533              | 5 264 000                        | 2.9  | 2.4                                     | X  |
|                       | 20229                        | Hosiery, including pantyhose, socks, tights . . . . .   | 6 553                                   | 180 288 705              | 1 201 394                        | .7   | .5                                      | X  |
|                       | 20231                        | Bras, girdles, corsets . . . . .  | 9 081                                   | 211 965 716              | 5 135 704                        | 2.4  | 2.3                                     | X  |
|                       | 20232                        | Lingerie, sleepwear, loungewear . . . . .   | 6 470                                   | 180 342 576              | 2 388 292                        | 1.3  | 1.1                                     | X  |
|                       | 20233                        | Hats, wigs, hairpieces . . . . .  | 1 120                                   | 22 917 114               | 26 999                           | .1   | Z                                       | X  |
|                       | 20234                        | Accessories, including handbags, wallets, neckwear, gloves, belts, rain<br>accessories, etc. . . . .  | 9 440                                   | 220 056 700              | 3 359 803                        | 1.5  | 1.5                                     | X  |
|                       | 20236                        | Women's sweat tops, pants, & warm-ups . . . . .   | 1 443                                   | 34 077 083               | 146 121                          | .4   | .1                                      | X  |
|                       | 20237                        | Other apparel, including uniforms, smocks, & other apparel items . . . . .  | 3 489                                   | 111 895 718              | 267 973                          | .2   | .1                                      | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 45211                 |                              | Department stores—Con.   |   |                          |                                  |  |   |  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories .....   | 9 483                                   | 221 953 899              | 14 191 519                       | 6.4  | 6.3                                     | 60.9   |
|                       | 20241                        | Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories .....  | 9 343                                   | 216 780 546              | 4 379 242                        | 2.0  | 2.0                                     | X  |
|                       | 20242                        | Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories .....  | 9 338                                   | 216 628 486              | 4 161 907                        | 1.9  | 1.9                                     | X  |
|                       | 20243                        | Infants' & toddlers' clothing & accessories .....  | 9 405                                   | 220 565 327              | 5 650 370                        | 2.6  | 2.5                                     | X  |
|                       | 20260                        | Footwear, including accessories .....  | 7 251                                   | 193 520 464              | 8 637 788                        | 4.5  | 3.9                                     | 41.9   |
|                       | 20261                        | Men's footwear, including dress & casual footwear .....  | 6 429                                   | 173 658 421              | 1 578 392                        | .9   | .7                                      | X  |
|                       | 20262                        | Women's footwear, including dress & casual footwear .....  | 6 541                                   | 174 636 781              | 4 488 865                        | 2.6  | 2.0                                     | X  |
|                       | 20263                        | Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear .....  | 5 104                                   | 140 517 514              | 706 939                          | .5   | .3                                      | X  |
|                       | 20265                        | Men's athletic footwear, including sneakers & outdoor hiking/sports boots .....  | 5 544                                   | 155 675 352              | 848 438                          | .5   | .4                                      | X  |
|                       | 20266                        | Women's athletic footwear, including sneakers & outdoor hiking/sports boots .....  | 6 656                                   | 179 998 936              | 862 530                          | .5   | .4                                      | X  |
|                       | 20267                        | Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots .....  | 2 798                                   | 68 749 731               | 135 203                          | .2   | .1                                      | X  |
|                       | 20268                        | Footwear accessories, including polishes, laces, trees, storage bags, etc. ....  | 1 932                                   | 48 504 604               | 17 421                           | Z  | Z                                       | X  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. ....  | 3 833                                   | 118 489 271              | 1 119 880                        | .9   | .5                                      | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings .....   | 9 358                                   | 217 524 781              | 7 970 925                        | 3.7  | 3.6                                     | 73.5   |
|                       | 20281                        | Curtains & draperies .....   | 6 301                                   | 167 177 489              | 695 050                          | .4   | .3                                      | X  |
|                       | 20282                        | Vertical & horizontal blinds, woven wood blinds, & shades .....  | 4 620                                   | 119 166 615              | 281 061                          | .2   | .1                                      | X  |
|                       | 20283                        | Furniture coverings, including ready-made & custom-made .....  | 2 402                                   | 72 871 240               | 43 735                           | .1   | Z                                       | X  |
|                       | 20284                        | Domestics, including towels, sheets, blankets, table linens & coverings, etc. ....   | 7 499                                   | 175 038 180              | 6 951 079                        | 4.0  | 3.1                                     | X  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. ....   | 7 562                                   | 183 838 602              | 9 833 837                        | 5.3  | 4.4                                     | 55.9   |
|                       | 20301                        | Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. ....   | 6 319                                   | 154 669 375              | 6 911 445                        | 4.5  | 3.1                                     | X  |
|                       | 20303                        | Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. ....  | 7 424                                   | 180 907 207              | 2 922 238                        | 1.6  | 1.3                                     | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. ....                      | 7 818                                   | 185 869 114              | 3 363 700                        | 1.8  | 1.5                                     | X  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories .....  | 6 940                                   | 163 364 208              | 6 963 756                        | 4.3  | 3.1                                     | 53.4   |
|                       | 20321                        | Televisions .....  | 5 472                                   | 142 396 234              | 2 810 917                        | 2.0  | 1.3                                     | X  |
|                       | 20324                        | Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices .....   | 6 875                                   | 161 722 465              | 4 152 839                        | 2.6  | 1.9                                     | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories .....   | 6 876                                   | 166 919 555              | 5 560 642                        | 3.3  | 2.5                                     | 70.9   |
|                       | 20331                        | Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment .....                          | 6 822                                   | 165 545 905              | 2 833 440                        | 1.7  | 1.3                                     | X  |
|                       | 20335                        | Records, tapes, audio tape books, & compact discs .....  | 5 049                                   | 122 607 606              | 2 725 669                        | 2.2  | 1.2                                     | X  |
|                       | 20337                        | Musical instruments, sheet music, & related items .....  | 7                                       | 44 275                   | 1 533                            | 3.5  | Z                                       | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture .....   | 8 162                                   | 198 350 852              | 4 558 577                        | 2.3  | 2.0                                     | 70.0   |
|                       | 20341                        | Upholstered furniture .....  | 1 045                                   | 31 481 620               | 778 304                          | 2.5  | .3                                      | X  |
|                       | 20342                        | Sleep sofas, daybeds, futons, & other dual-purpose pieces .....  | 2 233                                   | 75 441 973               | 72 690                           | .1   | Z                                       | X  |
|                       | 20343                        | Sleep equipment, including mattresses, springs, cots, waterbeds, etc. ....   | 4 305                                   | 124 762 393              | 682 322                          | .5   | .3                                      | X  |
|                       | 20344                        | Other living room, dining room, bedroom furniture, including headboards .....  | 6 514                                   | 162 019 342              | 748 426                          | .5   | .3                                      | X  |
|                       | 20345                        | All other furniture, including outdoor, office, computer-related, kitchen ..   | 5 722                                   | 137 773 513              | 2 276 835                        | 1.7  | 1.0                                     | X  |
|                       | 20360                        | Flooring & floor coverings .....   | 4 668                                   | 118 008 521              | 789 677                          | .7   | .4                                      | 58.7   |
|                       | 20361                        | Soft-surface (textile) floor coverings & accessories .....   | 4 668                                   | 118 008 521              | 756 812                          | .6   | .3                                      | X  |
|                       | 20363                        | Hardwood flooring .....  | 24                                      | 673 261                  | 20 307                           | 3.0  | Z                                       | X  |
|                       | 20364                        | Other hard-surface floor coverings & accessories, including tile & sheet goods .....   | 155                                     | 4 215 268                | 12 558                           | .3   | Z                                       | X  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game software .....  | 4 023                                   | 120 941 384              | 984 664                          | .8   | .4                                      | 62.0   |
|                       | 20375                        | Computer & peripheral equipment .....  | 3 695                                   | 114 436 510              | 742 502                          | .6   | .3                                      | X  |
|                       | 20376                        | Prepackaged (off-the-shelf) computer software .....  | 2 778                                   | 92 350 779               | 242 162                          | .3   | .1                                      | X  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc ..... | 9 451                                   | 221 743 669              | 8 701 365                        | 3.9  | 3.9                                     | 59.4   |
|                       | 20381                        | Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc. ....   | 8 881                                   | 210 015 539              | 2 563 406                        | 1.2  | 1.1                                     | X  |
|                       | 20382                        | Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware .....  | 8 932                                   | 211 987 817              | 2 479 144                        | 1.2  | 1.1                                     | X  |
|                       | 20383                        | Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc. ....  | 9 210                                   | 215 306 933              | 2 247 472                        | 1.0  | 1.0                                     | X  |
|                       | 20384                        | All other kitchenware & home furnishings, including closet & bathroom accessories, etc. ....   | 6 330                                   | 155 505 648              | 1 411 343                        | .9   | .6                                      | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. ....  | 8 761                                   | 204 768 641              | 5 431 629                        | 2.7  | 2.4                                     | 57.8   |
|                       | 20405                        | Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value .....       | 7 722                                   | 185 796 413              | 829 596                          | .4   | .4                                      | X  |
|                       | 20407                        | Diamond, gemstone, & pearl jewelry .....   | 7 438                                   | 176 499 834              | 1 539 059                        | .9   | .7                                      | X  |

See footnotes at end of table.



**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   |      | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|------|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |      |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |      |  |
| 45211                 |                              | Department stores—Con.  |   |                          |                                  |  |   |      |  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc.—<br>Con.   |   |                          |                                  |  |   |      |  |
|                       | 20411                        | All other jewelry, including watches; watchbands; gold-filled, sterling,<br>platinum, and novelty jewelry . . . . .   | 8 512                                   | 199 121 011              | 3 062 974                        | 1.5  | 1.4                                     | X    |  |
|                       | 20420                        | Books . . . . .   | 2 839                                   | 94 103 384               | 663 256                          | .7   | .3                                      | X    |  |
|                       | 20440                        | Photographic equipment & supplies . . . . .   | 4 219                                   | 95 748 618               | 959 803                          | 1.0  | .4                                      | X    |  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video &<br>electronic games, electronic game devices, & wheel goods, except<br>bicycles . . . . .  | 8 395                                   | 194 576 284              | 7 947 201                        | 4.1  | 3.5                                     | 44.8 |  |
|                       | 20461                        | Toys, including wheel goods . . . . .   | 8 318                                   | 193 289 993              | 5 310 326                        | 2.7  | 2.4                                     | X    |  |
|                       | 20462                        | Games, including video & electronic games . . . . .   | 5 013                                   | 129 366 942              | 2 632 828                        | 2.0  | 1.2                                     | X    |  |
|                       | 20463                        | Hobby goods . . . . .   | 37                                      | 267 141                  | 4 047                            | 1.5  | Z                                       | X    |  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . .   | 5 287                                   | 157 288 334              | 644 552                          | .4   | .3                                      | X    |  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft,<br>snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized<br>sport vehicles, bicycles, parts & accessories, etc. . . . .                | 6 497                                   | 154 300 621              | 5 226 237                        | 3.4  | 2.3                                     | 69.2 |  |
|                       | 20506                        | Exercise/fitness equipment . . . . .  | 6 113                                   | 148 850 580              | 1 278 036                        | .9   | .6                                      | X    |  |
|                       | 20507                        | Firearms, hunting equipment, & supplies . . . . .   | 2 661                                   | 75 794 258               | 834 806                          | 1.1  | .4                                      | X    |  |
|                       | 20508                        | Fishing tackle, including bait . . . . .  | 5 659                                   | 143 126 022              | 448 134                          | .3   | .2                                      | X    |  |
|                       | 20509                        | Camping & backpacking equipment & supplies . . . . .  | 4 632                                   | 118 246 216              | 1 023 206                        | .9   | .5                                      | X    |  |
|                       | 20512                        | Bicycles, parts & accessories . . . . .   | 5 254                                   | 128 887 176              | 655 400                          | .5   | .3                                      | X    |  |
|                       | 20519                        | Boats, motors, parts & accessories . . . . .  | 2 508                                   | 73 134 423               | 126 558                          | .2   | .1                                      | X    |  |
|                       | 20526                        | All other sporting goods, including snowmobiles, go-carts, etc. . . . .   | 6 281                                   | 149 738 988              | 860 097                          | .6   | .4                                      | X    |  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans<br>& light fixtures . . . . .   | 6 278                                   | 150 379 281              | 5 532 966                        | 3.7  | 2.5                                     | X    |  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants &<br>shrubs; fertilizers; animal feed, other than for pets; etc. . . . .   | 6 299                                   | 151 495 787              | 4 755 730                        | 3.1  | 2.1                                     | 66.3 |  |
|                       | 20621                        | Cut flowers . . . . .   | 1 844                                   | 76 592 315               | 26 948                           | Z  | Z                                       | X    |  |
|                       | 20626                        | Indoor potted plants & floral items . . . . .   | 2 074                                   | 81 209 316               | 158 482                          | .2   | .1                                      | X    |  |
|                       | 20627                        | Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs,<br>sod, seeds, etc. . . . .  | 5 016                                   | 121 246 382              | 806 947                          | .7   | .4                                      | X    |  |
|                       | 20628                        | Fertilizer, lime, chemicals, & other soil treatments . . . . .  | 2 251                                   | 83 996 241               | 454 842                          | .5   | .2                                      | X    |  |
|                       | 20631                        | Lawn & garden tools . . . . .   | 2 164                                   | 82 435 712               | 106 045                          | .1   | Z                                       | X    |  |
|                       | 20636                        | Lawn & garden machinery, equipment, & parts . . . . .   | 3 099                                   | 105 341 136              | 2 156 449                        | 2.0  | 1.0                                     | X    |  |
|                       | 20637                        | Farm machinery, equipment, & parts . . . . .  | 32                                      | 559 728                  | 16 584                           | 3.0  | Z                                       | X    |  |
|                       | 20638                        | All other farm supplies, including grain & animal feed . . . . .  | 1 491                                   | 70 131 275               | 15 518                           | Z  | Z                                       | X    |  |
|                       | 20639                        | All other lawn & garden supplies, including fencing, irrigation<br>equipment, & sprinklers . . . . .  | 4 835                                   | 118 628 382              | 1 013 915                        | .9   | .5                                      | X    |  |
|                       | 20640                        | Dimensional lumber & other building/structural materials & supplies,<br>including heating stoves & prefabricated fireplaces; spas, hot tubs, &<br>saunas; stock kitchen & bathroom cabinets to be installed . . . . .   | 30                                      | 996 829                  | 51 220                           | 5.1  | Z                                       | X    |  |
|                       | 20670                        | Paint & sundries . . . . .  | 6 221                                   | 149 271 047              | 941 057                          | .6   | .4                                      | X    |  |
|                       | 20720                        | Automotive fuels . . . . .  | 1 637                                   | 59 972 875               | 17 442                           | Z  | Z                                       | X    |  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. . . . .   | 3 177                                   | 101 536 515              | 383 474                          | .4   | .2                                      | X    |  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories . . . . .  | 6 207                                   | 149 637 553              | 2 315 680                        | 1.5  | 1.0                                     | 68.0 |  |
|                       | 20741                        | Automotive tires & tubes . . . . .  | 2 294                                   | 61 960 605               | 321 002                          | .5   | .1                                      | X    |  |
|                       | 20742                        | Automotive parts (over-the-counter), accessories, & sundry supplies,<br>including polishes, paint, decorative items, etc. . . . .   | 5 015                                   | 122 080 110              | 1 678 443                        | 1.4  | .7                                      | X    |  |
|                       | 20749                        | Storage batteries . . . . .   | 2 685                                   | 75 003 431               | 316 235                          | .4   | .1                                      | X    |  |
|                       | 20780                        | Household fuels, including oil, LP gas, wood, coal . . . . .  | 1 402                                   | 54 067 621               | 20 125                           | Z  | Z                                       | X    |  |
|                       | 20800                        | Pets, pet foods, & pet supplies . . . . .   | 4 993                                   | 119 824 140              | 2 556 432                        | 2.1  | 1.1                                     | X    |  |
|                       | 20850                        | All other merchandise . . . . .   | 9 377                                   | 218 028 388              | 8 240 370                        | 3.8  | 3.7                                     | 85.0 |  |
|                       | 20851                        | Stationery products, including stationery, tablets, pads, & related<br>products . . . . .   | 3 209                                   | 100 614 574              | 676 064                          | .7   | .3                                      | X    |  |
|                       | 20852                        | Office paper, including computer printer, copier, fax, & typewriter cut<br>sheet paper . . . . .  | 2 725                                   | 89 191 198               | 591 037                          | .7   | .3                                      | X    |  |
|                       | 20853                        | Office & school supplies . . . . .  | 3 828                                   | 85 870 815               | 761 904                          | .9   | .3                                      | X    |  |
|                       | 20854                        | Office equipment, including fax machines, dictaphones, copying<br>machines, calculating machines, etc. . . . .  | 2 783                                   | 91 259 484               | 292 857                          | .3   | .1                                      | X    |  |
|                       | 20855                        | Greeting cards . . . . .  | 6 973                                   | 169 289 567              | 1 155 234                        | .7   | .5                                      | X    |  |
|                       | 20856                        | Magazines & newspapers . . . . .  | 4 762                                   | 115 737 476              | 495 673                          | .4   | .2                                      | X    |  |
|                       | 20859                        | Luggage & leather goods . . . . .   | 5 204                                   | 141 211 294              | 618 639                          | .4   | .3                                      | X    |  |
|                       | 20865                        | Telephones . . . . .  | 3 914                                   | 116 334 858              | 742 668                          | .6   | .3                                      | X    |  |
|                       | 20877                        | Souvenirs & novelty items, including fruit & gourmet food baskets &<br>pre-filled balloons . . . . .  | 3 330                                   | 108 296 037              | 842 466                          | .8   | .4                                      | X    |  |
|                       | 20878                        | Seasonal decorations, including decorative plates, napkins, & cups . . .  | 6 556                                   | 174 388 868              | 2 054 123                        | 1.2  | .9                                      | X    |  |
|                       | 20883                        | All other merchandise . . . . .   | 10                                      | 145 041                  | 9 705                            | 6.7  | Z                                       | X    |  |
|                       | 29810                        | All other merchandise . . . . .   | 4 684                                   | 90 248 806               | 706 450                          | .8   | .3                                      | X    |  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in<br>repair & charges for dely, repair, maint, storage, installation, on-site<br>const, rental/lease of tools/equip & oth svc provided . . . . . | 5 951                                   | 148 901 901              | 1 395 165                        | .9   | .6                                      | 49.4 |  |
|                       | 29904                        | Labor charges for work perf by this estab, incl alteration charges;<br>charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts<br>from landscaping; & rcpts from heater rep/install . . . . .        | 3 571                                   | 111 442 389              | 718 834                          | .6   | .3                                      | X    |  |
|                       | 29907                        | Parts installed in repair . . . . .   | 51                                      | 646 835                  | 5 828                            | .9   | Z                                       | X    |  |
|                       | 29909                        | Delivery charges . . . . .  | 749                                     | 24 268 037               | 107 802                          | .4   | Z                                       | X    |  |
|                       | 29943                        | Value of service contracts . . . . .  | 4 306                                   | 118 213 060              | 224 243                          | .2   | .1                                      | X    |  |
|                       | 29968                        | All other nonmerchandise receipts, including charges for storage,<br>rental or lease of tools & equipment, photofinishing, formal wear<br>rental, carpet cleaning, etc. . . . .   | 3 959                                   | 92 679 998               | 338 392                          | .4   | .2                                      | X    |  |
| 452111                |                              | Department stores (except discount department stores) . . . . .   | 3 938                                   | X                        | 89 849 822                       | X  | 100.0                                   | 76.7 |  |
|                       | 20100                        | Groceries & other food items for human consumption off the premises,<br>including bottled, canned, or packaged soft drinks; candy; gum;<br>packaged snacks; etc. . . . .  | 1 963                                   | 53 452 558               | 292 945                          | .5   | .3                                      | X    |  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery<br>items & nonalcoholic beverages generally served for immediate<br>consumption . . . . .  | 74                                      | 2 927 307                | 68 294                           | 2.3  | .1                                      | X    |  |

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| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   |  | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |  |
| 452111                |                              | Department stores (except discount department stores)—Con.   |   |                          |                                  |  |   |  |  |
|                       | 20140                        | Packaged liquor, wine, & beer . . . . .  | 55                                      | 2 600 254                | 35 045                           | 1.3  | Z                                       |  | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales<br>from vending machines operated by others . . . . .   | 7                                       | 263 260                  | 22 465                           | 8.5  | Z                                       |  | X  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics . . . . .   | 3 893                                   | 89 264 001               | 7 881 674                        | 8.8  | 8.8                                     |  | 73.0   |
|                       | 20161                        | Prescriptions . . . . .  | 14                                      | 203 522                  | 24 039                           | 11.8   | Z                                       |  | X  |
|                       | 20164                        | Health aids, incl first-aid products; foot prod; prescription access; eye/<br>contact lens care prod; convalescent aids; ortho equip, exc shoes;<br>medical, surgical, or dental supplies; & artificial limbs . . . . .  | 8                                       | 71 411                   | 2 522                            | 3.5  | Z                                       |  | X  |
|                       | 20165                        | Cosmetics, including face cream, make-up, perfumes & colognes,<br>etc. . . . .   | 3 829                                   | 88 458 840               | 7 783 942                        | 8.8  | 8.7                                     |  | X  |
|                       | 20166                        | Other hygiene needs, including deodorants; hair & shaving products;<br>oral, feminine, & baby hygiene needs; hand products; etc. . . . .   | 1 363                                   | 30 455 092               | 70 068                           | .2   | .1                                      |  | X  |
|                       | 20180                        | Soaps, detergents, & household cleaners . . . . .  | 33                                      | 1 040 461                | 11 681                           | 1.1  | Z                                       |  | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps,<br>bags, foils, etc. . . . .   | 70                                      | 1 601 124                | 10 783                           | .7   | Z                                       |  | X  |
|                       | 20200                        | Men's wear . . . . .   | 3 915                                   | 89 570 389               | 11 884 066                       | 13.3   | 13.2                                    |  | 75.0   |
|                       | 20201                        | Men's overcoats, topcoats, raincoats, outer jackets . . . . .  | 3 672                                   | 84 027 773               | 527 885                          | .6   | .6                                      |  | X  |
|                       | 20202                        | Men's suits & formal wear . . . . .  | 3 076                                   | 79 565 377               | 630 919                          | .8   | .7                                      |  | X  |
|                       | 20203                        | Men's sport coats & blazers . . . . .  | 3 376                                   | 80 184 308               | 346 179                          | .4   | .4                                      |  | X  |
|                       | 20204                        | Men's tailored & dress slacks . . . . .  | 2 720                                   | 60 236 087               | 283 194                          | .5   | .3                                      |  | X  |
|                       | 20205                        | Men's casual slacks & jeans, walking shorts, etc. . . . .  | 3 838                                   | 86 113 868               | 3 100 641                        | 3.6  | 3.5                                     |  | X  |
|                       | 20206                        | Men's career & work uniforms . . . . .   | 1 152                                   | 26 405 351               | 103 865                          | .4   | .1                                      |  | X  |
|                       | 20207                        | Men's dress shirts . . . . .   | 3 469                                   | 81 745 520               | 749 996                          | .9   | .8                                      |  | X  |
|                       | 20208                        | Men's sport shirts, including t-shirts, knit & woven shirts, etc. . . . .  | 3 832                                   | 86 210 604               | 3 236 949                        | 3.8  | 3.6                                     |  | X  |
|                       | 20209                        | Men's sweaters . . . . .   | 3 094                                   | 64 101 945               | 270 954                          | .4   | .3                                      |  | X  |
|                       | 20211                        | Men's hosiery, pajamas, robes, underwear . . . . .   | 3 811                                   | 87 916 024               | 1 121 845                        | 1.3  | 1.2                                     |  | X  |
|                       | 20212                        | Men's sports apparel, including tennis, golf, jogging, swimming, skiing,<br>camping, fishing, hiking, & other rugged outer & exercise apparel . . . . .  | 2 595                                   | 65 767 954               | 406 788                          | .6   | .5                                      |  | X  |
|                       | 20214                        | Men's accessories, including hats, gloves, neckwear, handkerchiefs,<br>belts, rain accessories, etc. . . . .   | 3 750                                   | 84 841 968               | 969 255                          | 1.1  | 1.1                                     |  | X  |
|                       | 20216                        | Men's sweat tops, pants, & warm-ups . . . . .  | 1 588                                   | 31 590 580               | 135 596                          | .4   | .2                                      |  | X  |
|                       | 20220                        | Women's, juniors', & misses' wear . . . . .  | 3 889                                   | 88 695 252               | 25 806 171                       | 29.1   | 28.7                                    |  | 75.4   |
|                       | 20221                        | Furs, fur garments . . . . .   | 45                                      | 2 761 970                | 30 968                           | 1.1  | Z                                       |  | X  |
|                       | 20222                        | Dresses, including all types . . . . .   | 3 567                                   | 84 520 366               | 2 707 583                        | 3.2  | 3.0                                     |  | X  |
|                       | 20223                        | Dressy & tailored coats, outer jackets, rainwear . . . . .   | 3 820                                   | 87 322 249               | 1 265 019                        | 1.4  | 1.4                                     |  | X  |
|                       | 20224                        | Suits, pantsuits, sport jackets, blazers . . . . .   | 3 639                                   | 85 056 973               | 4 049 247                        | 4.8  | 4.5                                     |  | X  |
|                       | 20225                        | Slacks/pants, jeans, walking shorts, skirts . . . . .  | 3 749                                   | 86 782 982               | 3 755 314                        | 4.3  | 4.2                                     |  | X  |
|                       | 20226                        | Tops, including t-shirts, knit & woven shirts, blouses, sweaters . . . . .   | 3 354                                   | 78 787 992               | 3 707 056                        | 4.7  | 4.1                                     |  | X  |
|                       | 20227                        | Women's sports apparel, including tennis, golf, jogging, swimming,<br>skiing, camping, fishing, hiking, & other rugged outer & exercise<br>apparel . . . . .   | 3 771                                   | 87 093 416               | 4 404 855                        | 5.1  | 4.9                                     |  | X  |
|                       | 20229                        | Hosiery, including pantyhose, socks, tights . . . . .  | 3 823                                   | 87 548 422               | 625 541                          | .7   | .7                                      |  | X  |
|                       | 20231                        | Bras, girdles, corsets . . . . .   | 3 677                                   | 83 220 981               | 1 421 146                        | 1.7  | 1.6                                     |  | X  |
|                       | 20232                        | Lingerie, sleepwear, loungewear . . . . .  | 3 566                                   | 84 449 410               | 1 413 404                        | 1.7  | 1.6                                     |  | X  |
|                       | 20233                        | Hats, wigs, hairpieces . . . . .   | 936                                     | 19 721 389               | 24 000                           | .1   | Z                                       |  | X  |
|                       | 20234                        | Accessories, including handbags, wallets, neckwear, gloves, belts, rain<br>accessories, etc. . . . .   | 3 832                                   | 88 018 507               | 2 270 943                        | 2.6  | 2.5                                     |  | X  |
|                       | 20236                        | Women's sweat tops, pants, & warm-ups . . . . .  | 894                                     | 22 392 003               | 24 516                           | .1   | Z                                       |  | X  |
|                       | 20237                        | Other apparel, including uniforms, smocks, & other apparel items . . . . .   | 1 216                                   | 26 966 017               | 104 515                          | .4   | .1                                      |  | X  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to<br>6x & 7 to 14), & infants' & toddlers' clothing & accessories . . . . .  | 3 838                                   | 88 375 386               | 5 549 791                        | 6.3  | 6.2                                     |  | 75.7   |
|                       | 20241                        | Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories . . . . .  | 3 760                                   | 85 217 733               | 2 116 059                        | 2.5  | 2.4                                     |  | X  |
|                       | 20242                        | Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories . . . . .  | 3 772                                   | 85 363 553               | 1 771 864                        | 2.1  | 2.0                                     |  | X  |
|                       | 20243                        | Infants' & toddlers' clothing & accessories . . . . .  | 3 809                                   | 88 233 102               | 1 661 868                        | 1.9  | 1.9                                     |  | X  |
|                       | 20260                        | Footwear, including accessories . . . . .  | 3 900                                   | 89 255 915               | 6 013 472                        | 6.7  | 6.7                                     |  | 75.0   |
|                       | 20261                        | Men's footwear, including dress & casual footwear . . . . .  | 3 781                                   | 87 809 077               | 1 230 404                        | 1.4  | 1.4                                     |  | X  |
|                       | 20262                        | Women's footwear, including dress & casual footwear . . . . .  | 3 893                                   | 89 164 874               | 3 809 737                        | 4.3  | 4.2                                     |  | X  |
|                       | 20263                        | Children's footwear, including boys', girls', infants', & toddlers' dress &<br>casual footwear . . . . .   | 2 541                                   | 56 684 646               | 271 325                          | .5   | .3                                      |  | X  |
|                       | 20265                        | Men's athletic footwear, including sneakers & outdoor hiking/sports<br>boots . . . . .   | 2 228                                   | 51 886 249               | 214 739                          | .4   | .2                                      |  | X  |
|                       | 20266                        | Women's athletic footwear, including sneakers & outdoor hiking/sports<br>boots . . . . .   | 3 416                                   | 78 073 041               | 386 422                          | .5   | .4                                      |  | X  |
|                       | 20267                        | Children's athletic footwear, including boys', girls', infants', & toddlers'<br>sneakers & outdoor hiking/sports boots . . . . .   | 1 479                                   | 31 047 670               | 93 869                           | .3   | .1                                      |  | X  |
|                       | 20268                        | Footwear accessories, including polishes, laces, trees, storage bags,<br>etc. . . . .  | 1 320                                   | 28 654 719               | 6 976                            | Z  | Z                                       |  | X  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including<br>fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings,<br>needlework kits, etc. . . . .   | 1 115                                   | 25 944 136               | 6 290                            | Z  | Z                                       |  | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings . . . . .   | 3 700                                   | 83 754 410               | 3 488 389                        | 4.2  | 3.9                                     |  | 74.6   |
|                       | 20281                        | Curtains & draperies . . . . .   | 1 894                                   | 50 635 404               | 228 283                          | .5   | .3                                      |  | X  |
|                       | 20283                        | Furniture coverings, including ready-made & custom-made . . . . .  | 9                                       | 567 017                  | 2 093                            | .4   | Z                                       |  | X  |
|                       | 20284                        | Domestics, including towels, sheets, blankets, table linens &<br>coverings, etc. . . . .   | 3 695                                   | 83 682 381               | 3 257 873                        | 3.9  | 3.6                                     |  | X  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines,<br>refrigerators, freezers, dehumidifiers, room air-conditioners,<br>dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills,<br>etc. . . . . | 2 060                                   | 51 821 783               | 7 693 866                        | 14.8   | 8.6                                     |  | 74.1   |
|                       | 20301                        | Kitchen appliances, parts, accessories, including refrigerators,<br>freezers, dishwashers, microwave ovens, etc. . . . .   | 1 270                                   | 28 669 883               | 6 570 484                        | 22.9   | 7.3                                     |  | X  |
|                       | 20303                        | Other major household appliances, parts, accessories, including room<br>air-conditioners, dehumidifiers, vacuum cleaners, sewing machines,<br>etc. . . . .   | 2 001                                   | 50 493 072               | 1 123 228                        | 2.2  | 1.3                                     |  | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers;<br>toasters; coffee makers; fry pans; & personal care appliances, such as<br>hair driers, curling irons, shavers, etc. . . . .                       | 2 211                                   | 53 534 321               | 799 759                          | 1.5  | .9                                      |  | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 452111                |                              | Department stores (except discount department stores)—Con.   |   |                          |                                  |  |   |  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories .....  | 1 324                                   | 30 287 476               | 2 420 845                        | 8.0  | 2.7                                     | 76.4   |
|                       | 20321                        | Televisions .....  | 1 244                                   | 28 672 851               | 1 550 260                        | 5.4  | 1.7                                     | X  |
|                       | 20324                        | Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices .....   | 1 306                                   | 30 073 646               | 870 585                          | 2.9  | 1.0                                     | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories .....   | 1 804                                   | 43 942 852               | 450 202                          | 1.0  | .5                                      | 76.6   |
|                       | 20331                        | Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment .....                          | 1 804                                   | 43 942 852               | 436 466                          | 1.0  | .5                                      | X  |
|                       | 20335                        | Records, tapes, audio tape books, & compact discs .....  | 71                                      | 1 554 259                | 12 561                           | .8   | Z                                       | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture .....   | 2 637                                   | 66 071 067               | 2 033 545                        | 3.1  | 2.3                                     | 70.4   |
|                       | 20341                        | Upholstered furniture .....  | 1 037                                   | 31 406 221               | 773 405                          | 2.5  | .9                                      | X  |
|                       | 20342                        | Sleep sofas, daybeds, futons, & other dual-purpose pieces .....  | 224                                     | 9 364 252                | 23 427                           | .3   | Z                                       | X  |
|                       | 20343                        | Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .  | 2 046                                   | 56 443 852               | 645 230                          | 1.1  | .7                                      | X  |
|                       | 20344                        | Other living room, dining room, bedroom furniture, including headboards .....  | 2 026                                   | 47 220 331               | 487 262                          | 1.0  | .5                                      | X  |
|                       | 20345                        | All other furniture, including outdoor, office, computer-related, kitchen .  | 357                                     | 10 016 374               | 104 221                          | 1.0  | .1                                      | X  |
|                       | 20360                        | Flooring & floor coverings .....   | 2 867                                   | 72 397 393               | 360 341                          | .5   | .4                                      | 75.4   |
|                       | 20361                        | Soft-surface (textile) floor coverings & accessories .....   | 2 867                                   | 72 397 393               | 359 638                          | .5   | .4                                      | X  |
|                       | 20363                        | Hardwood flooring .....  | 21                                      | 552 392                  | 72                               | Z  | Z                                       | X  |
|                       | 20364                        | Other hard-surface floor coverings & accessories, including tile & sheet goods .....   | 146                                     | 4 041 946                | 631                              | Z  | Z                                       | X  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game software .....  | 1 158                                   | 26 440 107               | 166 242                          | .6   | .2                                      | 76.7   |
|                       | 20375                        | Computer & peripheral equipment .....  | 1 157                                   | 26 405 735               | 166 202                          | .6   | .2                                      | X  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc ..... | 3 903                                   | 89 258 610               | 3 321 248                        | 3.7  | 3.7                                     | 72.3   |
|                       | 20381                        | Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc. ....   | 3 461                                   | 80 987 015               | 808 591                          | 1.0  | .9                                      | X  |
|                       | 20382                        | Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware .....  | 3 543                                   | 82 716 846               | 1 699 250                        | 2.1  | 1.9                                     | X  |
|                       | 20383                        | Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc. ....  | 3 801                                   | 85 449 053               | 529 241                          | .6   | .6                                      | X  |
|                       | 20384                        | All other kitchenware & home furnishings, including closet & bathroom accessories, etc. ....   | 1 936                                   | 41 724 830               | 284 166                          | .7   | .3                                      | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. ....  | 3 126                                   | 71 259 894               | 2 918 672                        | 4.1  | 3.2                                     | 75.4   |
|                       | 20405                        | Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value .....       | 2 220                                   | 54 937 815               | 446 290                          | .8   | .5                                      | X  |
|                       | 20407                        | Diamond, gemstone, & pearl jewelry .....   | 1 948                                   | 45 968 332               | 954 338                          | 2.1  | 1.1                                     | X  |
|                       | 20411                        | All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry .....   | 3 030                                   | 69 725 668               | 1 518 044                        | 2.2  | 1.7                                     | X  |
|                       | 20420                        | Books .....  | 23                                      | 1 416 033                | 4 493                            | .3   | Z                                       | X  |
|                       | 20440                        | Photographic equipment & supplies .....  | 447                                     | 9 616 626                | 12 581                           | .1   | Z                                       | X  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles .....   | 2 784                                   | 62 796 939               | 292 945                          | .5   | .3                                      | 70.5   |
|                       | 20461                        | Toys, including wheel goods .....  | 2 710                                   | 61 568 631               | 163 273                          | .3   | .2                                      | X  |
|                       | 20462                        | Games, including video & electronic games .....  | 1 118                                   | 27 189 191               | 129 605                          | .5   | .1                                      | X  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...  | 2 478                                   | 63 975 769               | 118 616                          | .2   | .1                                      | X  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. ....                | 1 263                                   | 29 051 143               | 1 152 911                        | 4.0  | 1.3                                     | 73.9   |
|                       | 20506                        | Exercise/fitness equipment .....   | 1 203                                   | 27 693 002               | 1 020 927                        | 3.7  | 1.1                                     | X  |
|                       | 20507                        | Firearms, hunting equipment, & supplies .....  | 66                                      | 1 522 570                | 18 838                           | 1.2  | Z                                       | X  |
|                       | 20508                        | Fishing tackle, including bait .....   | 1 187                                   | 27 411 787               | 40 720                           | .1   | Z                                       | X  |
|                       | 20509                        | Camping & backpacking equipment & supplies .....   | 12                                      | 268 723                  | 5 119                            | 1.9  | Z                                       | X  |
|                       | 20512                        | Bicycles, parts & accessories .....  | 340                                     | 7 380 152                | 4 808                            | .1   | Z                                       | X  |
|                       | 20526                        | All other sporting goods, including snowmobiles, go-carts, etc. ....   | 1 179                                   | 27 181 121               | 62 499                           | .2   | .1                                      | X  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures .....   | 1 253                                   | 28 729 481               | 3 265 535                        | 11.4   | 3.6                                     | X  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. ....  | 1 206                                   | 27 793 245               | 1 824 170                        | 6.6  | 2.0                                     | 73.8   |
|                       | 20626                        | Indoor potted plants & floral items .....  | 13                                      | 374 653                  | 5 746                            | 1.5  | Z                                       | X  |
|                       | 20627                        | Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. ....   | 12                                      | 291 273                  | 8 118                            | 2.8  | Z                                       | X  |
|                       | 20628                        | Fertilizer, lime, chemicals, & other soil treatments .....   | 13                                      | 353 530                  | 7 862                            | 2.2  | Z                                       | X  |
|                       | 20631                        | Lawn & garden tools .....  | 24                                      | 584 214                  | 11 237                           | 1.9  | Z                                       | X  |
|                       | 20636                        | Lawn & garden machinery, equipment, & parts .....  | 1 199                                   | 27 617 592               | 1 776 633                        | 6.4  | 2.0                                     | X  |
|                       | 20637                        | Farm machinery, equipment, & parts .....   | 10                                      | 255 420                  | 7 789                            | 3.0  | Z                                       | X  |
|                       | 20638                        | All other farm supplies, including grain & animal feed .....   | 10                                      | 255 420                  | 2 590                            | 1.0  | Z                                       | X  |
|                       | 20639                        | All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers .....  | 12                                      | 262 368                  | 2 663                            | 1.0  | Z                                       | X  |
|                       | 20640                        | Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed .....    | 29                                      | 984 754                  | 51 220                           | 5.2  | .1                                      | X  |
|                       | 20670                        | Paint & sundries .....   | 1 192                                   | 27 437 440               | 213 869                          | .8   | .2                                      | X  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. ....   | 461                                     | 9 510 604                | 44 031                           | .5   | Z                                       | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 452111                |                              | Department stores (except discount department stores)—Con.  |   |                          |                                  |  |   |  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories .....  | 1 170                                   | 26 993 582               | 182 417                          | .7   | .2                                      | 76.2   |
|                       | 20741                        | Automotive tires & tubes .....  | 1 170                                   | 26 993 582               | 67 552                           | .3   | .1                                      | X  |
|                       | 20742                        | Automotive parts (over-the-counter), accessories, & sundry supplies,<br>including polishes, paint, decorative items, etc. ....  | 39                                      | 1 239 005                | 83 951                           | 6.8  | .1                                      | X  |
|                       | 20749                        | Storage batteries .....   | 29                                      | 991 474                  | 30 914                           | 3.1  | Z                                       | X  |
|                       | 20800                        | Pets, pet foods, & pet supplies .....   | 41                                      | 1 264 187                | 20 667                           | 1.6  | Z                                       | X  |
|                       | 20850                        | All other merchandise .....   | 3 713                                   | 84 158 734               | 1 020 817                        | 1.2  | 1.1                                     | 74.4   |
|                       | 20851                        | Stationery products, including stationery, tablets, pads, & related<br>products .....   | 163                                     | 4 105 263                | 11 137                           | .3   | Z                                       | X  |
|                       | 20855                        | Greeting cards .....  | 1 539                                   | 40 394 509               | 59 656                           | .1   | .1                                      | X  |
|                       | 20856                        | Magazines & newspapers .....  | 6                                       | 51 337                   | 623                              | 1.2  | Z                                       | X  |
|                       | 20859                        | Luggage & leather goods .....   | 3 200                                   | 77 176 084               | 442 697                          | .6   | .5                                      | X  |
|                       | 20865                        | Telephones .....  | 1 439                                   | 32 915 322               | 123 152                          | .4   | .1                                      | X  |
|                       | 20877                        | Souvenirs & novelty items, including fruit & gourmet food baskets &<br>pre-filled balloons .....  | 712                                     | 23 156 276               | 52 133                           | .2   | .1                                      | X  |
|                       | 20878                        | Seasonal decorations, including decorative plates, napkins, & cups ...  | 3 403                                   | 80 420 403               | 330 438                          | .4   | .4                                      | X  |
|                       | 29810                        | All other merchandise .....   | 1 256                                   | 29 349 444               | 61 105                           | .2   | .1                                      | X  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in<br>repair & charges for dely, repair, maint, storage, installation, on-site<br>const, rental/lease of tools/equip & oth svc provided ..... | 1 198                                   | 36 705 449               | 348 659                          | 1.0  | .4                                      | 76.5   |
|                       | 29904                        | Labor charges for work perf by this estab, incl alteration charges;<br>charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts<br>from landscaping; & rcpts from heater rep/install .....        | 803                                     | 27 069 535               | 106 268                          | .4   | .1                                      | X  |
|                       | 29907                        | Parts installed in repair .....   | 10                                      | 246 294                  | 2 500                            | 1.0  | Z                                       | X  |
|                       | 29909                        | Delivery charges .....  | 745                                     | 24 255 695               | 107 802                          | .4   | .1                                      | X  |
|                       | 29943                        | Value of service contracts .....  | 863                                     | 28 792 488               | 75 777                           | .3   | .1                                      | X  |
|                       | 29968                        | All other nonmerchandise receipts, including charges for storage,<br>rental or lease of tools & equipment, photofinishing, formal wear<br>rental, carpet cleaning, etc. ....  | 95                                      | 3 141 619                | 56 246                           | 1.8  | .1                                      | X  |
| 452112                |                              | Discount department stores .....  | 5 690                                   | X                        | 134 166 161                      | X  | 100.0                                   | 93.2   |
|                       | 20100                        | Groceries & other food items for human consumption off the premises,<br>including bottled, canned, or packaged soft drinks; candy; gum;<br>packaged snacks; etc. ....   | 5 110                                   | 123 813 900              | 9 497 718                        | 7.7  | 7.1                                     | X  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery<br>items & nonalcoholic beverages generally served for immediate<br>consumption .....  | 4 053                                   | 84 114 133               | 478 978                          | .6   | .4                                      | X  |
|                       | 20140                        | Packaged liquor, wine, & beer .....   | 102                                     | 4 744 115                | 8 050                            | .2   | Z                                       | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales<br>from vending machines operated by others .....  | 1 502                                   | 57 918 190               | 519 228                          | .9   | .4                                      | X  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics .....  | 5 639                                   | 133 471 180              | 18 945 798                       | 14.2   | 14.1                                    | 70.1   |
|                       | 20161                        | Prescriptions .....   | 4 763                                   | 115 025 463              | 4 502 279                        | 3.9  | 3.4                                     | X  |
|                       | 20162                        | Nonprescription medicines .....   | 2 012                                   | 79 496 770               | 1 534 799                        | 1.9  | 1.1                                     | X  |
|                       | 20163                        | Vitamins, minerals, & other dietary supplements .....   | 2 174                                   | 81 773 788               | 1 169 335                        | 1.4  | .9                                      | X  |
|                       | 20164                        | Health aids, incl first-aid products; foot prod; prescription access; eye/<br>contact lens care prod; convalescent aids; ortho equip, exc shoes;<br>medical, surgical, or dental supplies; & artificial limbs ..... | 2 710                                   | 93 371 099               | 992 570                          | 1.1  | .7                                      | X  |
|                       | 20165                        | Cosmetics, including face cream, make-up, perfumes & colognes,<br>etc. ....   | 5 452                                   | 130 528 140              | 2 858 163                        | 2.2  | 2.1                                     | X  |
|                       | 20166                        | Other hygiene needs, including deodorants; hair & shaving products;<br>oral, feminine, & baby hygiene needs; hand products; etc. ....   | 5 594                                   | 132 690 374              | 7 888 652                        | 5.9  | 5.9                                     | X  |
|                       | 20180                        | Soaps, detergents, & household cleaners .....   | 5 035                                   | 122 523 222              | 4 109 551                        | 3.4  | 3.1                                     | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps,<br>bags, foils, etc. ....   | 5 036                                   | 122 605 063              | 3 189 162                        | 2.6  | 2.4                                     | X  |
|                       | 20200                        | Men's wear .....  | 5 664                                   | 133 909 904              | 7 156 495                        | 5.3  | 5.3                                     | 73.0   |
|                       | 20201                        | Men's overcoats, topcoats, raincoats, outer jackets .....   | 5 597                                   | 132 773 009              | 450 721                          | .3   | .3                                      | X  |
|                       | 20202                        | Men's suits & formal wear .....   | 7                                       | 50 886                   | 501                              | 1.0  | Z                                       | X  |
|                       | 20203                        | Men's sport coats & blazers .....   | 9                                       | 57 581                   | 358                              | .6   | Z                                       | X  |
|                       | 20204                        | Men's tailored & dress slacks .....   | 3 332                                   | 85 542 986               | 219 706                          | .3   | .2                                      | X  |
|                       | 20205                        | Men's casual slacks & jeans, walking shorts, etc. ....  | 5 634                                   | 133 292 579              | 1 572 798                        | 1.2  | 1.2                                     | X  |
|                       | 20206                        | Men's career & work uniforms .....  | 2 401                                   | 72 363 573               | 91 390                           | .1   | .1                                      | X  |
|                       | 20207                        | Men's dress shirts .....  | 3 306                                   | 85 401 041               | 231 515                          | .3   | .2                                      | X  |
|                       | 20208                        | Men's sport shirts, including t-shirts, knit & woven shirts, etc. ....  | 3 794                                   | 91 364 049               | 1 278 449                        | 1.4  | 1.0                                     | X  |
|                       | 20209                        | Men's sweaters .....  | 4 368                                   | 110 663 145              | 397 977                          | .4   | .3                                      | X  |
|                       | 20211                        | Men's hosiery, pajamas, robes, underwear .....  | 5 116                                   | 127 105 942              | 1 507 817                        | 1.2  | 1.1                                     | X  |
|                       | 20212                        | Men's sports apparel, including tennis, golf, jogging, swimming, skiing,<br>camping, fishing, hiking, & other rugged outer & exercise apparel ...   | 5 578                                   | 131 842 335              | 612 459                          | .5   | .5                                      | X  |
|                       | 20214                        | Men's accessories, including hats, gloves, neckwear, handkerchiefs,<br>belts, rain accessories, etc. ....   | 3 507                                   | 86 815 130               | 336 430                          | .4   | .3                                      | X  |
|                       | 20216                        | Men's sweat tops, pants, & warm-ups .....   | 3 118                                   | 83 048 244               | 456 374                          | .6   | .3                                      | X  |
|                       | 20220                        | Women's, juniors', & misses' wear .....   | 5 658                                   | 133 880 387              | 13 632 760                       | 10.2   | 10.2                                    | 69.8   |
|                       | 20222                        | Dresses, including all types .....  | 2 710                                   | 92 119 078               | 310 421                          | .3   | .2                                      | X  |
|                       | 20223                        | Dressy & tailored coats, outer jackets, rainwear .....  | 2 895                                   | 95 423 246               | 322 963                          | .3   | .2                                      | X  |
|                       | 20224                        | Suits, pantsuits, sport jackets, blazers .....  | 2 563                                   | 89 180 403               | 243 756                          | .3   | .2                                      | X  |
|                       | 20225                        | Slacks/pants, jeans, walking shorts, skirts .....   | 2 932                                   | 96 268 031               | 2 526 312                        | 2.6  | 1.9                                     | X  |
|                       | 20226                        | Tops, including t-shirts, knit & woven shirts, blouses, sweaters .....  | 2 910                                   | 95 739 204               | 2 727 942                        | 2.8  | 2.0                                     | X  |
|                       | 20227                        | Women's sports apparel, including tennis, golf, jogging, swimming,<br>skiing, camping, fishing, hiking, & other rugged outer & exercise<br>apparel .....  | 2 905                                   | 95 881 117               | 859 145                          | .9   | .6                                      | X  |
|                       | 20229                        | Hosiery, including pantyhose, socks, tights .....   | 2 730                                   | 92 740 283               | 575 853                          | .6   | .4                                      | X  |
|                       | 20231                        | Bras, girdles, corsets .....  | 5 404                                   | 128 744 735              | 3 714 558                        | 2.9  | 2.8                                     | X  |
|                       | 20232                        | Lingerie, sleepwear, loungewear .....   | 2 904                                   | 95 893 166               | 974 888                          | 1.0  | .7                                      | X  |
|                       | 20233                        | Hats, wigs, hairpieces .....  | 184                                     | 3 195 725                | 2 999                            | .1   | Z                                       | X  |
|                       | 20234                        | Accessories, including handbags, wallets, neckwear, gloves, belts, rain<br>accessories, etc. ....   | 5 608                                   | 132 038 193              | 1 088 860                        | .8   | .8                                      | X  |
|                       | 20236                        | Women's sweat tops, pants, & warm-ups .....   | 549                                     | 11 685 080               | 121 605                          | 1.0  | .1                                      | X  |
|                       | 20237                        | Other apparel, including uniforms, smocks, & other apparel items .....  | 2 273                                   | 84 929 701               | 163 458                          | .2   | .1                                      | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 452112                |                              | Discount department stores—Con.  |   |                          |                                  |  |   |  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories .....   | 5 645                                   | 133 578 513              | 8 641 728                        | 6.5  | 6.4                                     | 51.1   |
|                       | 20241                        | Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories .....  | 5 583                                   | 131 562 813              | 2 263 183                        | 1.7  | 1.7                                     | X  |
|                       | 20242                        | Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories .....  | 5 566                                   | 131 264 933              | 2 390 043                        | 1.8  | 1.8                                     | X  |
|                       | 20243                        | Infants' & toddlers' clothing & accessories .....  | 5 596                                   | 132 332 225              | 3 988 502                        | 3.0  | 3.0                                     | X  |
|                       | 20260                        | Footwear, including accessories .....  | 3 351                                   | 104 264 549              | 2 624 316                        | 2.5  | 2.0                                     | X  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. ....  | 2 718                                   | 92 545 135               | 1 113 590                        | 1.2  | .8                                      | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings .....   | 5 658                                   | 133 770 371              | 4 482 536                        | 3.4  | 3.3                                     | 73.2   |
|                       | 20281                        | Curtains & draperies .....   | 4 407                                   | 116 542 085              | 466 767                          | .4   | .3                                      | X  |
|                       | 20282                        | Vertical & horizontal blinds, woven wood blinds, & shades .....  | 4 617                                   | 119 097 099              | 280 921                          | .2   | .2                                      | X  |
|                       | 20283                        | Furniture coverings, including ready-made & custom-made .....  | 2 393                                   | 72 304 223               | 41 642                           | .1   | Z                                       | X  |
|                       | 20284                        | Domestics, including towels, sheets, blankets, table linens & coverings, etc. ....   | 3 804                                   | 91 355 799               | 3 693 206                        | 4.0  | 2.8                                     | X  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. ....   | 5 502                                   | 132 016 819              | 2 139 971                        | 1.6  | 1.6                                     | 50.5   |
|                       | 20301                        | Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. ....   | 5 049                                   | 125 999 492              | 340 961                          | .3   | .3                                      | X  |
|                       | 20303                        | Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. ....  | 5 423                                   | 130 414 135              | 1 799 010                        | 1.4  | 1.3                                     | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. ....                      | 5 607                                   | 132 334 793              | 2 563 941                        | 1.9  | 1.9                                     | X  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories .....  | 5 616                                   | 133 076 732              | 4 542 911                        | 3.4  | 3.4                                     | 50.8   |
|                       | 20321                        | Televisions .....  | 4 228                                   | 113 723 383              | 1 260 657                        | 1.1  | .9                                      | X  |
|                       | 20324                        | Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices .....   | 5 569                                   | 131 648 819              | 3 282 254                        | 2.5  | 2.4                                     | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories .....   | 5 072                                   | 122 976 703              | 5 110 440                        | 4.2  | 3.8                                     | 71.4   |
|                       | 20331                        | Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment .....                          | 5 018                                   | 121 603 053              | 2 396 974                        | 2.0  | 1.8                                     | X  |
|                       | 20335                        | Records, tapes, audio tape books, & compact discs .....  | 4 978                                   | 121 053 347              | 2 713 108                        | 2.2  | 2.0                                     | X  |
|                       | 20337                        | Musical instruments, sheet music, & related items .....  | 6                                       | 38 123                   | 358                              | .9   | Z                                       | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture .....   | 5 525                                   | 132 279 785              | 2 525 032                        | 1.9  | 1.9                                     | 71.1   |
|                       | 20341                        | Upholstered furniture .....  | 8                                       | 75 399                   | 4 899                            | 6.5  | Z                                       | X  |
|                       | 20342                        | Sleep sofas, daybeds, futons, & other dual-purpose pieces .....  | 2 009                                   | 66 077 721               | 49 263                           | .1   | Z                                       | X  |
|                       | 20343                        | Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .  | 2 259                                   | 68 318 541               | 37 092                           | .1   | Z                                       | X  |
|                       | 20344                        | Other living room, dining room, bedroom furniture, including headboards .....  | 4 488                                   | 114 799 011              | 261 164                          | .2   | .2                                      | X  |
|                       | 20345                        | All other furniture, including outdoor, office, computer-related, kitchen .  | 5 365                                   | 127 757 139              | 2 172 614                        | 1.7  | 1.6                                     | X  |
|                       | 20360                        | Flooring & floor coverings .....   | 1 801                                   | 45 611 128               | 429 336                          | .9   | .3                                      | 25.9   |
|                       | 20361                        | Soft-surface (textile) floor coverings & accessories .....   | 1 801                                   | 45 611 128               | 397 174                          | .9   | .3                                      | X  |
|                       | 20364                        | Other hard-surface floor coverings & accessories, including tile & sheet goods .....   | 9                                       | 173 322                  | 11 927                           | 6.9  | Z                                       | X  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game software .....  | 2 865                                   | 94 501 277               | 818 422                          | .9   | .6                                      | 60.6   |
|                       | 20375                        | Computer & peripheral equipment .....  | 2 538                                   | 88 030 775               | 576 300                          | .7   | .4                                      | X  |
|                       | 20376                        | Prepackaged (off-the-shelf) computer software .....  | 2 777                                   | 92 316 407               | 242 122                          | .3   | .2                                      | X  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc. .... | 5 548                                   | 132 485 059              | 5 380 117                        | 4.1  | 4.0                                     | 50.7   |
|                       | 20381                        | Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc. ....   | 5 420                                   | 129 028 524              | 1 754 815                        | 1.4  | 1.3                                     | X  |
|                       | 20382                        | Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware .....  | 5 389                                   | 129 270 971              | 779 894                          | .6   | .6                                      | X  |
|                       | 20383                        | Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc. ....  | 5 409                                   | 129 857 880              | 1 718 231                        | 1.3  | 1.3                                     | X  |
|                       | 20384                        | All other kitchenware & home furnishings, including closet & bathroom accessories, etc. ....   | 4 394                                   | 113 780 818              | 1 127 177                        | 1.0  | .8                                      | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. ....  | 5 635                                   | 133 508 747              | 2 512 957                        | 1.9  | 1.9                                     | 49.3   |
|                       | 20405                        | Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value .....       | 5 502                                   | 130 858 598              | 383 306                          | .3   | .3                                      | X  |
|                       | 20407                        | Diamond, gemstone, & pearl jewelry .....   | 5 490                                   | 130 531 502              | 584 721                          | .4   | .4                                      | X  |
|                       | 20411                        | All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry .....   | 5 482                                   | 129 395 343              | 1 544 930                        | 1.2  | 1.2                                     | X  |
|                       | 20420                        | Books .....  | 2 816                                   | 92 687 351               | 658 763                          | .7   | .5                                      | X  |
|                       | 20440                        | Photographic equipment & supplies .....  | 3 772                                   | 86 131 992               | 947 222                          | 1.1  | .7                                      | X  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles .....   | 5 611                                   | 131 779 345              | 7 654 256                        | 5.8  | 5.7                                     | 33.6   |
|                       | 20461                        | Toys, including wheel goods .....  | 5 608                                   | 131 721 362              | 5 147 053                        | 3.9  | 3.8                                     | X  |
|                       | 20462                        | Games, including video & electronic games .....  | 3 895                                   | 102 177 751              | 2 503 223                        | 2.5  | 1.9                                     | X  |
|                       | 20463                        | Hobby goods .....  | 35                                      | 259 605                  | 3 980                            | 1.5  | Z                                       | X  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ....   | 2 809                                   | 93 312 565               | 525 936                          | .6   | .4                                      | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 452112                |                              | Discount department stores—Con.   |   |                          |                                  |  |   |  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. ....               | 5 234                                   | 125 249 478              | 4 073 326                        | 3.3  | 3.0                                     | 71.5   |
|                       | 20506                        | Exercise/fitness equipment .....  | 4 910                                   | 121 157 578              | 257 109                          | .2   | .2                                      | X  |
|                       | 20507                        | Firearms, hunting equipment, & supplies .....   | 2 595                                   | 74 271 688               | 815 968                          | 1.1  | .6                                      | X  |
|                       | 20508                        | Fishing tackle, including bait .....  | 4 472                                   | 115 714 235              | 407 414                          | .4   | .3                                      | X  |
|                       | 20509                        | Camping & backpacking equipment & supplies .....  | 4 620                                   | 117 977 493              | 1 018 087                        | .9   | .8                                      | X  |
|                       | 20512                        | Bicycles, parts & accessories .....   | 4 914                                   | 121 507 024              | 650 592                          | .5   | .5                                      | X  |
|                       | 20519                        | Boats, motors, parts & accessories .....  | 2 508                                   | 73 134 423               | 126 558                          | .2   | .1                                      | X  |
|                       | 20526                        | All other sporting goods, including snowmobiles, go-carts, etc. ....  | 5 102                                   | 122 557 867              | 797 598                          | .7   | .6                                      | X  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures .....  | 5 025                                   | 121 649 800              | 2 267 431                        | 1.9  | 1.7                                     | X  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. ....   | 5 093                                   | 123 702 542              | 2 931 560                        | 2.4  | 2.2                                     | 68.0   |
|                       | 20621                        | Cut flowers .....   | 1 843                                   | 76 570 636               | 25 416                           | Z  | Z                                       | X  |
|                       | 20626                        | Indoor potted plants & floral items .....   | 2 061                                   | 80 834 663               | 152 736                          | .2   | .1                                      | X  |
|                       | 20627                        | Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. ....  | 5 004                                   | 120 955 109              | 798 829                          | .7   | .6                                      | X  |
|                       | 20628                        | Fertilizer, lime, chemicals, & other soil treatments .....  | 2 238                                   | 83 642 711               | 446 980                          | .5   | .3                                      | X  |
|                       | 20631                        | Lawn & garden tools .....   | 2 140                                   | 81 851 498               | 94 808                           | .1   | .1                                      | X  |
|                       | 20636                        | Lawn & garden machinery, equipment, & parts .....   | 1 900                                   | 77 723 544               | 379 816                          | .5   | .3                                      | X  |
|                       | 20637                        | Farm machinery, equipment, & parts .....  | 22                                      | 304 308                  | 8 795                            | 2.9  | Z                                       | X  |
|                       | 20638                        | All other farm supplies, including grain & animal feed .....  | 1 481                                   | 69 875 855               | 12 928                           | Z  | Z                                       | X  |
|                       | 20639                        | All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers .....   | 4 823                                   | 118 366 014              | 1 011 252                        | .9   | .8                                      | X  |
|                       | 20670                        | Paint & sundries .....  | 5 029                                   | 121 833 607              | 727 188                          | .6   | .5                                      | X  |
|                       | 20720                        | Automotive fuels .....  | 1 636                                   | 59 938 732               | 17 442                           | Z  | Z                                       | X  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. ....  | 2 716                                   | 92 025 911               | 339 443                          | .4   | .3                                      | X  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories .....  | 5 037                                   | 122 643 971              | 2 133 263                        | 1.7  | 1.6                                     | 69.7   |
|                       | 20741                        | Automotive tires & tubes .....  | 1 124                                   | 34 967 023               | 253 450                          | .7   | .2                                      | X  |
|                       | 20742                        | Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc. ....   | 4 976                                   | 120 841 105              | 1 594 492                        | 1.3  | 1.2                                     | X  |
|                       | 20749                        | Storage batteries .....   | 2 656                                   | 74 011 957               | 285 321                          | .4   | .2                                      | X  |
|                       | 20780                        | Household fuels, including oil, LP gas, wood, coal .....  | 1 402                                   | 54 067 621               | 20 125                           | Z  | Z                                       | X  |
|                       | 20800                        | Pets, pet foods, & pet supplies .....   | 4 952                                   | 118 559 953              | 2 535 765                        | 2.1  | 1.9                                     | X  |
|                       | 20850                        | All other merchandise .....   | 5 664                                   | 133 869 654              | 7 219 553                        | 5.4  | 5.4                                     | 92.1   |
|                       | 20851                        | Stationery products, including stationery, tablets, pads, & related products .....  | 3 046                                   | 96 509 311               | 664 927                          | .7   | .5                                      | X  |
|                       | 20852                        | Office paper, including computer printer, copier, fax, & typewriter cut sheet paper .....   | 2 723                                   | 89 155 851               | 590 710                          | .7   | .4                                      | X  |
|                       | 20853                        | Office & school supplies .....  | 3 823                                   | 85 791 706               | 761 526                          | .9   | .6                                      | X  |
|                       | 20854                        | Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc. ....  | 2 781                                   | 91 224 137               | 292 612                          | .3   | .2                                      | X  |
|                       | 20855                        | Greeting cards .....  | 5 434                                   | 128 895 058              | 1 095 578                        | .9   | .8                                      | X  |
|                       | 20856                        | Magazines & newspapers .....  | 4 756                                   | 115 686 139              | 495 050                          | .4   | .4                                      | X  |
|                       | 20859                        | Luggage & leather goods .....   | 2 004                                   | 64 035 210               | 175 942                          | .3   | .1                                      | X  |
|                       | 20865                        | Telephones .....  | 2 475                                   | 83 419 536               | 619 516                          | .7   | .5                                      | X  |
|                       | 20877                        | Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons .....   | 2 618                                   | 85 139 761               | 790 333                          | .9   | .6                                      | X  |
|                       | 20878                        | Seasonal decorations, including decorative plates, napkins, & cups ...  | 3 153                                   | 93 968 465               | 1 723 685                        | 1.8  | 1.3                                     | X  |
|                       | 20883                        | All other merchandise .....   | 7                                       | 123 160                  | 9 674                            | 7.9  | Z                                       | X  |
|                       | 29810                        | All other merchandise .....   | 3 428                                   | 60 899 362               | 645 345                          | 1.1  | .5                                      | X  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided ..... | 4 753                                   | 112 196 452              | 1 046 506                        | .9   | .8                                      | 42.5   |
|                       | 29904                        | Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install .....        | 2 768                                   | 84 372 854               | 612 566                          | .7   | .5                                      | X  |
|                       | 29907                        | Parts installed in repair .....   | 41                                      | 400 541                  | 3 328                            | .8   | Z                                       | X  |
|                       | 29943                        | Value of service contracts .....  | 3 443                                   | 89 420 572               | 148 466                          | .2   | .1                                      | X  |
|                       | 29968                        | All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc. ....  | 3 864                                   | 89 538 379               | 282 146                          | .3   | .2                                      | X  |
| 4529                  |                              | Other general merchandise stores .....  | 31 279                                  | X                        | 220 647 856                      | X  | 100.0                                   | 89.2   |
|                       | 20100                        | Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....   | 28 447                                  | 218 830 538              | 72 886 542                       | 33.3   | 33.0                                    | X  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....  | 3 985                                   | 177 932 181              | 1 624 943                        | .9   | .7                                      | X  |
|                       | 20140                        | Packaged liquor, wine, & beer .....   | 3 295                                   | 182 654 311              | 3 081 953                        | 1.7  | 1.4                                     | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....   | 4 686                                   | 182 457 744              | 6 355 156                        | 3.5  | 2.9                                     | X  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics .....  | 28 717                                  | 217 648 755              | 19 992 229                       | 9.2  | 9.1                                     | X  |
|                       | 20180                        | Soaps, detergents, & household cleaners .....   | 27 868                                  | 215 350 116              | 7 901 459                        | 3.7  | 3.6                                     | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. ....  | 26 829                                  | 201 023 579              | 6 414 185                        | 3.2  | 2.9                                     | X  |
|                       | 20200                        | Men's wear .....  | 26 640                                  | 215 515 662              | 5 183 294                        | 2.4  | 2.3                                     | X  |
|                       | 20220                        | Women's, juniors', & misses' wear .....   | 27 494                                  | 216 611 350              | 7 118 445                        | 3.3  | 3.2                                     | X  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories .....  | 26 091                                  | 185 038 008              | 5 208 507                        | 2.8  | 2.4                                     | X  |
|                       | 20260                        | Footwear, including accessories .....   | 24 302                                  | 175 794 976              | 1 845 033                        | 1.1  | .8                                      | X  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. ....   | 3 554                                   | 102 970 362              | 1 178 824                        | 1.1  | .5                                      | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings .....  | 26 623                                  | 214 484 542              | 4 111 507                        | 1.9  | 1.9                                     | X  |

See footnotes at end of table.



**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 4529                  |                              | Other general merchandise stores—Con.  |   |                          |                                  |  |   |  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. ....   | 5 263                                   | 179 384 720              | 2 193 053                        | 1.2  | 1.0                                     | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. ....                      | 25 517                                  | 212 218 862              | 2 539 739                        | 1.2  | 1.2                                     | X  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories ....   | 8 995                                   | 199 338 962              | 4 979 320                        | 2.5  | 2.3                                     | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories ....  | 20 346                                  | 208 275 713              | 4 431 520                        | 2.1  | 2.0                                     | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture ....  | 19 060                                  | 207 977 214              | 3 488 439                        | 1.7  | 1.6                                     | X  |
|                       | 20360                        | Flooring & floor coverings ....  | 7 309                                   | 17 040 771               | 147 680                          | .9   | .1                                      | X  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game software ....   | 3 792                                   | 184 104 560              | 2 850 687                        | 1.5  | 1.3                                     | X  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc. .... | 29 056                                  | 218 636 840              | 5 596 595                        | 2.6  | 2.5                                     | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. ....  | 14 326                                  | 201 941 289              | 2 162 813                        | 1.1  | 1.0                                     | X  |
|                       | 20420                        | Books ....   | 8 600                                   | 179 442 655              | 1 915 022                        | 1.1  | .9                                      | X  |
|                       | 20440                        | Photographic equipment & supplies ....   | 5 899                                   | 185 222 364              | 1 362 777                        | .7   | .6                                      | X  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles ....  | 28 657                                  | 215 383 480              | 6 571 597                        | 3.1  | 3.0                                     | X  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ....   | 5 901                                   | 170 063 231              | 1 192 468                        | .7   | .5                                      | X  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. ....                | 8 896                                   | 200 840 422              | 4 232 384                        | 2.1  | 1.9                                     | X  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures ....  | 27 982                                  | 214 855 909              | 4 256 103                        | 2.0  | 1.9                                     | X  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. ....  | 16 411                                  | 207 269 087              | 5 142 586                        | 2.5  | 2.3                                     | X  |
|                       | 20640                        | Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed ....     | 258                                     | 6 562 340                | 51 211                           | .8   | Z                                       | X  |
|                       | 20670                        | Paint & sundries ....  | 22 162                                  | 138 422 147              | 1 054 372                        | .8   | .5                                      | X  |
|                       | 20720                        | Automotive fuels ....  | 1 992                                   | 95 886 947               | 115 867                          | .1   | .1                                      | X  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. ....   | 9 179                                   | 146 354 055              | 752 182                          | .5   | .3                                      | X  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories ....  | 15 854                                  | 205 145 469              | 3 604 805                        | 1.8  | 1.6                                     | X  |
|                       | 20780                        | Household fuels, including oil, LP gas, wood, coal ....  | 1 607                                   | 86 571 619               | 54 579                           | .1   | Z                                       | X  |
|                       | 20800                        | Pets, pet foods, & pet supplies ....   | 26 468                                  | 204 835 961              | 3 713 763                        | 1.8  | 1.7                                     | X  |
|                       | 20850                        | All other merchandise ....   | 29 505                                  | 216 135 074              | 9 366 497                        | 4.3  | 4.2                                     | X  |
|                       | 29810                        | All other merchandise ....   | 5 090                                   | 80 222 859               | 3 023 379                        | 3.8  | 1.4                                     | X  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided ....   | 3 761                                   | 140 927 512              | 2 946 341                        | 2.1  | 1.3                                     | X  |
| 45291                 |                              | Warehouse clubs and supercenters ....  | 2 915                                   | X                        | 189 619 323                      | X  | 100.0                                   | 93.6   |
|                       | 20100                        | Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....  | 2 912                                   | 189 611 033              | 68 352 207                       | 36.0   | 36.0                                    | 89.8   |
|                       | 20101                        | Meat, fish, & poultry, including prepackaged meats requiring refrigeration ....  | 2 762                                   | 183 857 175              | 8 843 722                        | 4.8  | 4.7                                     | X  |
|                       | 20102                        | Produce, including fresh & prepackaged fruits & vegetables ....  | 2 802                                   | 186 089 738              | 6 501 222                        | 3.5  | 3.4                                     | X  |
|                       | 20103                        | Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc. ....  | 2 809                                   | 186 468 212              | 7 296 024                        | 3.9  | 3.8                                     | X  |
|                       | 20104                        | Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc. ....   | 2 666                                   | 182 484 174              | 5 622 031                        | 3.1  | 3.0                                     | X  |
|                       | 20105                        | Bakery products baked on premises ....   | 2 624                                   | 179 732 644              | 1 654 473                        | .9   | .9                                      | X  |
|                       | 20106                        | Bakery products not baked on the premises, excluding frozen ....   | 2 541                                   | 157 801 229              | 2 191 453                        | 1.4  | 1.2                                     | X  |
|                       | 20107                        | Delicatessen items, including deli meats & other service delicatessen items ....   | 2 796                                   | 185 976 966              | 2 201 315                        | 1.2  | 1.2                                     | X  |
|                       | 20108                        | Bottled, canned, or packaged soft drinks ....  | 2 672                                   | 182 898 250              | 4 870 018                        | 2.7  | 2.6                                     | X  |
|                       | 20109                        | Candy ....   | 2 785                                   | 185 642 046              | 4 652 702                        | 2.5  | 2.5                                     | X  |
|                       | 20111                        | All other foods, including dry groceries, canned & bottled foods, & other food items ....  | 2 882                                   | 188 096 773              | 24 519 247                       | 13.0   | 12.9                                    | X  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption ....  | 2 494                                   | 175 757 657              | 1 554 427                        | .9   | .8                                      | X  |
|                       | 20140                        | Packaged liquor, wine, & beer ....   | 2 629                                   | 181 215 191              | 3 014 882                        | 1.7  | 1.6                                     | 88.9   |
|                       | 20141                        | Distilled spirits, including liquor, brandy, & liqueurs ....   | 1 210                                   | 77 907 268               | 313 580                          | .4   | .2                                      | X  |
|                       | 20142                        | Wine ....  | 2 039                                   | 142 543 966              | 1 265 236                        | .9   | .7                                      | X  |
|                       | 20143                        | Beer & ale ....  | 2 544                                   | 176 208 933              | 1 436 066                        | .8   | .8                                      | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others ....   | 2 732                                   | 181 280 606              | 6 275 728                        | 3.5  | 3.3                                     | X  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics ....  | 2 910                                   | 189 436 244              | 16 729 023                       | 8.8  | 8.8                                     | 93.4   |
|                       | 20161                        | Prescriptions ....   | 2 488                                   | 167 385 225              | 2 235 452                        | 1.3  | 1.2                                     | X  |
|                       | 20162                        | Nonprescription medicines ....   | 2 742                                   | 183 186 747              | 2 281 701                        | 1.2  | 1.2                                     | X  |
|                       | 20163                        | Vitamins, minerals, & other dietary supplements ....   | 2 197                                   | 139 966 656              | 1 522 738                        | 1.1  | .8                                      | X  |
|                       | 20164                        | Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs ....   | 2 635                                   | 180 927 412              | 1 710 899                        | .9   | .9                                      | X  |
|                       | 20165                        | Cosmetics, including face cream, make-up, perfumes & colognes, etc. ....   | 2 541                                   | 157 773 007              | 1 952 698                        | 1.2  | 1.0                                     | X  |
|                       | 20166                        | Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc. ....   | 2 648                                   | 175 190 697              | 7 025 535                        | 4.0  | 3.7                                     | X  |
|                       | 20180                        | Soaps, detergents, & household cleaners ....   | 2 831                                   | 187 844 604              | 5 342 084                        | 2.8  | 2.8                                     | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. ....   | 2 615                                   | 173 698 856              | 4 808 402                        | 2.8  | 2.5                                     | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 45291                 |                              | Warehouse clubs and supercenters—Con.   |   |                          |                                  |  |   |  |
|                       | 20200                        | Men's wear . . . . .  | 2 819                                   | 188 068 676              | 4 399 504                        | 2.3  | 2.3                                     | 89.9   |
|                       | 20201                        | Men's overcoats, topcoats, raincoats, outer jackets . . . . .   | 2 522                                   | 157 694 569              | 276 506                          | .2   | .1                                      | X  |
|                       | 20202                        | Men's suits & formal wear . . . . .   | 8                                       | 449 066                  | 156                              | Z  | Z                                       | X  |
|                       | 20204                        | Men's tailored & dress slacks . . . . .   | 1 717                                   | 108 272 153              | 77 785                           | .1   | Z                                       | X  |
|                       | 20205                        | Men's casual slacks & jeans, walking shorts, etc. . . . .   | 2 767                                   | 184 866 792              | 1 137 604                        | .6   | .6                                      | X  |
|                       | 20206                        | Men's career & work uniforms . . . . .  | 1 564                                   | 101 862 379              | 81 280                           | .1   | Z                                       | X  |
|                       | 20207                        | Men's dress shirts . . . . .  | 1 706                                   | 107 453 539              | 39 428                           | Z  | Z                                       | X  |
|                       | 20208                        | Men's sport shirts, including t-shirts, knit & woven shirts, etc. . . . .   | 2 516                                   | 156 810 035              | 783 752                          | .5   | .4                                      | X  |
|                       | 20209                        | Men's sweaters . . . . .  | 2 322                                   | 143 003 314              | 177 836                          | .1   | .1                                      | X  |
|                       | 20211                        | Men's hosiery, pajamas, robes, underwear . . . . .  | 2 317                                   | 143 742 183              | 824 244                          | .6   | .4                                      | X  |
|                       | 20212                        | Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel . . . . .  | 2 491                                   | 155 909 206              | 451 184                          | .3   | .2                                      | X  |
|                       | 20214                        | Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc. . . . .   | 2 089                                   | 131 346 938              | 193 833                          | .1   | .1                                      | X  |
|                       | 20216                        | Men's sweat tops, pants, & warm-ups . . . . .   | 2 245                                   | 140 971 623              | 355 896                          | .3   | .2                                      | X  |
|                       | 20220                        | Women's, juniors', & misses' wear . . . . .   | 2 883                                   | 188 708 636              | 5 818 165                        | 3.1  | 3.1                                     | 92.4   |
|                       | 20222                        | Dresses, including all types . . . . .  | 2 358                                   | 152 062 283              | 222 770                          | .1   | .1                                      | X  |
|                       | 20223                        | Dressy & tailored coats, outer jackets, rainwear . . . . .  | 2 176                                   | 139 300 519              | 150 558                          | .1   | .1                                      | X  |
|                       | 20224                        | Suits, pantsuits, sport jackets, blazers . . . . .  | 2 088                                   | 136 438 635              | 64 123                           | Z  | Z                                       | X  |
|                       | 20225                        | Slacks/pants, jeans, walking shorts, skirts . . . . .   | 2 633                                   | 181 622 593              | 1 492 310                        | .8   | .8                                      | X  |
|                       | 20226                        | Tops, including t-shirts, knit & woven shirts, blouses, sweaters . . . . .  | 2 374                                   | 152 990 924              | 1 204 143                        | .8   | .6                                      | X  |
|                       | 20227                        | Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel . . . . .  | 2 054                                   | 134 605 784              | 397 774                          | .3   | .2                                      | X  |
|                       | 20229                        | Hosiery, including pantyhose, socks, tights . . . . .   | 1 809                                   | 117 669 136              | 444 580                          | .4   | .2                                      | X  |
|                       | 20231                        | Bras, girdles, corsets . . . . .  | 1 842                                   | 117 829 318              | 771 244                          | .7   | .4                                      | X  |
|                       | 20232                        | Lingerie, sleepwear, loungewear . . . . .   | 2 200                                   | 140 843 078              | 563 875                          | .4   | .3                                      | X  |
|                       | 20234                        | Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc. . . . .   | 1 483                                   | 99 380 837               | 373 433                          | .4   | .2                                      | X  |
|                       | 20236                        | Women's sweat tops, pants, & warm-ups . . . . .   | 804                                     | 44 878 204               | 31 061                           | .1   | Z                                       | X  |
|                       | 20237                        | Other apparel, including uniforms, smocks, & other apparel items . . . . .  | 1 943                                   | 127 345 745              | 102 294                          | .1   | .1                                      | X  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories . . . . .  | 2 520                                   | 157 897 547              | 4 208 069                        | 2.7  | 2.2                                     | 90.8   |
|                       | 20241                        | Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories . . . . .   | 2 492                                   | 156 109 856              | 1 027 461                        | .7   | .5                                      | X  |
|                       | 20242                        | Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories . . . . .   | 1 967                                   | 123 849 428              | 963 161                          | .8   | .5                                      | X  |
|                       | 20243                        | Infants' & toddlers' clothing & accessories . . . . .   | 1 967                                   | 123 609 718              | 2 217 447                        | 1.8  | 1.2                                     | X  |
|                       | 20260                        | Footwear, including accessories . . . . .   | 2 321                                   | 150 363 310              | 1 506 094                        | 1.0  | .8                                      | X  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .  | 1 524                                   | 101 474 036              | 1 131 770                        | 1.1  | .6                                      | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings . . . . .  | 2 814                                   | 187 794 728              | 3 026 071                        | 1.6  | 1.6                                     | 89.8   |
|                       | 20281                        | Curtains & draperies . . . . .  | 1 650                                   | 105 499 852              | 229 471                          | .2   | .1                                      | X  |
|                       | 20282                        | Vertical & horizontal blinds, woven wood blinds, & shades . . . . .   | 1 627                                   | 104 373 067              | 110 775                          | .1   | .1                                      | X  |
|                       | 20283                        | Furniture coverings, including ready-made & custom-made . . . . .   | 1 403                                   | 95 603 449               | 27 169                           | Z  | Z                                       | X  |
|                       | 20284                        | Domestics, including towels, sheets, blankets, table linens & coverings, etc. . . . .   | 2 792                                   | 186 336 597              | 2 658 656                        | 1.4  | 1.4                                     | X  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. . . . . | 2 617                                   | 174 276 957              | 1 970 083                        | 1.1  | 1.0                                     | 89.8   |
|                       | 20301                        | Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. . . . .   | 2 571                                   | 171 799 576              | 627 716                          | .4   | .3                                      | X  |
|                       | 20302                        | Laundry appliances, parts, accessories, including clothes washers & dryers . . . . .  | 531                                     | 33 268 972               | 44 963                           | .1   | Z                                       | X  |
|                       | 20303                        | Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. . . . .  | 1 964                                   | 121 066 334              | 1 297 404                        | 1.1  | .7                                      | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .                    | 2 809                                   | 186 594 220              | 2 049 866                        | 1.1  | 1.1                                     | X  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories . . . . .   | 2 873                                   | 188 264 737              | 4 612 834                        | 2.5  | 2.4                                     | 91.2   |
|                       | 20321                        | Televisions . . . . .   | 2 587                                   | 172 655 259              | 2 038 635                        | 1.2  | 1.1                                     | X  |
|                       | 20324                        | Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices . . . . .  | 2 566                                   | 157 099 962              | 2 574 199                        | 1.6  | 1.4                                     | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories . . . . .  | 2 818                                   | 187 288 828              | 4 094 727                        | 2.2  | 2.2                                     | 90.2   |
|                       | 20331                        | Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment . . . . .                       | 2 566                                   | 170 849 235              | 1 802 437                        | 1.1  | 1.0                                     | X  |
|                       | 20335                        | Records, tapes, audio tape books, & compact discs . . . . .   | 2 482                                   | 153 828 909              | 2 259 024                        | 1.5  | 1.2                                     | X  |
|                       | 20337                        | Musical instruments, sheet music, & related items . . . . .   | 669                                     | 38 821 769               | 33 266                           | .1   | Z                                       | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture . . . . .  | 2 793                                   | 186 519 490              | 2 326 576                        | 1.2  | 1.2                                     | 89.6   |
|                       | 20341                        | Upholstered furniture . . . . .   | 691                                     | 39 681 171               | 83 149                           | .2   | Z                                       | X  |
|                       | 20342                        | Sleep sofas, daybeds, futons, & other dual-purpose pieces . . . . .   | 2 048                                   | 132 138 466              | 65 517                           | .1   | Z                                       | X  |
|                       | 20343                        | Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .   | 2 464                                   | 166 890 440              | 537 223                          | .3   | .3                                      | X  |
|                       | 20344                        | Other living room, dining room, bedroom furniture, including headboards . . . . .   | 2 284                                   | 141 387 318              | 193 954                          | .1   | .1                                      | X  |
|                       | 20345                        | All other furniture, including outdoor, office, computer-related, kitchen .   | 2 482                                   | 154 590 079              | 1 446 733                        | .9   | .8                                      | X  |
|                       | 20360                        | Flooring & floor coverings. . . . .   | 238                                     | 9 696 539                | 30 132                           | .3   | Z                                       | 93.3   |
|                       | 20361                        | Soft-surface (textile) floor coverings & accessories . . . . .  | 98                                      | 3 864 833                | 27 849                           | .7   | Z                                       | X  |
|                       | 20364                        | Other hard-surface floor coverings & accessories, including tile & sheet goods . . . . .  | 142                                     | 5 833 779                | 2 283                            | Z  | Z                                       | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 45291                 |                              | Warehouse clubs and supercenters—Con.  |   |                          |                                  |  |   |  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game software .....  | 2 639                                   | 181 565 351              | 2 835 517                        | 1.6  | 1.5                                     | 93.5   |
|                       | 20375                        | Computer & peripheral equipment .....  | 2 431                                   | 167 030 197              | 1 922 861                        | 1.2  | 1.0                                     | X  |
|                       | 20376                        | Prepackaged (off-the-shelf) computer software .....  | 2 610                                   | 179 449 097              | 912 656                          | .5   | .5                                      | X  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc ..... | 2 902                                   | 189 130 164              | 3 404 363                        | 1.8  | 1.8                                     | 90.4   |
|                       | 20381                        | Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc. ....   | 2 805                                   | 186 256 838              | 1 407 028                        | .8   | .7                                      | X  |
|                       | 20382                        | Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware .....  | 2 343                                   | 144 989 554              | 350 511                          | .2   | .2                                      | X  |
|                       | 20383                        | Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc. ....  | 2 341                                   | 144 711 624              | 1 025 990                        | .7   | .5                                      | X  |
|                       | 20384                        | All other kitchenware & home furnishings, including closet & bathroom accessories, etc. ....   | 2 360                                   | 143 506 580              | 620 834                          | .4   | .3                                      | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. ....  | 2 805                                   | 187 569 332              | 1 924 543                        | 1.0  | 1.0                                     | 89.7   |
|                       | 20405                        | Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value .....       | 2 563                                   | 171 811 004              | 510 510                          | .3   | .3                                      | X  |
|                       | 20407                        | Diamond, gemstone, & pearl jewelry .....   | 2 290                                   | 142 443 990              | 489 883                          | .3   | .3                                      | X  |
|                       | 20411                        | All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry .....   | 2 484                                   | 154 877 964              | 924 150                          | .6   | .5                                      | X  |
|                       | 20420                        | Books .....  | 2 445                                   | 167 988 679              | 1 799 547                        | 1.1  | .9                                      | X  |
|                       | 20440                        | Photographic equipment & supplies .....  | 2 685                                   | 181 810 724              | 1 329 259                        | .7   | .7                                      | X  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles .....   | 2 850                                   | 186 471 486              | 5 299 412                        | 2.8  | 2.8                                     | X  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...  | 2 409                                   | 166 730 036              | 1 144 526                        | .7   | .6                                      | X  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. ....                | 2 882                                   | 188 660 085              | 3 886 740                        | 2.1  | 2.1                                     | 89.7   |
|                       | 20506                        | Exercise/fitness equipment .....   | 2 784                                   | 185 889 694              | 734 994                          | .4   | .4                                      | X  |
|                       | 20507                        | Firearms, hunting equipment, & supplies .....  | 2 100                                   | 135 290 123              | 889 057                          | .7   | .5                                      | X  |
|                       | 20508                        | Fishing tackle, including bait .....   | 2 429                                   | 153 629 916              | 504 499                          | .3   | .3                                      | X  |
|                       | 20509                        | Camping & backpacking equipment & supplies .....   | 2 322                                   | 143 638 978              | 569 435                          | .4   | .3                                      | X  |
|                       | 20512                        | Bicycles, parts & accessories .....  | 2 500                                   | 155 654 740              | 516 150                          | .3   | .3                                      | X  |
|                       | 20519                        | Boats, motors, parts & accessories .....   | 2 067                                   | 133 823 568              | 199 406                          | .1   | .1                                      | X  |
|                       | 20526                        | All other sporting goods, including snowmobiles, go-carts, etc. ....   | 1 997                                   | 120 938 763              | 473 199                          | .4   | .3                                      | X  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures. ....   | 2 858                                   | 186 018 973              | 2 993 351                        | 1.6  | 1.6                                     | X  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. ....  | 2 839                                   | 188 646 896              | 4 121 096                        | 2.2  | 2.2                                     | 91.5   |
|                       | 20621                        | Cut flowers .....  | 2 643                                   | 180 573 163              | 687 489                          | .4   | .4                                      | X  |
|                       | 20626                        | Indoor potted plants & floral items .....  | 2 018                                   | 131 705 944              | 194 416                          | .1   | .1                                      | X  |
|                       | 20627                        | Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. ....   | 2 366                                   | 149 636 084              | 627 231                          | .4   | .3                                      | X  |
|                       | 20628                        | Fertilizer, lime, chemicals, & other soil treatments .....   | 2 175                                   | 138 252 936              | 568 920                          | .4   | .3                                      | X  |
|                       | 20631                        | Lawn & garden tools .....  | 2 148                                   | 137 063 732              | 130 584                          | .1   | .1                                      | X  |
|                       | 20636                        | Lawn & garden machinery, equipment, & parts .....  | 2 248                                   | 159 525 291              | 1 324 707                        | .8   | .7                                      | X  |
|                       | 20638                        | All other farm supplies, including grain & animal feed .....   | 1 272                                   | 90 775 990               | 6 063                            | .2   | .2                                      | X  |
|                       | 20639                        | All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers .....  | 2 352                                   | 144 757 772              | 581 686                          | .4   | .3                                      | X  |
|                       | 20640                        | Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed .....    | 141                                     | 5 875 982                | 15 669                           | .3   | .2                                      | X  |
|                       | 20670                        | Paint & sundries .....   | 1 702                                   | 113 812 304              | 654 474                          | .6   | .3                                      | X  |
|                       | 20720                        | Automotive fuels .....   | 1 399                                   | 94 411 319               | 109 682                          | .1   | .1                                      | X  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. ....   | 2 183                                   | 139 274 557              | 613 227                          | .4   | .3                                      | X  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories .....   | 2 866                                   | 187 901 065              | 3 163 640                        | 1.7  | 1.7                                     | 90.3   |
|                       | 20741                        | Automotive tires & tubes .....   | 2 120                                   | 150 951 780              | 1 313 653                        | .9   | .7                                      | X  |
|                       | 20742                        | Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc. ....  | 2 430                                   | 151 393 291              | 1 387 361                        | .9   | .7                                      | X  |
|                       | 20749                        | Storage batteries .....  | 2 192                                   | 138 287 187              | 462 626                          | .3   | .2                                      | X  |
|                       | 20780                        | Household fuels, including oil, LP gas, wood, coal .....   | 1 208                                   | 85 854 685               | 22 900                           | .2   | .2                                      | X  |
|                       | 20800                        | Pets, pet foods, & pet supplies .....  | 2 668                                   | 177 305 877              | 3 207 297                        | 1.8  | 1.7                                     | X  |
|                       | 20850                        | All other merchandise .....  | 2 818                                   | 187 383 056              | 6 166 472                        | 3.3  | 3.3                                     | 93.3   |
|                       | 20851                        | Stationery products, including stationery, tablets, pads, & related products .....   | 2 111                                   | 138 406 993              | 734 785                          | .5   | .4                                      | X  |
|                       | 20852                        | Office paper, including computer printer, copier, fax, & typewriter cut sheet paper .....  | 2 084                                   | 132 791 387              | 694 099                          | .5   | .4                                      | X  |
|                       | 20853                        | Office & school supplies .....   | 2 700                                   | 180 269 265              | 1 590 707                        | .9   | .8                                      | X  |
|                       | 20854                        | Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc. ....   | 2 092                                   | 134 010 412              | 254 823                          | .2   | .1                                      | X  |
|                       | 20855                        | Greeting cards .....   | 1 950                                   | 119 950 513              | 659 605                          | .6   | .3                                      | X  |
|                       | 20856                        | Magazines & newspapers .....   | 1 906                                   | 117 566 799              | 421 844                          | .4   | .2                                      | X  |
|                       | 20859                        | Luggage & leather goods .....  | 2 007                                   | 126 699 452              | 136 708                          | .1   | .1                                      | X  |
|                       | 20865                        | Telephones .....   | 1 871                                   | 117 743 872              | 408 652                          | .3   | .2                                      | X  |
|                       | 20877                        | Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons .....  | 1 067                                   | 72 134 482               | 272 583                          | .4   | .1                                      | X  |
|                       | 20878                        | Seasonal decorations, including decorative plates, napkins, & cups ...   | 2 030                                   | 127 908 035              | 992 569                          | .8   | .5                                      | X  |
|                       | 29810                        | All other merchandise .....  | 1 088                                   | 71 777 296               | 2 791 320                        | 3.9  | 1.5                                     | X  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided .....  | 2 250                                   | 137 897 939              | 2 885 644                        | 2.1  | 1.5                                     | 90.5   |
|                       | 29904                        | Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install .....         | 1 669                                   | 106 751 454              | 581 548                          | .5   | .3                                      | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 45291                 |                              | Warehouse clubs and supercenters—Con.   |   |                          |                                  |  |   |  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided—Con.  |   |                          |                                  |  |   |  |
|                       | 29943                        | Value of service contracts .....  | 1 618                                   | 102 485 990              | 1 228 309                        | 1.2  | .6                                      | X  |
|                       | 29968                        | All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc. ....  | 2 034                                   | 122 671 967              | 1 075 787                        | .9   | .6                                      | X  |
| 452910                |                              | Warehouse clubs and supercenters .....  | 2 915                                   | X                        | 189 619 323                      | X  | 100.0                                   | 93.6   |
|                       | 20100                        | Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....   | 2 912                                   | 189 611 033              | 68 352 207                       | 36.0   | 36.0                                    | 89.8   |
|                       | 20101                        | Meat, fish, & poultry, including prepackaged meats requiring refrigeration .....  | 2 762                                   | 183 857 175              | 8 843 722                        | 4.8  | 4.7                                     | X  |
|                       | 20102                        | Produce, including fresh & prepackaged fruits & vegetables .....  | 2 802                                   | 186 089 738              | 6 501 222                        | 3.5  | 3.4                                     | X  |
|                       | 20103                        | Frozen foods, including packaged foods sold in a frozen state such as vegetables, fruits, juices, prepared foods, etc. ....   | 2 809                                   | 186 468 212              | 7 296 024                        | 3.9  | 3.8                                     | X  |
|                       | 20104                        | Dairy products & related foods, including milk, cheese, butter, yogurt, ice cream, eggs, etc. ....  | 2 666                                   | 182 484 174              | 5 622 031                        | 3.1  | 3.0                                     | X  |
|                       | 20105                        | Bakery products baked on premises .....   | 2 624                                   | 179 732 644              | 1 654 473                        | .9   | .9                                      | X  |
|                       | 20106                        | Bakery products not baked on the premises, excluding frozen .....   | 2 541                                   | 157 801 229              | 2 191 453                        | 1.4  | 1.2                                     | X  |
|                       | 20107                        | Delicatessen items, including deli meats & other service delicatessen items .....   | 2 796                                   | 185 976 966              | 2 201 315                        | 1.2  | 1.2                                     | X  |
|                       | 20108                        | Bottled, canned, or packaged soft drinks .....  | 2 672                                   | 182 898 250              | 4 870 018                        | 2.7  | 2.6                                     | X  |
|                       | 20109                        | Candy .....   | 2 785                                   | 185 642 046              | 4 652 702                        | 2.5  | 2.5                                     | X  |
|                       | 20111                        | All other foods, including dry groceries, canned & bottled foods, & other food items .....  | 2 882                                   | 188 096 773              | 24 519 247                       | 13.0   | 12.9                                    | X  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....  | 2 494                                   | 175 757 657              | 1 554 427                        | .9   | .8                                      | X  |
|                       | 20140                        | Packaged liquor, wine, & beer .....   | 2 629                                   | 181 215 191              | 3 014 882                        | 1.7  | 1.6                                     | 88.9   |
|                       | 20141                        | Distilled spirits, including liquor, brandy, & liqueurs .....   | 1 210                                   | 77 907 268               | 313 580                          | .4   | .2                                      | X  |
|                       | 20142                        | Wine .....  | 2 039                                   | 142 543 966              | 1 265 236                        | .9   | .7                                      | X  |
|                       | 20143                        | Beer & ale .....  | 2 544                                   | 176 208 933              | 1 436 066                        | .8   | .8                                      | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....   | 2 732                                   | 181 280 606              | 6 275 728                        | 3.5  | 3.3                                     | X  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics .....  | 2 910                                   | 189 436 244              | 16 729 023                       | 8.8  | 8.8                                     | 93.4   |
|                       | 20161                        | Prescriptions .....   | 2 488                                   | 167 385 225              | 2 235 452                        | 1.3  | 1.2                                     | X  |
|                       | 20162                        | Nonprescription medicines .....   | 2 742                                   | 183 186 747              | 2 281 701                        | 1.2  | 1.2                                     | X  |
|                       | 20163                        | Vitamins, minerals, & other dietary supplements .....   | 2 197                                   | 139 966 656              | 1 522 738                        | 1.1  | .8                                      | X  |
|                       | 20164                        | Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs ..... | 2 635                                   | 180 927 412              | 1 710 899                        | .9   | .9                                      | X  |
|                       | 20165                        | Cosmetics, including face cream, make-up, perfumes & colognes, etc. ....  | 2 541                                   | 157 773 007              | 1 952 698                        | 1.2  | 1.0                                     | X  |
|                       | 20166                        | Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc. ....  | 2 648                                   | 175 190 697              | 7 025 535                        | 4.0  | 3.7                                     | X  |
|                       | 20180                        | Soaps, detergents, & household cleaners .....   | 2 831                                   | 187 844 604              | 5 342 084                        | 2.8  | 2.8                                     | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. ....  | 2 615                                   | 173 698 856              | 4 808 402                        | 2.8  | 2.5                                     | X  |
|                       | 20200                        | Men's wear .....  | 2 819                                   | 188 068 676              | 4 399 504                        | 2.3  | 2.3                                     | 89.9   |
|                       | 20201                        | Men's overcoats, topcoats, raincoats, outer jackets .....   | 2 522                                   | 157 694 569              | 276 506                          | .2   | .1                                      | X  |
|                       | 20202                        | Men's suits & formal wear .....   | 8                                       | 449 066                  | 156                              | Z  | Z                                       | X  |
|                       | 20204                        | Men's tailored & dress slacks .....   | 1 717                                   | 108 272 153              | 77 785                           | .1   | Z                                       | X  |
|                       | 20205                        | Men's casual slacks & jeans, walking shorts, etc. ....  | 2 767                                   | 184 866 792              | 1 137 604                        | .6   | .6                                      | X  |
|                       | 20206                        | Men's career & work uniforms .....  | 1 564                                   | 101 862 379              | 81 280                           | .1   | Z                                       | X  |
|                       | 20207                        | Men's dress shirts .....  | 1 706                                   | 107 453 539              | 39 428                           | Z  | Z                                       | X  |
|                       | 20208                        | Men's sport shirts, including t-shirts, knit & woven shirts, etc. ....  | 2 516                                   | 156 810 035              | 783 752                          | .5   | .4                                      | X  |
|                       | 20209                        | Men's sweaters .....  | 2 322                                   | 143 003 314              | 177 836                          | .1   | .1                                      | X  |
|                       | 20211                        | Men's hosiery, pajamas, robes, underwear .....  | 2 317                                   | 143 742 183              | 824 244                          | .6   | .4                                      | X  |
|                       | 20212                        | Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel .....  | 2 491                                   | 155 909 206              | 451 184                          | .3   | .2                                      | X  |
|                       | 20214                        | Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc. ....  | 2 089                                   | 131 346 938              | 193 833                          | .1   | .1                                      | X  |
|                       | 20216                        | Men's sweat tops, pants, & warm-ups .....   | 2 245                                   | 140 971 623              | 355 896                          | .3   | .2                                      | X  |
|                       | 20220                        | Women's, juniors', & misses' wear .....   | 2 883                                   | 188 708 636              | 5 818 165                        | 3.1  | 3.1                                     | 92.4   |
|                       | 20222                        | Dresses, including all types .....  | 2 358                                   | 152 062 283              | 222 770                          | .1   | .1                                      | X  |
|                       | 20223                        | Dressy & tailored coats, outer jackets, rainwear .....  | 2 176                                   | 139 300 519              | 150 558                          | .1   | .1                                      | X  |
|                       | 20224                        | Suits, pantsuits, sport jackets, blazers .....  | 2 088                                   | 136 438 635              | 64 123                           | Z  | Z                                       | X  |
|                       | 20225                        | Slacks/pants, jeans, walking shorts, skirts .....   | 2 633                                   | 181 622 593              | 1 492 310                        | .8   | .8                                      | X  |
|                       | 20226                        | Tops, including t-shirts, knit & woven shirts, blouses, sweaters .....  | 2 374                                   | 152 990 924              | 1 204 143                        | .8   | .6                                      | X  |
|                       | 20227                        | Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel .....  | 2 054                                   | 134 605 784              | 397 774                          | .3   | .2                                      | X  |
|                       | 20229                        | Hosiery, including pantyhose, socks, tights .....   | 1 809                                   | 117 669 136              | 444 580                          | .4   | .2                                      | X  |
|                       | 20231                        | Bras, girdles, corsets .....  | 1 842                                   | 117 829 318              | 771 244                          | .7   | .4                                      | X  |
|                       | 20232                        | Lingerie, sleepwear, loungewear .....   | 2 200                                   | 140 843 078              | 563 875                          | .4   | .3                                      | X  |
|                       | 20234                        | Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc. ....  | 1 483                                   | 99 380 837               | 373 433                          | .4   | .2                                      | X  |
|                       | 20236                        | Women's sweat tops, pants, & warm-ups .....   | 804                                     | 44 878 204               | 31 061                           | .1   | Z                                       | X  |
|                       | 20237                        | Other apparel, including uniforms, smocks, & other apparel items .....  | 1 943                                   | 127 345 745              | 102 294                          | .1   | .1                                      | X  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories .....  | 2 520                                   | 157 897 547              | 4 208 069                        | 2.7  | 2.2                                     | 90.8   |
|                       | 20241                        | Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories .....   | 2 492                                   | 156 109 856              | 1 027 461                        | .7   | .5                                      | X  |
|                       | 20242                        | Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories .....   | 1 967                                   | 123 849 428              | 963 161                          | .8   | .5                                      | X  |
|                       | 20243                        | Infants' & toddlers' clothing & accessories .....   | 1 967                                   | 123 609 718              | 2 217 447                        | 1.8  | 1.2                                     | X  |
|                       | 20260                        | Footwear, including accessories .....   | 2 321                                   | 150 363 310              | 1 506 094                        | 1.0  | .8                                      | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 452910                |                              | Warehouse clubs and supercenters—Con.  |   |                          |                                  |  |   |  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. ....  | 1 524                                   | 101 474 036              | 1 131 770                        | 1.1  | .6                                      | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings. ....   | 2 814                                   | 187 794 728              | 3 026 071                        | 1.6  | 1.6                                     | 89.8   |
|                       | 20281                        | Curtains & draperies. ....   | 1 650                                   | 105 499 852              | 229 471                          | .2   | .1                                      | X  |
|                       | 20282                        | Vertical & horizontal blinds, woven wood blinds, & shades. ....  | 1 627                                   | 104 373 067              | 110 775                          | .1   | .1                                      | X  |
|                       | 20283                        | Furniture coverings, including ready-made & custom-made. ....  | 1 403                                   | 95 603 449               | 27 169                           | Z  | Z                                       | X  |
|                       | 20284                        | Domestics, including towels, sheets, blankets, table linens & coverings, etc. ....   | 2 792                                   | 186 336 597              | 2 658 656                        | 1.4  | 1.4                                     | X  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. ....   | 2 617                                   | 174 276 957              | 1 970 083                        | 1.1  | 1.0                                     | 89.8   |
|                       | 20301                        | Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. ....   | 2 571                                   | 171 799 576              | 627 716                          | .4   | .3                                      | X  |
|                       | 20302                        | Laundry appliances, parts, accessories, including clothes washers & dryers. ....   | 531                                     | 33 268 972               | 44 963                           | .1   | Z                                       | X  |
|                       | 20303                        | Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. ....  | 1 964                                   | 121 066 334              | 1 297 404                        | 1.1  | .7                                      | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. ....                      | 2 809                                   | 186 594 220              | 2 049 866                        | 1.1  | 1.1                                     | X  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories. ....  | 2 873                                   | 188 264 737              | 4 612 834                        | 2.5  | 2.4                                     | 91.2   |
|                       | 20321                        | Televisions. ....  | 2 587                                   | 172 655 259              | 2 038 635                        | 1.2  | 1.1                                     | X  |
|                       | 20324                        | Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices. ....   | 2 566                                   | 157 099 962              | 2 574 199                        | 1.6  | 1.4                                     | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories. ....   | 2 818                                   | 187 288 828              | 4 094 727                        | 2.2  | 2.2                                     | 90.2   |
|                       | 20331                        | Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment. ....                          | 2 566                                   | 170 849 235              | 1 802 437                        | 1.1  | 1.0                                     | X  |
|                       | 20335                        | Records, tapes, audio tape books, & compact discs. ....  | 2 482                                   | 153 828 909              | 2 259 024                        | 1.5  | 1.2                                     | X  |
|                       | 20337                        | Musical instruments, sheet music, & related items. ....  | 669                                     | 38 821 769               | 33 266                           | .1   | Z                                       | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture. ....   | 2 793                                   | 186 519 490              | 2 326 576                        | 1.2  | 1.2                                     | 89.6   |
|                       | 20341                        | Upholstered furniture. ....  | 691                                     | 39 681 171               | 83 149                           | .2   | Z                                       | X  |
|                       | 20342                        | Sleep sofas, daybeds, futons, & other dual-purpose pieces. ....  | 2 048                                   | 132 138 466              | 65 517                           | .1   | Z                                       | X  |
|                       | 20343                        | Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .  | 2 464                                   | 166 890 440              | 537 223                          | .3   | .3                                      | X  |
|                       | 20344                        | Other living room, dining room, bedroom furniture, including headboards. ....  | 2 284                                   | 141 387 318              | 193 954                          | .1   | .1                                      | X  |
|                       | 20345                        | All other furniture, including outdoor, office, computer-related, kitchen .  | 2 482                                   | 154 590 079              | 1 446 733                        | .9   | .8                                      | X  |
|                       | 20360                        | Flooring & floor coverings. ....   | 238                                     | 9 696 539                | 30 132                           | .3   | Z                                       | 93.3   |
|                       | 20361                        | Soft-surface (textile) floor coverings & accessories. ....   | 98                                      | 3 864 833                | 27 849                           | .7   | Z                                       | X  |
|                       | 20364                        | Other hard-surface floor coverings & accessories, including tile & sheet goods. ....   | 142                                     | 5 833 779                | 2 283                            | Z  | Z                                       | X  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game software. ....  | 2 639                                   | 181 565 351              | 2 835 517                        | 1.6  | 1.5                                     | 93.5   |
|                       | 20375                        | Computer & peripheral equipment. ....  | 2 431                                   | 167 030 197              | 1 922 861                        | 1.2  | 1.0                                     | X  |
|                       | 20376                        | Prepackaged (off-the-shelf) computer software. ....  | 2 610                                   | 179 449 097              | 912 656                          | .5   | .5                                      | X  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc. .... | 2 902                                   | 189 130 164              | 3 404 363                        | 1.8  | 1.8                                     | 90.4   |
|                       | 20381                        | Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc. ....   | 2 805                                   | 186 256 838              | 1 407 028                        | .8   | .7                                      | X  |
|                       | 20382                        | Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware. ....  | 2 343                                   | 144 989 554              | 350 511                          | .2   | .2                                      | X  |
|                       | 20383                        | Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc. ....  | 2 341                                   | 144 711 624              | 1 025 990                        | .7   | .5                                      | X  |
|                       | 20384                        | All other kitchenware & home furnishings, including closet & bathroom accessories, etc. ....   | 2 360                                   | 143 506 580              | 620 834                          | .4   | .3                                      | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. ....  | 2 805                                   | 187 569 332              | 1 924 543                        | 1.0  | 1.0                                     | 89.7   |
|                       | 20405                        | Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value. ....       | 2 563                                   | 171 811 004              | 510 510                          | .3   | .3                                      | X  |
|                       | 20407                        | Diamond, gemstone, & pearl jewelry. ....   | 2 290                                   | 142 443 990              | 489 883                          | .3   | .3                                      | X  |
|                       | 20411                        | All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry. ....   | 2 484                                   | 154 877 964              | 924 150                          | .6   | .5                                      | X  |
|                       | 20420                        | Books. ....  | 2 445                                   | 167 988 679              | 1 799 547                        | 1.1  | .9                                      | X  |
|                       | 20440                        | Photographic equipment & supplies. ....  | 2 685                                   | 181 810 724              | 1 329 259                        | .7   | .7                                      | X  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles. ....   | 2 850                                   | 186 471 486              | 5 299 412                        | 2.8  | 2.8                                     | X  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...  | 2 409                                   | 166 730 036              | 1 144 526                        | .7   | .6                                      | X  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. ....                | 2 882                                   | 188 660 085              | 3 886 740                        | 2.1  | 2.1                                     | 89.7   |
|                       | 20506                        | Exercise/fitness equipment. ....   | 2 784                                   | 185 889 694              | 734 994                          | .4   | .4                                      | X  |
|                       | 20507                        | Firearms, hunting equipment, & supplies. ....  | 2 100                                   | 135 290 123              | 889 057                          | .7   | .5                                      | X  |
|                       | 20508                        | Fishing tackle, including bait. ....   | 2 429                                   | 153 629 916              | 504 499                          | .3   | .3                                      | X  |
|                       | 20509                        | Camping & backpacking equipment & supplies. ....   | 2 322                                   | 143 638 978              | 569 435                          | .4   | .3                                      | X  |
|                       | 20512                        | Bicycles, parts & accessories. ....  | 2 500                                   | 155 654 740              | 516 150                          | .3   | .3                                      | X  |
|                       | 20519                        | Boats, motors, parts & accessories. ....   | 2 067                                   | 133 823 568              | 199 406                          | .1   | .1                                      | X  |
|                       | 20526                        | All other sporting goods, including snowmobiles, go-carts, etc. ....   | 1 997                                   | 120 938 763              | 473 199                          | .4   | .3                                      | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 452910                |                              | Warehouse clubs and supercenters—Con.   |   |                          |                                  |  |   |  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures . . . . .  | 2 858                                   | 186 018 973              | 2 993 351                        | 1.6  | 1.6                                     | X  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. . . . .  | 2 839                                   | 188 646 896              | 4 121 096                        | 2.2  | 2.2                                     | 91.5   |
|                       | 20621                        | Cut flowers . . . . .   | 2 643                                   | 180 573 163              | 687 489                          | .4   | .4                                      | X  |
|                       | 20626                        | Indoor potted plants & floral items . . . . .   | 2 018                                   | 131 705 944              | 194 416                          | .1   | .1                                      | X  |
|                       | 20627                        | Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. . . . .   | 2 366                                   | 149 636 084              | 627 231                          | .4   | .3                                      | X  |
|                       | 20628                        | Fertilizer, lime, chemicals, & other soil treatments . . . . .  | 2 175                                   | 138 252 936              | 568 920                          | .4   | .3                                      | X  |
|                       | 20631                        | Lawn & garden tools . . . . .   | 2 148                                   | 137 063 732              | 130 584                          | .1   | .1                                      | X  |
|                       | 20636                        | Lawn & garden machinery, equipment, & parts . . . . .   | 2 248                                   | 159 525 291              | 1 324 707                        | .8   | .7                                      | X  |
|                       | 20638                        | All other farm supplies, including grain & animal feed . . . . .  | 1 272                                   | 90 775 990               | 6 063                            | Z  | Z                                       | X  |
|                       | 20639                        | All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers . . . . .   | 2 352                                   | 144 757 772              | 581 686                          | .4   | .3                                      | X  |
|                       | 20640                        | Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed . . . . .   | 141                                     | 5 875 982                | 15 669                           | .3   | Z                                       | X  |
|                       | 20670                        | Paint & sundries . . . . .  | 1 702                                   | 113 812 304              | 654 474                          | .6   | .3                                      | X  |
|                       | 20720                        | Automotive fuels . . . . .  | 1 399                                   | 94 411 319               | 109 682                          | .1   | .1                                      | X  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. . . . .   | 2 183                                   | 139 274 557              | 613 227                          | .4   | .3                                      | X  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories . . . . .  | 2 866                                   | 187 901 065              | 3 163 640                        | 1.7  | 1.7                                     | 90.3   |
|                       | 20741                        | Automotive tires & tubes . . . . .  | 2 120                                   | 150 951 780              | 1 313 653                        | .9   | .7                                      | X  |
|                       | 20742                        | Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc. . . . .  | 2 430                                   | 151 393 291              | 1 387 361                        | .9   | .7                                      | X  |
|                       | 20749                        | Storage batteries . . . . .   | 2 192                                   | 138 287 187              | 462 626                          | .3   | .2                                      | X  |
|                       | 20780                        | Household fuels, including oil, LP gas, wood, coal . . . . .  | 1 208                                   | 85 854 685               | 22 900                           | Z  | Z                                       | X  |
|                       | 20800                        | Pets, pet foods, & pet supplies . . . . .   | 2 668                                   | 177 305 877              | 3 207 297                        | 1.8  | 1.7                                     | X  |
|                       | 20850                        | All other merchandise . . . . .   | 2 818                                   | 187 383 056              | 6 166 472                        | 3.3  | 3.3                                     | 93.3   |
|                       | 20851                        | Stationery products, including stationery, tablets, pads, & related products . . . . .  | 2 111                                   | 138 406 993              | 734 785                          | .5   | .4                                      | X  |
|                       | 20852                        | Office paper, including computer printer, copier, fax, & typewriter cut sheet paper . . . . .   | 2 084                                   | 132 791 387              | 694 099                          | .5   | .4                                      | X  |
|                       | 20853                        | Office & school supplies . . . . .  | 2 700                                   | 180 269 265              | 1 590 707                        | .9   | .8                                      | X  |
|                       | 20854                        | Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc. . . . .   | 2 092                                   | 134 010 412              | 254 823                          | .2   | .1                                      | X  |
|                       | 20855                        | Greeting cards . . . . .  | 1 950                                   | 119 950 513              | 659 605                          | .6   | .3                                      | X  |
|                       | 20856                        | Magazines & newspapers . . . . .  | 1 906                                   | 117 566 799              | 421 844                          | .4   | .2                                      | X  |
|                       | 20859                        | Luggage & leather goods . . . . .   | 2 007                                   | 126 699 452              | 136 708                          | .1   | .1                                      | X  |
|                       | 20865                        | Telephones . . . . .  | 1 871                                   | 117 743 872              | 408 652                          | .3   | .2                                      | X  |
|                       | 20877                        | Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons . . . . .   | 1 067                                   | 72 134 482               | 272 583                          | .4   | .1                                      | X  |
|                       | 20878                        | Seasonal decorations, including decorative plates, napkins, & cups . . . . .  | 2 030                                   | 127 908 035              | 992 569                          | .8   | .5                                      | X  |
|                       | 29810                        | All other merchandise . . . . .   | 1 088                                   | 71 777 296               | 2 791 320                        | 3.9  | 1.5                                     | X  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided . . . . . | 2 250                                   | 137 897 939              | 2 885 644                        | 2.1  | 1.5                                     | 90.5   |
|                       | 29904                        | Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install . . . . .        | 1 669                                   | 106 751 454              | 581 548                          | .5   | .3                                      | X  |
|                       | 29943                        | Value of service contracts . . . . .  | 1 618                                   | 102 485 990              | 1 228 309                        | 1.2  | .6                                      | X  |
|                       | 29968                        | All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc. . . . .   | 2 034                                   | 122 671 967              | 1 075 787                        | .9   | .6                                      | X  |
| 45299                 |                              | All other general merchandise stores . . . . .  | 28 364                                  | X                        | 31 028 533                       | X  | 100.0                                   | 62.1   |
|                       | 20100                        | Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .  | 25 535                                  | 29 219 505               | 4 534 335                        | 15.5   | 14.6                                    | X  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .  | 1 491                                   | 2 174 524                | 70 516                           | 3.2  | .2                                      | X  |
|                       | 20140                        | Packaged liquor, wine, & beer . . . . .   | 666                                     | 1 439 120                | 67 071                           | 4.7  | .2                                      | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .   | 1 954                                   | 1 177 138                | 79 428                           | 6.7  | .3                                      | X  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics . . . . .  | 25 807                                  | 28 212 511               | 3 263 206                        | 11.6   | 10.5                                    | 58.0   |
|                       | 20161                        | Prescriptions . . . . .   | 612                                     | 1 618 737                | 345 662                          | 21.4   | 1.1                                     | X  |
|                       | 20162                        | Nonprescription medicines . . . . .   | 11 813                                  | 13 182 639               | 138 238                          | 1.0  | .4                                      | X  |
|                       | 20163                        | Vitamins, minerals, & other dietary supplements . . . . .   | 12 186                                  | 12 983 350               | 320 048                          | 2.5  | 1.0                                     | X  |
|                       | 20164                        | Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs . . . . . | 19 395                                  | 18 843 546               | 404 943                          | 2.1  | 1.3                                     | X  |
|                       | 20165                        | Cosmetics, including face cream, make-up, perfumes & colognes, etc. . . . .   | 24 322                                  | 27 361 352               | 1 071 836                        | 3.9  | 3.5                                     | X  |
|                       | 20166                        | Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc. . . . .   | 21 627                                  | 20 364 382               | 982 479                          | 4.8  | 3.2                                     | X  |
|                       | 20180                        | Soaps, detergents, & household cleaners . . . . .   | 25 037                                  | 27 505 512               | 2 559 375                        | 9.3  | 8.2                                     | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. . . . .   | 24 214                                  | 27 324 723               | 1 605 783                        | 5.9  | 5.2                                     | X  |
|                       | 20200                        | Men's wear . . . . .  | 23 821                                  | 27 446 986               | 783 790                          | 2.9  | 2.5                                     | 35.7   |
|                       | 20201                        | Men's overcoats, topcoats, raincoats, outer jackets . . . . .   | 2 169                                   | 3 444 540                | 34 257                           | 1.0  | .1                                      | X  |
|                       | 20202                        | Men's suits & formal wear . . . . .   | 67                                      | 145 404                  | 1 412                            | 1.0  | Z                                       | X  |
|                       | 20203                        | Men's sport coats & blazers . . . . .   | 130                                     | 202 144                  | 2 961                            | 1.5  | Z                                       | X  |
|                       | 20204                        | Men's tailored & dress slacks . . . . .   | 188                                     | 341 201                  | 3 873                            | 1.1  | Z                                       | X  |
|                       | 20205                        | Men's casual slacks & jeans, walking shorts, etc. . . . .   | 7 331                                   | 12 615 371               | 124 398                          | 1.0  | .4                                      | X  |
|                       | 20206                        | Men's career & work uniforms . . . . .  | 243                                     | 1 152 652                | 17 840                           | 1.5  | .1                                      | X  |
|                       | 20207                        | Men's dress shirts . . . . .  | 483                                     | 1 516 659                | 15 740                           | 1.0  | .1                                      | X  |
|                       | 20208                        | Men's sport shirts, including t-shirts, knit & woven shirts, etc. . . . .   | 15 400                                  | 16 320 210               | 170 002                          | 1.0  | .5                                      | X  |
|                       | 20209                        | Men's sweaters . . . . .  | 495                                     | 750 367                  | 8 101                            | 1.1  | Z                                       | X  |
|                       | 20211                        | Men's hosierv, pajamas, robes, underwear . . . . .  | 15 126                                  | 14 976 529               | 126 768                          | .8   | .4                                      | X  |

See footnotes at end of table.



**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 45299                 |                              | All other general merchandise stores—Con.  |   |                          |                                  |  |   |  |
|                       | 20200                        | Men's wear—Con.  |   |                          |                                  |  |   |  |
|                       | 20212                        | Men's sports apparel, including tennis, golf, jogging, swimming, skiing,<br>camping, fishing, hiking, & other rugged outer & exercise apparel . . .  | 15 291                                  | 15 355 367               | 131 180                          | .9   | .4                                      | X  |
|                       | 20214                        | Men's accessories, including hats, gloves, neckwear, handkerchiefs,<br>belts, rain accessories, etc. . . . .   | 14 967                                  | 14 060 818               | 119 993                          | .9   | .4                                      | X  |
|                       | 20215                        | Custom-made garments . . . . .   | 12                                      | 23 335                   | 328                              | 1.4  | Z                                       | X  |
|                       | 20216                        | Men's sweat tops, pants, & warm-ups . . . . .  | 2 039                                   | 1 780 370                | 26 937                           | 1.5  | .1                                      | X  |
|                       | 20220                        | Women's, juniors', & misses' wear . . . . .  | 24 611                                  | 27 902 714               | 1 300 280                        | 4.7  | 4.2                                     | 58.7   |
|                       | 20222                        | Dresses, including all types . . . . .   | 1 843                                   | 1 838 165                | 23 908                           | 1.3  | .1                                      | X  |
|                       | 20223                        | Dressy & tailored coats, outer jackets, rainwear . . . . .   | 1 727                                   | 2 590 309                | 10 839                           | .4   | Z                                       | X  |
|                       | 20224                        | Suits, pantsuits, sport jackets, blazers . . . . .   | 1 190                                   | 1 398 170                | 14 857                           | 1.1  | Z                                       | X  |
|                       | 20225                        | Slacks/pants, jeans, walking shorts, skirts . . . . .  | 8 695                                   | 9 355 544                | 184 747                          | 2.0  | .6                                      | X  |
|                       | 20226                        | Tops, including t-shirts, knit & woven shirts, blouses, sweaters . . . .   | 12 204                                  | 15 805 106               | 232 501                          | 1.5  | .7                                      | X  |
|                       | 20227                        | Women's sports apparel, including tennis, golf, jogging, swimming,<br>skiing, camping, fishing, hiking, & other rugged outer & exercise<br>apparel . . . . .   | 1 131                                   | 2 244 543                | 47 877                           | 2.1  | .2                                      | X  |
|                       | 20229                        | Hosiery, including pantyhose, socks, tights . . . . .  | 21 450                                  | 23 725 454               | 235 556                          | 1.0  | .8                                      | X  |
|                       | 20231                        | Bras, girdles, corsets . . . . .   | 12 931                                  | 12 876 791               | 127 383                          | 1.0  | .4                                      | X  |
|                       | 20232                        | Lingerie, sleepwear, loungewear . . . . .  | 21 976                                  | 25 112 353               | 293 584                          | 1.2  | .9                                      | X  |
|                       | 20233                        | Hats, wigs, hairpieces . . . . .   | 1 767                                   | 1 908 587                | 9 071                            | .5   | Z                                       | X  |
|                       | 20234                        | Accessories, including handbags, wallets, neckwear, gloves, belts, rain<br>accessories, etc. . . . .   | 4 678                                   | 4 963 623                | 59 974                           | 1.2  | .2                                      | X  |
|                       | 20235                        | Custom-made garments . . . . .   | 338                                     | 119 307                  | 2 409                            | 2.0  | Z                                       | X  |
|                       | 20236                        | Women's sweat tops, pants, & warm-ups . . . . .  | 2 089                                   | 2 008 354                | 23 785                           | 1.2  | .1                                      | X  |
|                       | 20237                        | Other apparel, including uniforms, smocks, & other apparel items . . . .   | 1 183                                   | 1 075 270                | 33 768                           | 3.1  | .1                                      | X  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to<br>6x & 7 to 14), & infants' & toddlers' clothing & accessories . . . . .  | 23 571                                  | 27 140 461               | 1 000 438                        | 3.7  | 3.2                                     | 58.3   |
|                       | 20241                        | Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories . . . . .  | 19 855                                  | 24 450 788               | 312 280                          | 1.3  | 1.0                                     | X  |
|                       | 20242                        | Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories . . . . .  | 22 403                                  | 26 062 022               | 251 301                          | 1.0  | .8                                      | X  |
|                       | 20243                        | Infants' & toddlers' clothing & accessories . . . . .  | 23 105                                  | 26 509 743               | 436 857                          | 1.6  | 1.4                                     | X  |
|                       | 20260                        | Footwear, including accessories . . . . .  | 21 981                                  | 25 431 666               | 338 939                          | 1.3  | 1.1                                     | 33.7   |
|                       | 20261                        | Men's footwear, including dress & casual footwear . . . . .  | 2 405                                   | 2 688 551                | 41 154                           | 1.5  | .1                                      | X  |
|                       | 20262                        | Women's footwear, including dress & casual footwear . . . . .  | 20 122                                  | 23 119 888               | 179 905                          | .8   | .6                                      | X  |
|                       | 20263                        | Children's footwear, including boys', girls', infants', & toddlers' dress &<br>casual footwear . . . . .   | 2 059                                   | 1 436 417                | 11 939                           | .8   | Z                                       | X  |
|                       | 20265                        | Men's athletic footwear, including sneakers & outdoor hiking/sports<br>boots . . . . .   | 2 008                                   | 3 399 055                | 48 152                           | 1.4  | .2                                      | X  |
|                       | 20266                        | Women's athletic footwear, including sneakers & outdoor hiking/sports<br>boots . . . . .   | 1 925                                   | 2 900 610                | 26 561                           | .9   | .1                                      | X  |
|                       | 20267                        | Children's athletic footwear, including boys', girls', infants', & toddlers'<br>sneakers & outdoor hiking/sports boots . . . . .   | 1 841                                   | 2 695 931                | 18 880                           | .7   | .1                                      | X  |
|                       | 20268                        | Footwear accessories, including polishes, laces, trees, storage bags,<br>etc. . . . .  | 2 111                                   | 1 515 223                | 12 348                           | .8   | Z                                       | X  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including<br>fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings,<br>needlework kits, etc. . . . .   | 2 030                                   | 1 496 326                | 47 054                           | 3.1  | .2                                      | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings . . . . .   | 23 809                                  | 26 689 814               | 1 085 436                        | 4.1  | 3.5                                     | 59.3   |
|                       | 20281                        | Curtains & draperies . . . . .   | 11 777                                  | 14 738 620               | 294 085                          | 2.0  | .9                                      | X  |
|                       | 20282                        | Vertical & horizontal blinds, woven wood blinds, & shades . . . . .  | 1 198                                   | 2 751 813                | 22 085                           | .8   | .1                                      | X  |
|                       | 20283                        | Furniture coverings, including ready-made & custom-made . . . . .  | 1 229                                   | 1 691 570                | 12 586                           | .7   | Z                                       | X  |
|                       | 20284                        | Domestics, including towels, sheets, blankets, table linens &<br>coverings, etc. . . . .   | 23 678                                  | 26 552 075               | 756 680                          | 2.9  | 2.4                                     | X  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines,<br>refrigerators, freezers, dehumidifiers, room air-conditioners,<br>dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills,<br>etc. . . . . | 2 646                                   | 5 107 763                | 222 970                          | 4.4  | .7                                      | 55.0   |
|                       | 20301                        | Kitchen appliances, parts, accessories, including refrigerators,<br>freezers, dishwashers, microwave ovens, etc. . . . .   | 885                                     | 2 152 505                | 98 553                           | 4.6  | .3                                      | X  |
|                       | 20302                        | Laundry appliances, parts, accessories, including clothes washers &<br>dryers . . . . .  | 606                                     | 1 487 697                | 34 814                           | 2.3  | .1                                      | X  |
|                       | 20303                        | Other major household appliances, parts, accessories, including room<br>air-conditioners, dehumidifiers, vacuum cleaners, sewing machines,<br>etc. . . . .   | 2 446                                   | 4 794 784                | 89 603                           | 1.9  | .3                                      | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers;<br>toasters; coffee makers; fry pans; & personal care appliances, such as<br>hair dryers, curling irons, shavers, etc. . . . .                       | 22 708                                  | 25 624 642               | 489 873                          | 1.9  | 1.6                                     | X  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc.,<br>including electronic game/DVD combination devices, parts, &<br>accessories . . . . .  | 6 122                                   | 11 074 225               | 366 486                          | 3.3  | 1.2                                     | 60.3   |
|                       | 20321                        | Televisions . . . . .  | 2 215                                   | 3 760 017                | 61 992                           | 1.6  | .2                                      | X  |
|                       | 20324                        | Video recorders, cameras, tapes, DVDs, & electronic game/DVD<br>combination devices . . . . .  | 5 894                                   | 10 892 400               | 304 494                          | 2.8  | 1.0                                     | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs,<br>records, tapes, audio tape books, sheet music, accessories . . . . .  | 17 528                                  | 20 986 885               | 336 793                          | 1.6  | 1.1                                     | 61.4   |
|                       | 20331                        | Audio equipment, components, parts, accessories, including radios,<br>stereos, tape recorders & players, compact disc players, & other<br>sound reinforcement and recording equipment . . . . .                          | 13 566                                  | 13 841 708               | 160 094                          | 1.2  | .5                                      | X  |
|                       | 20335                        | Records, tapes, audio tape books, & compact discs . . . . .  | 15 432                                  | 19 200 686               | 174 711                          | .9   | .6                                      | X  |
|                       | 20337                        | Musical instruments, sheet music, & related items . . . . .  | 116                                     | 175 964                  | 1 988                            | 1.1  | Z                                       | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture . . . . .   | 16 267                                  | 21 457 724               | 1 161 863                        | 5.4  | 3.7                                     | 54.7   |
|                       | 20341                        | Upholstered furniture . . . . .  | 4 302                                   | 9 065 823                | 918 985                          | 10.1   | 3.0                                     | X  |
|                       | 20342                        | Sleep sofas, daybeds, futons, & other dual-purpose pieces . . . . .  | 344                                     | 1 061 674                | 12 595                           | 1.2  | Z                                       | X  |
|                       | 20343                        | Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .  | 382                                     | 1 184 480                | 26 339                           | 2.2  | .1                                      | X  |
|                       | 20344                        | Other living room, dining room, bedroom furniture, including<br>headboards . . . . .   | 500                                     | 1 457 558                | 29 112                           | 2.0  | .1                                      | X  |
|                       | 20345                        | All other furniture, including outdoor, office, computer-related, kitchen .  | 11 876                                  | 12 506 082               | 174 832                          | 1.4  | .6                                      | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of —                  |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 45299                 |                              | All other general merchandise stores—Con.  |   |                          |                                  |  |   |  |
|                       | 20360                        | Flooring & floor coverings . . . . .   | 7 071                                   | 7 344 232                | 117 548                          | 1.6  | .4                                      | 56.7   |
|                       | 20361                        | Soft-surface (textile) floor coverings & accessories . . . . .   | 6 931                                   | 7 200 846                | 104 081                          | 1.4  | .3                                      | X  |
|                       | 20363                        | Hardwood flooring . . . . .  | 98                                      | 241 215                  | 4 803                            | 2.0  | Z                                       | X  |
|                       | 20364                        | Other hard-surface floor coverings & accessories, including tile &<br>sheet goods . . . . .  | 287                                     | 371 176                  | 8 664                            | 2.3  | Z                                       | X  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game<br>software . . . . .   | 1 153                                   | 2 539 209                | 15 170                           | .6   | Z                                       | 58.7   |
|                       | 20375                        | Computer & peripheral equipment . . . . .  | 333                                     | 761 460                  | 8 911                            | 1.2  | Z                                       | X  |
|                       | 20376                        | Prepackaged (off-the-shelf) computer software . . . . .  | 856                                     | 1 920 120                | 6 259                            | .3   | Z                                       | X  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware,<br>glassware, giftware, decorative access & lighting, clocks, mirrors, closet<br>& bathroom access, outdoor charcoal grills, planters, etc . . . . . | 26 154                                  | 29 506 676               | 2 192 232                        | 7.4  | 7.1                                     | 56.8   |
|                       | 20381                        | Cookware & cooking accessories, including strainers, sifters, grinders,<br>cutlery, canning supplies, etc. . . . .   | 15 047                                  | 19 168 915               | 317 794                          | 1.7  | 1.0                                     | X  |
|                       | 20382                        | Dinnerware, china, glassware, tableware, giftware, including all<br>flatware & holloware . . . . .   | 14 728                                  | 15 404 216               | 417 067                          | 2.7  | 1.3                                     | X  |
|                       | 20383                        | Decorative accessories, including lamps, lampshades, mirrors,<br>pictures, picture frames, clocks, magazine racks, spice racks, desk<br>sets, etc. . . . .   | 14 100                                  | 17 256 790               | 407 365                          | 2.4  | 1.3                                     | X  |
|                       | 20384                        | All other kitchenware & home furnishings, including closet & bathroom<br>accessories, etc. . . . .   | 23 949                                  | 27 989 287               | 1 050 006                        | 3.8  | 3.4                                     | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. . . .   | 11 521                                  | 14 371 957               | 238 270                          | 1.7  | .8                                      | 55.5   |
|                       | 20405                        | Karat gold jewelry-all karat gold jewelry items in which there are no<br>diamonds/colored stones/or pearls set, or if diamonds/colored stones/<br>or pearls constitute less than 50 pct of jewelry value . . . . .       | 295                                     | 555 993                  | 7 655                            | 1.4  | Z                                       | X  |
|                       | 20407                        | Diamond, gemstone, & pearl jewelry . . . . .   | 134                                     | 387 342                  | 5 055                            | 1.3  | Z                                       | X  |
|                       | 20411                        | All other jewelry, including watches; watchbands; gold-filled, sterling,<br>platinum, and novelty jewelry . . . . .  | 11 437                                  | 14 281 615               | 225 560                          | 1.6  | .7                                      | X  |
|                       | 20420                        | Books . . . . .  | 6 155                                   | 11 453 976               | 115 475                          | 1.0  | .4                                      | X  |
|                       | 20440                        | Photographic equipment & supplies . . . . .  | 3 214                                   | 3 411 640                | 33 518                           | 1.0  | .1                                      | X  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video &<br>electronic games, electronic game devices, & wheel goods, except<br>bicycles . . . . .   | 25 807                                  | 28 911 994               | 1 272 185                        | 4.4  | 4.1                                     | 58.7   |
|                       | 20461                        | Toys, including wheel goods . . . . .  | 25 700                                  | 28 764 165               | 1 191 386                        | 4.1  | 3.8                                     | X  |
|                       | 20462                        | Games, including video & electronic games . . . . .  | 2 536                                   | 3 841 157                | 59 890                           | 1.6  | .2                                      | X  |
|                       | 20463                        | Hobby goods . . . . .  | 1 693                                   | 1 216 997                | 20 909                           | 1.7  | .1                                      | X  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . .  | 3 492                                   | 3 333 195                | 47 942                           | 1.4  | .2                                      | X  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft,<br>snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized<br>sport vehicles, bicycles, parts & accessories, etc. . . . .                 | 6 014                                   | 12 180 337               | 345 644                          | 2.8  | 1.1                                     | 56.6   |
|                       | 20506                        | Exercise/fitness equipment . . . . .   | 1 026                                   | 3 101 229                | 29 205                           | .9   | .1                                      | X  |
|                       | 20507                        | Firearms, hunting equipment, & supplies . . . . .  | 574                                     | 1 420 033                | 54 027                           | 3.8  | .2                                      | X  |
|                       | 20508                        | Fishing tackle, including bait . . . . .   | 1 017                                   | 1 549 489                | 47 156                           | 3.0  | .2                                      | X  |
|                       | 20509                        | Camping & backpacking equipment & supplies . . . . .   | 802                                     | 1 996 877                | 37 764                           | 1.9  | .1                                      | X  |
|                       | 20512                        | Bicycles, parts & accessories . . . . .  | 1 225                                   | 2 680 746                | 24 040                           | .9   | .1                                      | X  |
|                       | 20519                        | Boats, motors, parts & accessories . . . . .   | 199                                     | 503 919                  | 6 544                            | 1.3  | Z                                       | X  |
|                       | 20526                        | All other sporting goods, including snowmobiles, go-carts, etc. . . . .  | 4 546                                   | 9 805 923                | 146 908                          | 1.5  | .5                                      | X  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans<br>& light fixtures . . . . .  | 25 124                                  | 28 836 936               | 1 262 752                        | 4.4  | 4.1                                     | X  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants &<br>shrubs; fertilizers; animal feed, other than for pets; etc. . . . .  | 13 572                                  | 18 622 191               | 1 021 490                        | 5.5  | 3.3                                     | 57.9   |
|                       | 20621                        | Cut flowers . . . . .  | 3 803                                   | 8 325 980                | 63 489                           | .8   | .2                                      | X  |
|                       | 20626                        | Indoor potted plants & floral items . . . . .  | 506                                     | 1 716 196                | 29 255                           | 1.7  | .1                                      | X  |
|                       | 20627                        | Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs,<br>sod, seeds, etc. . . . .   | 1 401                                   | 3 409 797                | 56 101                           | 1.6  | .2                                      | X  |
|                       | 20628                        | Fertilizer, lime, chemicals, & other soil treatments . . . . .   | 2 413                                   | 3 909 407                | 67 036                           | 1.7  | .2                                      | X  |
|                       | 20631                        | Lawn & garden tools . . . . .  | 6 251                                   | 12 705 537               | 409 089                          | 3.2  | 1.3                                     | X  |
|                       | 20636                        | Lawn & garden machinery, equipment, & parts . . . . .  | 6 693                                   | 6 886 670                | 191 828                          | 2.8  | .6                                      | X  |
|                       | 20637                        | Farm machinery, equipment, & parts . . . . .   | 336                                     | 1 088 300                | 52 191                           | 4.8  | .2                                      | X  |
|                       | 20638                        | All other farm supplies, including grain & animal feed . . . . .   | 449                                     | 1 268 045                | 81 884                           | 6.5  | .3                                      | X  |
|                       | 20639                        | All other lawn & garden supplies, including fencing, irrigation<br>equipment, & sprinklers . . . . .   | 1 669                                   | 2 177 812                | 70 617                           | 3.2  | .2                                      | X  |
|                       | 20640                        | Dimensional lumber & other building/structural materials & supplies,<br>including heating stoves & prefabricated fireplaces; spas, hot tubs, &<br>saunas; stock kitchen & bathroom cabinets to be installed . . . . .    | 117                                     | 686 358                  | 35 542                           | 5.2  | .1                                      | X  |
|                       | 20670                        | Paint & sundries . . . . .   | 20 460                                  | 24 609 843               | 399 898                          | 1.6  | 1.3                                     | X  |
|                       | 20720                        | Automotive fuels . . . . .   | 593                                     | 1 475 628                | 6 185                            | .4   | Z                                       | X  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. . . . .  | 6 996                                   | 7 079 498                | 138 955                          | 2.0  | .4                                      | X  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories . . . . .   | 12 988                                  | 17 244 404               | 441 165                          | 2.6  | 1.4                                     | 55.7   |
|                       | 20741                        | Automotive tires & tubes . . . . .   | 679                                     | 2 040 069                | 86 308                           | 4.2  | .3                                      | X  |
|                       | 20742                        | Automotive parts (over-the-counter), accessories, & sundry supplies,<br>including polishes, paint, decorative items, etc. . . . .  | 12 872                                  | 17 059 053               | 314 765                          | 1.8  | 1.0                                     | X  |
|                       | 20749                        | Storage batteries . . . . .  | 669                                     | 1 610 052                | 40 092                           | 2.5  | .1                                      | X  |
|                       | 20780                        | Household fuels, including oil, LP gas, wood, coal . . . . .   | 399                                     | 716 934                  | 31 679                           | 4.4  | .1                                      | X  |
|                       | 20800                        | Pets, pet foods, & pet supplies . . . . .  | 23 800                                  | 27 530 084               | 506 466                          | 1.8  | 1.6                                     | X  |
|                       | 20850                        | All other merchandise . . . . .  | 26 687                                  | 28 752 018               | 3 200 025                        | 11.1   | 10.3                                    | 61.7   |
|                       | 20851                        | Stationery products, including stationery, tablets, pads, & related<br>products . . . . .  | 23 646                                  | 24 302 633               | 795 441                          | 3.3  | 2.6                                     | X  |
|                       | 20852                        | Office paper, including computer printer, copier, fax, & typewriter cut<br>sheet paper . . . . .   | 1 467                                   | 2 150 011                | 24 358                           | 1.1  | .1                                      | X  |
|                       | 20853                        | Office & school supplies . . . . .   | 10 921                                  | 9 883 537                | 168 583                          | 1.7  | .5                                      | X  |
|                       | 20854                        | Office equipment, including fax machines, dictaphones, copying<br>machines, calculating machines, etc. . . . .   | 698                                     | 1 578 948                | 11 536                           | .7   | Z                                       | X  |
|                       | 20855                        | Greeting cards . . . . .   | 11 205                                  | 13 799 837               | 239 489                          | 1.7  | .8                                      | X  |
|                       | 20856                        | Magazines & newspapers . . . . .   | 874                                     | 1 735 735                | 20 662                           | 1.2  | .1                                      | X  |
|                       | 20859                        | Luggage & leather goods . . . . .  | 8 035                                   | 12 378 453               | 80 936                           | .7   | .3                                      | X  |
|                       | 20865                        | Telephones . . . . .   | 1 814                                   | 2 282 027                | 35 371                           | 1.6  | .1                                      | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 45299                 |                              | All other general merchandise stores—Con.   |   |                          |                                  |  |   |  |
|                       | 20850                        | All other merchandise—Con.  |   |                          |                                  |  |   |  |
|                       | 20877                        | Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons . . . . .   | 7 018                                   | 11 531 678               | 293 612                          | 2.5  | .9                                      | X  |
|                       | 20878                        | Seasonal decorations, including decorative plates, napkins, & cups . .  | 24 858                                  | 27 260 913               | 1 409 332                        | 5.2  | 4.5                                     | X  |
|                       | 20883                        | All other merchandise . . . . .   | 204                                     | 217 968                  | 120 705                          | 55.4   | .4                                      | X  |
|                       | 29810                        | All other merchandise . . . . .   | 4 002                                   | 8 445 563                | 232 059                          | 2.7  | .7                                      | X  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided . . . . . | 1 511                                   | 3 029 573                | 60 697                           | 2.0  | .2                                      | 58.7   |
|                       | 29904                        | Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install . . . . .        | 370                                     | 588 300                  | 19 611                           | 3.3  | .1                                      | X  |
|                       | 29905                        | Labor charges for work contracted out to other establishments . . . .   | 14                                      | 8 170                    | 257                              | 3.1  | Z                                       | X  |
|                       | 29907                        | Parts installed in repair . . . . .   | 241                                     | 619 685                  | 17 218                           | 2.8  | .1                                      | X  |
|                       | 29909                        | Delivery charges . . . . .  | 133                                     | 256 911                  | 2 367                            | .9   | Z                                       | X  |
|                       | 29943                        | Value of service contracts . . . . .  | 35                                      | 144 659                  | 931                              | .6   | Z                                       | X  |
|                       | 29968                        | All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc. . . . .   | 1 035                                   | 1 965 051                | 20 313                           | 1.0  | .1                                      | X  |
| 452990                |                              | All other general merchandise stores . . . . .  | 28 364                                  | X                        | 31 028 533                       | X  | 100.0                                   | 62.1   |
|                       | 20100                        | Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .  | 25 535                                  | 29 219 505               | 4 534 335                        | 15.5   | 14.6                                    | X  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .  | 1 491                                   | 2 174 524                | 70 516                           | 3.2  | .2                                      | X  |
|                       | 20140                        | Packaged liquor, wine, & beer . . . . .   | 666                                     | 1 439 120                | 67 071                           | 4.7  | .2                                      | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .   | 1 954                                   | 1 177 138                | 79 428                           | 6.7  | .3                                      | X  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics . . . . .  | 25 807                                  | 28 212 511               | 3 263 206                        | 11.6   | 10.5                                    | 58.0   |
|                       | 20161                        | Prescriptions . . . . .   | 612                                     | 1 618 737                | 345 662                          | 21.4   | 1.1                                     | X  |
|                       | 20162                        | Nonprescription medicines . . . . .   | 11 813                                  | 13 182 639               | 138 238                          | 1.0  | .4                                      | X  |
|                       | 20163                        | Vitamins, minerals, & other dietary supplements . . . . .   | 12 186                                  | 12 983 350               | 320 048                          | 2.5  | 1.0                                     | X  |
|                       | 20164                        | Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs . . . . . | 19 395                                  | 18 843 546               | 404 943                          | 2.1  | 1.3                                     | X  |
|                       | 20165                        | Cosmetics, including face cream, make-up, perfumes & colognes, etc. . . . .   | 24 322                                  | 27 361 352               | 1 071 836                        | 3.9  | 3.5                                     | X  |
|                       | 20166                        | Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc. . . . .   | 21 627                                  | 20 364 382               | 982 479                          | 4.8  | 3.2                                     | X  |
|                       | 20180                        | Soaps, detergents, & household cleaners . . . . .   | 25 037                                  | 27 505 512               | 2 559 375                        | 9.3  | 8.2                                     | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. . . . .   | 24 214                                  | 27 324 723               | 1 605 783                        | 5.9  | 5.2                                     | X  |
|                       | 20200                        | Men's wear . . . . .  | 23 821                                  | 27 446 986               | 783 790                          | 2.9  | 2.5                                     | 35.7   |
|                       | 20201                        | Men's overcoats, topcoats, raincoats, outer jackets . . . . .   | 2 169                                   | 3 444 540                | 34 257                           | 1.0  | .1                                      | X  |
|                       | 20202                        | Men's suits & formal wear . . . . .   | 67                                      | 145 404                  | 1 412                            | 1.0  | Z                                       | X  |
|                       | 20203                        | Men's sport coats & blazers . . . . .   | 130                                     | 202 144                  | 2 961                            | 1.5  | Z                                       | X  |
|                       | 20204                        | Men's tailored & dress slacks . . . . .   | 188                                     | 341 201                  | 3 873                            | 1.1  | Z                                       | X  |
|                       | 20205                        | Men's casual slacks & jeans, walking shorts, etc. . . . .   | 7 331                                   | 12 615 371               | 124 398                          | 1.0  | .4                                      | X  |
|                       | 20206                        | Men's career & work uniforms . . . . .  | 243                                     | 1 152 652                | 17 840                           | 1.5  | .1                                      | X  |
|                       | 20207                        | Men's dress shirts . . . . .  | 483                                     | 1 516 659                | 15 740                           | 1.0  | .1                                      | X  |
|                       | 20208                        | Men's sport shirts, including t-shirts, knit & woven shirts, etc. . . . .   | 15 400                                  | 16 320 210               | 170 002                          | 1.0  | .5                                      | X  |
|                       | 20209                        | Men's sweaters . . . . .  | 495                                     | 750 367                  | 8 101                            | 1.1  | Z                                       | X  |
|                       | 20211                        | Men's hosiery, pajamas, robes, underwear . . . . .  | 15 126                                  | 14 976 529               | 126 768                          | .8   | .4                                      | X  |
|                       | 20212                        | Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel . . . . .  | 15 291                                  | 15 355 367               | 131 180                          | .9   | .4                                      | X  |
|                       | 20214                        | Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc. . . . .   | 14 967                                  | 14 060 818               | 119 993                          | .9   | .4                                      | X  |
|                       | 20215                        | Custom-made garments . . . . .  | 12                                      | 23 335                   | 328                              | 1.4  | Z                                       | X  |
|                       | 20216                        | Men's sweat tops, pants, & warm-ups . . . . .   | 2 039                                   | 1 780 370                | 26 937                           | 1.5  | .1                                      | X  |
|                       | 20220                        | Women's, juniors', & misses' wear . . . . .   | 24 611                                  | 27 902 714               | 1 300 280                        | 4.7  | 4.2                                     | 58.7   |
|                       | 20222                        | Dresses, including all types . . . . .  | 1 843                                   | 1 838 165                | 23 908                           | 1.3  | .1                                      | X  |
|                       | 20223                        | Dressy & tailored coats, outer jackets, rainwear . . . . .  | 1 727                                   | 2 590 309                | 10 839                           | .4   | Z                                       | X  |
|                       | 20224                        | Suits, pantsuits, sport jackets, blazers . . . . .  | 1 190                                   | 1 398 170                | 14 857                           | 1.1  | Z                                       | X  |
|                       | 20225                        | Slacks/pants, jeans, walking shorts, skirts . . . . .   | 8 695                                   | 9 355 544                | 184 747                          | 2.0  | .6                                      | X  |
|                       | 20226                        | Tops, including t-shirts, knit & woven shirts, blouses, sweaters . . . . .  | 12 204                                  | 15 805 106               | 232 501                          | 1.5  | .7                                      | X  |
|                       | 20227                        | Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel . . . . .  | 1 131                                   | 2 244 543                | 47 877                           | 2.1  | .2                                      | X  |
|                       | 20229                        | Hosiery, including pantyhose, socks, tights . . . . .   | 21 450                                  | 23 725 454               | 235 556                          | 1.0  | .8                                      | X  |
|                       | 20231                        | Bras, girdles, corsets . . . . .  | 12 931                                  | 12 876 791               | 127 383                          | 1.0  | .4                                      | X  |
|                       | 20232                        | Lingerie, sleepwear, loungewear . . . . .   | 21 976                                  | 25 112 353               | 293 584                          | 1.2  | .9                                      | X  |
|                       | 20233                        | Hats, wigs, hairpieces . . . . .  | 1 767                                   | 1 908 587                | 9 071                            | .5   | Z                                       | X  |
|                       | 20234                        | Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc. . . . .   | 4 678                                   | 4 963 623                | 59 974                           | 1.2  | .2                                      | X  |
|                       | 20235                        | Custom-made garments . . . . .  | 338                                     | 119 307                  | 2 409                            | 2.0  | Z                                       | X  |
|                       | 20236                        | Women's sweat tops, pants, & warm-ups . . . . .   | 2 089                                   | 2 008 354                | 23 785                           | 1.2  | .1                                      | X  |
|                       | 20237                        | Other apparel, including uniforms, smocks, & other apparel items . . . . .  | 1 183                                   | 1 075 270                | 33 768                           | 3.1  | .1                                      | X  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories . . . . .  | 23 571                                  | 27 140 461               | 1 000 438                        | 3.7  | 3.2                                     | 58.3   |
|                       | 20241                        | Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories . . . . .   | 19 855                                  | 24 450 788               | 312 280                          | 1.3  | 1.0                                     | X  |
|                       | 20242                        | Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories . . . . .   | 22 403                                  | 26 062 022               | 251 301                          | 1.0  | .8                                      | X  |
|                       | 20243                        | Infants' & toddlers' clothing & accessories . . . . .   | 23 105                                  | 26 509 743               | 436 857                          | 1.6  | 1.4                                     | X  |
|                       | 20260                        | Footwear, including accessories . . . . .   | 21 981                                  | 25 431 666               | 338 939                          | 1.3  | 1.1                                     | 33.7   |
|                       | 20261                        | Men's footwear, including dress & casual footwear . . . . .   | 2 405                                   | 2 688 551                | 41 154                           | 1.5  | .1                                      | X  |
|                       | 20262                        | Women's footwear, including dress & casual footwear . . . . .   | 20 122                                  | 23 119 888               | 179 905                          | .8   | .6                                      | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

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| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 452990                |                              | All other general merchandise stores—Con.  |   |                          |                                  |  |   |  |
|                       | 20260                        | Footwear, including accessories—Con.   |   |                          |                                  |  |   |  |
|                       | 20263                        | Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear . . . . .  | 2 059                                   | 1 436 417                | 11 939                           | .8   | Z                                       | X  |
|                       | 20265                        | Men's athletic footwear, including sneakers & outdoor hiking/sports boots . . . . .  | 2 008                                   | 3 399 055                | 48 152                           | 1.4  | .2                                      | X  |
|                       | 20266                        | Women's athletic footwear, including sneakers & outdoor hiking/sports boots . . . . .  | 1 925                                   | 2 900 610                | 26 561                           | .9   | .1                                      | X  |
|                       | 20267                        | Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots . . . . .  | 1 841                                   | 2 695 931                | 18 880                           | .7   | .1                                      | X  |
|                       | 20268                        | Footwear accessories, including polishes, laces, trees, storage bags, etc. . . . .   | 2 111                                   | 1 515 223                | 12 348                           | .8   | Z                                       | X  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .   | 2 030                                   | 1 496 326                | 47 054                           | 3.1  | .2                                      | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings . . . . .   | 23 809                                  | 26 689 814               | 1 085 436                        | 4.1  | 3.5                                     | 59.3   |
|                       | 20281                        | Curtains & draperies . . . . .   | 11 777                                  | 14 738 620               | 294 085                          | 2.0  | .9                                      | X  |
|                       | 20282                        | Vertical & horizontal blinds, woven wood blinds, & shades . . . . .  | 1 198                                   | 2 751 813                | 22 085                           | .8   | .1                                      | X  |
|                       | 20283                        | Furniture coverings, including ready-made & custom-made . . . . .  | 1 229                                   | 1 691 570                | 12 586                           | .7   | Z                                       | X  |
|                       | 20284                        | Domestics, including towels, sheets, blankets, table linens & coverings, etc. . . . .  | 23 678                                  | 26 552 075               | 756 680                          | 2.9  | 2.4                                     | X  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. . . . .    | 2 646                                   | 5 107 763                | 222 970                          | 4.4  | .7                                      | 55.0   |
|                       | 20301                        | Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. . . . .  | 885                                     | 2 152 505                | 98 553                           | 4.6  | .3                                      | X  |
|                       | 20302                        | Laundry appliances, parts, accessories, including clothes washers & dryers . . . . .   | 606                                     | 1 487 697                | 34 814                           | 2.3  | .1                                      | X  |
|                       | 20303                        | Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. . . . .   | 2 446                                   | 4 794 784                | 89 603                           | 1.9  | .3                                      | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. . . . .                       | 22 708                                  | 25 624 642               | 489 873                          | 1.9  | 1.6                                     | X  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories . . . . .  | 6 122                                   | 11 074 225               | 366 486                          | 3.3  | 1.2                                     | 60.3   |
|                       | 20321                        | Televisions . . . . .  | 2 215                                   | 3 760 017                | 61 992                           | 1.6  | .2                                      | X  |
|                       | 20324                        | Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices . . . . .   | 5 894                                   | 10 892 400               | 304 494                          | 2.8  | 1.0                                     | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories . . . . .   | 17 528                                  | 20 986 885               | 336 793                          | 1.6  | 1.1                                     | 61.4   |
|                       | 20331                        | Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment . . . . .                          | 13 566                                  | 13 841 708               | 160 094                          | 1.2  | .5                                      | X  |
|                       | 20335                        | Records, tapes, audio tape books, & compact discs . . . . .  | 15 432                                  | 19 200 686               | 174 711                          | .9   | .6                                      | X  |
|                       | 20337                        | Musical instruments, sheet music, & related items . . . . .  | 116                                     | 175 964                  | 1 988                            | 1.1  | Z                                       | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture . . . . .   | 16 267                                  | 21 457 724               | 1 161 863                        | 5.4  | 3.7                                     | 54.7   |
|                       | 20341                        | Upholstered furniture . . . . .  | 4 302                                   | 9 065 823                | 918 985                          | 10.1   | 3.0                                     | X  |
|                       | 20342                        | Sleep sofas, daybeds, futons, & other dual-purpose pieces . . . . .  | 344                                     | 1 061 674                | 12 595                           | 1.2  | Z                                       | X  |
|                       | 20343                        | Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .  | 382                                     | 1 184 480                | 26 339                           | 2.2  | .1                                      | X  |
|                       | 20344                        | Other living room, dining room, bedroom furniture, including headboards . . . . .  | 500                                     | 1 457 558                | 29 112                           | 2.0  | .1                                      | X  |
|                       | 20345                        | All other furniture, including outdoor, office, computer-related, kitchen .  | 11 876                                  | 12 506 082               | 174 832                          | 1.4  | .6                                      | X  |
|                       | 20360                        | Flooring & floor coverings . . . . .   | 7 071                                   | 7 344 232                | 117 548                          | 1.6  | .4                                      | 56.7   |
|                       | 20361                        | Soft-surface (textile) floor coverings & accessories . . . . .   | 6 931                                   | 7 200 846                | 104 081                          | 1.4  | .3                                      | X  |
|                       | 20363                        | Hardwood flooring . . . . .  | 98                                      | 241 215                  | 4 803                            | 2.0  | Z                                       | X  |
|                       | 20364                        | Other hard-surface floor coverings & accessories, including tile & sheet goods . . . . .   | 287                                     | 371 176                  | 8 664                            | 2.3  | Z                                       | X  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game software . . . . .  | 1 153                                   | 2 539 209                | 15 170                           | .6   | Z                                       | 58.7   |
|                       | 20375                        | Computer & peripheral equipment . . . . .  | 333                                     | 761 460                  | 8 911                            | 1.2  | Z                                       | X  |
|                       | 20376                        | Prepackaged (off-the-shelf) computer software . . . . .  | 856                                     | 1 920 120                | 6 259                            | .3   | Z                                       | X  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc . . . . . | 26 154                                  | 29 506 676               | 2 192 232                        | 7.4  | 7.1                                     | 56.8   |
|                       | 20381                        | Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc. . . . .  | 15 047                                  | 19 168 915               | 317 794                          | 1.7  | 1.0                                     | X  |
|                       | 20382                        | Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware . . . . .  | 14 728                                  | 15 404 216               | 417 067                          | 2.7  | 1.3                                     | X  |
|                       | 20383                        | Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc. . . . .   | 14 100                                  | 17 256 790               | 407 365                          | 2.4  | 1.3                                     | X  |
|                       | 20384                        | All other kitchenware & home furnishings, including closet & bathroom accessories, etc. . . . .  | 23 949                                  | 27 989 287               | 1 050 006                        | 3.8  | 3.4                                     | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. . . .   | 11 521                                  | 14 371 957               | 238 270                          | 1.7  | .8                                      | 55.5   |
|                       | 20405                        | Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value . . . . .       | 295                                     | 555 993                  | 7 655                            | 1.4  | Z                                       | X  |
|                       | 20407                        | Diamond, gemstone, & pearl jewelry . . . . .   | 134                                     | 387 342                  | 5 055                            | 1.3  | Z                                       | X  |
|                       | 20411                        | All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry . . . . .   | 11 437                                  | 14 281 615               | 225 560                          | 1.6  | .7                                      | X  |
|                       | 20420                        | Books . . . . .  | 6 155                                   | 11 453 976               | 115 475                          | 1.0  | .4                                      | X  |
|                       | 20440                        | Photographic equipment & supplies . . . . .  | 3 214                                   | 3 411 640                | 33 518                           | 1.0  | .1                                      | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 452990                |                              | All other general merchandise stores—Con.   |   |                          |                                  |  |   |  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles .....  | 25 807                                  | 28 911 994               | 1 272 185                        | 4.4  | 4.1                                     | 58.7   |
|                       | 20461                        | Toys, including wheel goods .....   | 25 700                                  | 28 764 165               | 1 191 386                        | 4.1  | 3.8                                     | X  |
|                       | 20462                        | Games, including video & electronic games .....   | 2 536                                   | 3 841 157                | 59 890                           | 1.6  | .2                                      | X  |
|                       | 20463                        | Hobby goods .....   | 1 693                                   | 1 216 997                | 20 909                           | 1.7  | .1                                      | X  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...   | 3 492                                   | 3 333 195                | 47 942                           | 1.4  | .2                                      | X  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. ....               | 6 014                                   | 12 180 337               | 345 644                          | 2.8  | 1.1                                     | 56.6   |
|                       | 20506                        | Exercise/fitness equipment .....  | 1 026                                   | 3 101 229                | 29 205                           | .9   | .1                                      | X  |
|                       | 20507                        | Firearms, hunting equipment, & supplies .....   | 574                                     | 1 420 033                | 54 027                           | 3.8  | .2                                      | X  |
|                       | 20508                        | Fishing tackle, including bait .....  | 1 017                                   | 1 549 489                | 47 156                           | 3.0  | .2                                      | X  |
|                       | 20509                        | Camping & backpacking equipment & supplies .....  | 802                                     | 1 996 877                | 37 764                           | 1.9  | .1                                      | X  |
|                       | 20512                        | Bicycles, parts & accessories .....   | 1 225                                   | 2 680 746                | 24 040                           | .9   | .1                                      | X  |
|                       | 20519                        | Boats, motors, parts & accessories .....  | 199                                     | 503 919                  | 6 544                            | 1.3  | .2                                      | X  |
|                       | 20526                        | All other sporting goods, including snowmobiles, go-carts, etc. ....  | 4 546                                   | 9 805 923                | 146 908                          | 1.5  | .5                                      | X  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures .....  | 25 124                                  | 28 836 936               | 1 262 752                        | 4.4  | 4.1                                     | X  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. ....   | 13 572                                  | 18 622 191               | 1 021 490                        | 5.5  | 3.3                                     | 57.9   |
|                       | 20621                        | Cut flowers .....   | 3 803                                   | 8 325 980                | 63 489                           | .8   | .2                                      | X  |
|                       | 20626                        | Indoor potted plants & floral items .....   | 506                                     | 1 716 196                | 29 255                           | 1.7  | .1                                      | X  |
|                       | 20627                        | Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. ....  | 1 401                                   | 3 409 797                | 56 101                           | 1.6  | .2                                      | X  |
|                       | 20628                        | Fertilizer, lime, chemicals, & other soil treatments .....  | 2 413                                   | 3 909 407                | 67 036                           | 1.7  | .2                                      | X  |
|                       | 20631                        | Lawn & garden tools .....   | 6 251                                   | 12 705 537               | 409 089                          | 3.2  | 1.3                                     | X  |
|                       | 20636                        | Lawn & garden machinery, equipment, & parts .....   | 6 693                                   | 6 886 670                | 191 828                          | 2.8  | .6                                      | X  |
|                       | 20637                        | Farm machinery, equipment, & parts .....  | 336                                     | 1 088 300                | 52 191                           | 4.8  | .2                                      | X  |
|                       | 20638                        | All other farm supplies, including grain & animal feed .....  | 449                                     | 1 268 045                | 81 884                           | 6.5  | .3                                      | X  |
|                       | 20639                        | All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers .....   | 1 669                                   | 2 177 812                | 70 617                           | 3.2  | .2                                      | X  |
|                       | 20640                        | Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed .....   | 117                                     | 686 358                  | 35 542                           | 5.2  | .1                                      | X  |
|                       | 20670                        | Paint & sundries .....  | 20 460                                  | 24 609 843               | 399 898                          | 1.6  | 1.3                                     | X  |
|                       | 20720                        | Automotive fuels .....  | 593                                     | 1 475 628                | 6 185                            | .4   | .2                                      | X  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. ....  | 6 996                                   | 7 079 498                | 138 955                          | 2.0  | .4                                      | X  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories .....  | 12 988                                  | 17 244 404               | 441 165                          | 2.6  | 1.4                                     | 55.7   |
|                       | 20741                        | Automotive tires & tubes .....  | 679                                     | 2 040 069                | 86 308                           | 4.2  | .3                                      | X  |
|                       | 20742                        | Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc. ....   | 12 872                                  | 17 059 053               | 314 765                          | 1.8  | 1.0                                     | X  |
|                       | 20749                        | Storage batteries .....   | 669                                     | 1 610 052                | 40 092                           | 2.5  | .1                                      | X  |
|                       | 20780                        | Household fuels, including oil, LP gas, wood, coal .....  | 399                                     | 716 934                  | 31 679                           | 4.4  | .1                                      | X  |
|                       | 20800                        | Pets, pet foods, & pet supplies .....   | 23 800                                  | 27 530 084               | 506 466                          | 1.8  | 1.6                                     | X  |
|                       | 20850                        | All other merchandise .....   | 26 687                                  | 28 752 018               | 3 200 025                        | 11.1   | 10.3                                    | 61.7   |
|                       | 20851                        | Stationery products, including stationery, tablets, pads, & related products .....  | 23 646                                  | 24 302 633               | 795 441                          | 3.3  | 2.6                                     | X  |
|                       | 20852                        | Office paper, including computer printer, copier, fax, & typewriter cut sheet paper .....   | 1 467                                   | 2 150 011                | 24 358                           | 1.1  | .1                                      | X  |
|                       | 20853                        | Office & school supplies .....  | 10 921                                  | 9 883 537                | 168 583                          | 1.7  | .5                                      | X  |
|                       | 20854                        | Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc. ....  | 698                                     | 1 578 948                | 11 536                           | .7   | .2                                      | X  |
|                       | 20855                        | Greeting cards .....  | 11 205                                  | 13 799 837               | 239 489                          | 1.7  | .8                                      | X  |
|                       | 20856                        | Magazines & newspapers .....  | 874                                     | 1 735 735                | 20 662                           | 1.2  | .1                                      | X  |
|                       | 20859                        | Luggage & leather goods .....   | 8 035                                   | 12 378 453               | 80 936                           | .7   | .3                                      | X  |
|                       | 20865                        | Telephones .....  | 1 814                                   | 2 282 027                | 35 371                           | 1.6  | .1                                      | X  |
|                       | 20877                        | Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons .....   | 7 018                                   | 11 531 678               | 293 612                          | 2.5  | .9                                      | X  |
|                       | 20878                        | Seasonal decorations, including decorative plates, napkins, & cups ...  | 24 858                                  | 27 260 913               | 1 409 332                        | 5.2  | 4.5                                     | X  |
|                       | 20883                        | All other merchandise .....   | 204                                     | 217 968                  | 120 705                          | 55.4   | .4                                      | X  |
|                       | 29810                        | All other merchandise .....   | 4 002                                   | 8 445 563                | 232 059                          | 2.7  | .7                                      | X  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided ..... | 1 511                                   | 3 029 573                | 60 697                           | 2.0  | .2                                      | 58.7   |
|                       | 29904                        | Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install .....        | 370                                     | 588 300                  | 19 611                           | 3.3  | .1                                      | X  |
|                       | 29905                        | Labor charges for work contracted out to other establishments .....   | 14                                      | 8 170                    | 257                              | 3.1  | .2                                      | X  |
|                       | 29907                        | Parts installed in repair .....   | 241                                     | 619 685                  | 17 218                           | 2.8  | .1                                      | X  |
|                       | 29909                        | Delivery charges .....  | 133                                     | 256 911                  | 2 367                            | .9   | .2                                      | X  |
|                       | 29943                        | Value of service contracts .....  | 35                                      | 144 659                  | 931                              | .6   | .2                                      | X  |
|                       | 29968                        | All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc. ....  | 1 035                                   | 1 965 051                | 20 313                           | 1.0  | .1                                      | X  |
| 4529901               |                              | Variety stores .....  | 18 270                                  | X                        | 16 163 368                       | X  | 100.0                                   | 67.4   |
|                       | 20100                        | Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. ....   | 17 688                                  | 15 893 925               | 3 050 613                        | 19.2   | 18.9                                    | X  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption .....  | 251                                     | 268 958                  | 28 447                           | 10.6   | .2                                      | X  |
|                       | 20140                        | Packaged liquor, wine, & beer .....   | 327                                     | 1 060 802                | 24 407                           | 2.3  | .2                                      | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others .....   | 285                                     | 162 442                  | 26 507                           | 16.3   | .2                                      | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 4529901               |                              | Variety stores—Con.   |   |                          |                                  |  |   |  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics .....  | 17 801                                  | 15 832 504               | 2 132 390                        | 13.5   | 13.2                                    | 62.9   |
|                       | 20162                        | Nonprescription medicines .....   | 6 926                                   | 5 755 749                | 101 566                          | 1.8  | .6                                      | X  |
|                       | 20163                        | Vitamins, minerals, & other dietary supplements .....   | 10 684                                  | 10 136 444               | 294 718                          | 2.9  | 1.8                                     | X  |
|                       | 20164                        | Health aids, incl first-aid products; foot prod; prescription access; eye/<br>contact lens care prod; convalescent aids; ortho equip, exc shoes;<br>medical, surgical, or dental supplies; & artificial limbs .....   | 16 945                                  | 15 453 157               | 352 463                          | 2.3  | 2.2                                     | X  |
|                       | 20165                        | Cosmetics, including face cream, make-up, perfumes & colognes,<br>etc. ....   | 17 444                                  | 15 689 853               | 551 671                          | 3.5  | 3.4                                     | X  |
|                       | 20166                        | Other hygiene needs, including deodorants; hair & shaving products;<br>oral, feminine, & baby hygiene needs; hand products; etc. ....   | 17 580                                  | 15 693 653               | 831 801                          | 5.3  | 5.1                                     | X  |
|                       | 20180                        | Soaps, detergents, & household cleaners .....   | 17 714                                  | 15 893 440               | 2 081 153                        | 13.1   | 12.9                                    | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps,<br>bags, foils, etc. ....   | 17 675                                  | 15 848 667               | 1 277 850                        | 8.1  | 7.9                                     | X  |
|                       | 20200                        | Men's wear .....  | 16 934                                  | 15 420 176               | 376 922                          | 2.4  | 2.3                                     | X  |
|                       | 20220                        | Women's, juniors', & misses' wear .....   | 17 119                                  | 15 571 465               | 605 468                          | 3.9  | 3.7                                     | 63.0   |
|                       | 20222                        | Dresses, including all types .....  | 491                                     | 488 633                  | 4 808                            | 1.0  | Z                                       | X  |
|                       | 20225                        | Slacks/pants, jeans, walking shorts, skirts .....   | 6 080                                   | 5 167 235                | 91 450                           | 1.8  | .6                                      | X  |
|                       | 20226                        | Tops, including t-shirts, knit & woven shirts, blouses, sweaters .....  | 5 907                                   | 4 936 466                | 92 291                           | 1.9  | .6                                      | X  |
|                       | 20227                        | Women's sports apparel, including tennis, golf, jogging, swimming,<br>skiing, camping, fishing, hiking, & other rugged outer & exercise<br>apparel .....  | 84                                      | 34 413                   | 1 471                            | 4.3  | Z                                       | X  |
|                       | 20229                        | Hosiery, including pantyhose, socks, tights .....   | 15 383                                  | 14 145 430               | 137 471                          | 1.0  | .9                                      | X  |
|                       | 20231                        | Bras, girdles, corsets .....  | 11 184                                  | 10 601 676               | 101 168                          | 1.0  | .6                                      | X  |
|                       | 20232                        | Lingerie, sleepwear, loungewear .....   | 16 379                                  | 14 947 828               | 153 110                          | 1.0  | .9                                      | X  |
|                       | 20233                        | Hats, wigs, hairpieces .....  | 30                                      | 16 973                   | 212                              | 1.2  | Z                                       | X  |
|                       | 20234                        | Accessories, including handbags, wallets, neckwear, gloves, belts, rain<br>accessories, etc. ....   | 1 936                                   | 1 615 072                | 16 966                           | 1.1  | .1                                      | X  |
|                       | 20235                        | Custom-made garments .....  | 8                                       | 6 229                    | 61                               | 1.0  | Z                                       | X  |
|                       | 20236                        | Women's sweat tops, pants, & warm-ups .....   | 664                                     | 490 501                  | 4 741                            | 1.0  | Z                                       | X  |
|                       | 20237                        | Other apparel, including uniforms, smocks, & other apparel items .....  | 87                                      | 129 710                  | 1 592                            | 1.2  | Z                                       | X  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to<br>6x & 7 to 14), & infants' & toddlers' clothing & accessories .....   | 16 944                                  | 15 458 968               | 696 142                          | 4.5  | 4.3                                     | 63.0   |
|                       | 20241                        | Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories .....   | 14 550                                  | 13 504 645               | 221 965                          | 1.6  | 1.4                                     | X  |
|                       | 20242                        | Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories .....   | 16 316                                  | 14 911 102               | 157 690                          | 1.1  | 1.0                                     | X  |
|                       | 20243                        | Infants' & toddlers' clothing & accessories .....   | 16 898                                  | 15 427 277               | 316 487                          | 2.1  | 2.0                                     | X  |
|                       | 20260                        | Footwear, including accessories .....   | 15 345                                  | 13 981 475               | 148 215                          | 1.1  | .9                                      | X  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including<br>fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings,<br>needlework kits, etc. ....   | 885                                     | 558 929                  | 21 336                           | 3.8  | .1                                      | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings .....  | 16 621                                  | 14 334 483               | 527 238                          | 3.7  | 3.3                                     | 67.1   |
|                       | 20281                        | Curtains & draperies .....  | 6 182                                   | 4 993 847                | 63 853                           | 1.3  | .4                                      | X  |
|                       | 20282                        | Vertical & horizontal blinds, woven wood blinds, & shades .....   | 73                                      | 53 038                   | 606                              | 1.1  | Z                                       | X  |
|                       | 20283                        | Furniture coverings, including ready-made & custom-made .....   | 6                                       | 10 751                   | 105                              | 1.0  | Z                                       | X  |
|                       | 20284                        | Domestics, including towels, sheets, blankets, table linens &<br>coverings, etc. ....   | 16 593                                  | 14 326 599               | 462 674                          | 3.2  | 2.9                                     | X  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines,<br>refrigerators, freezers, dehumidifiers, room air-conditioners,<br>dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills,<br>etc. .... | 27                                      | 41 863                   | 3 556                            | 8.5  | Z                                       | 52.4   |
|                       | 20301                        | Kitchen appliances, parts, accessories, including refrigerators,<br>freezers, dishwashers, microwave ovens, etc. ....   | 19                                      | 32 882                   | 1 542                            | 4.7  | Z                                       | X  |
|                       | 20303                        | Other major household appliances, parts, accessories, including room<br>air-conditioners, dehumidifiers, vacuum cleaners, sewing machines,<br>etc. ....   | 16                                      | 39 018                   | 1 572                            | 4.0  | Z                                       | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers;<br>toasters; coffee makers; fry pans; & personal care appliances, such as<br>hair dryers, curling irons, shavers, etc. ....                       | 16 368                                  | 14 170 586               | 263 620                          | 1.9  | 1.6                                     | X  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc.,<br>including electronic game/DVD combination devices, parts, &<br>accessories .....   | 128                                     | 131 085                  | 4 364                            | 3.3  | Z                                       | 49.2   |
|                       | 20321                        | Televisions .....   | 31                                      | 33 331                   | 1 188                            | 3.6  | Z                                       | X  |
|                       | 20324                        | Video recorders, cameras, tapes, DVDs, & electronic game/DVD<br>combination devices .....   | 123                                     | 128 946                  | 3 176                            | 2.5  | Z                                       | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs,<br>records, tapes, audio tape books, sheet music, accessories .....   | 11 108                                  | 9 808 578                | 191 855                          | 2.0  | 1.2                                     | 67.1   |
|                       | 20331                        | Audio equipment, components, parts, accessories, including radios,<br>stereos, tape recorders & players, compact disc players, & other<br>sound reinforcement and recording equipment .....                           | 10 811                                  | 9 588 474                | 97 558                           | 1.0  | .6                                      | X  |
|                       | 20335                        | Records, tapes, audio tape books, & compact discs .....   | 10 391                                  | 9 334 824                | 94 261                           | 1.0  | .6                                      | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture .....  | 10 107                                  | 9 231 869                | 99 726                           | 1.1  | .6                                      | 66.9   |
|                       | 20341                        | Upholstered furniture .....   | 20                                      | 11 355                   | 800                              | 7.0  | Z                                       | X  |
|                       | 20342                        | Sleep sofas, daybeds, futons, & other dual-purpose pieces .....   | 16                                      | 42 282                   | 487                              | 1.2  | Z                                       | X  |
|                       | 20343                        | Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .   | 8                                       | 5 908                    | 295                              | 5.0  | Z                                       | X  |
|                       | 20344                        | Other living room, dining room, bedroom furniture, including<br>headboards .....  | 31                                      | 61 854                   | 1 528                            | 2.5  | Z                                       | X  |
|                       | 20345                        | All other furniture, including outdoor, office, computer-related, kitchen .   | 10 099                                  | 9 228 453                | 96 616                           | 1.0  | .6                                      | X  |
|                       | 20360                        | Flooring & floor coverings .....  | 5 791                                   | 4 587 487                | 47 681                           | 1.0  | .3                                      | 67.3   |
|                       | 20361                        | Soft-surface (textile) floor coverings & accessories .....  | 5 778                                   | 4 580 698                | 47 614                           | 1.0  | .3                                      | X  |
|                       | 20364                        | Other hard-surface floor coverings & accessories, including tile &<br>sheet goods .....   | 13                                      | 6 789                    | 67                               | 1.0  | Z                                       | X  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game<br>software .....  | 146                                     | 128 822                  | 1 940                            | 1.5  | Z                                       | 35.2   |
|                       | 20375                        | Computer & peripheral equipment .....   | 37                                      | 52 999                   | 1 211                            | 2.3  | Z                                       | X  |
|                       | 20376                        | Prepackaged (off-the-shelf) computer software .....   | 115                                     | 89 262                   | 729                              | .8   | Z                                       | X  |

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| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 4529901               |                              | Variety stores—Con.  |   |                          |                                  |  |   |  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc . . . . . | 17 667                                  | 15 749 263               | 1 048 335                        | 6.7  | 6.5                                     | 62.8   |
|                       | 20381                        | Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc. . . . .  | 7 142                                   | 5 911 171                | 82 986                           | 1.4  | .5                                      | X  |
|                       | 20382                        | Dinnerware, china, glassware, tableware, giftware, including all flatware & hollowware . . . . .   | 11 870                                  | 10 756 274               | 326 081                          | 3.0  | 2.0                                     | X  |
|                       | 20383                        | Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc. . . . .   | 6 897                                   | 5 665 482                | 228 482                          | 4.0  | 1.4                                     | X  |
|                       | 20384                        | All other kitchenware & home furnishings, including closet & bathroom accessories, etc. . . . .  | 17 294                                  | 15 559 327               | 410 786                          | 2.6  | 2.5                                     | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. . . .   | 5 390                                   | 4 077 533                | 51 560                           | 1.3  | .3                                      | 66.6   |
|                       | 20405                        | Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value . . . . .       | 31                                      | 59 287                   | 1 339                            | 2.3  | Z                                       | X  |
|                       | 20411                        | All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry . . . . .   | 5 369                                   | 4 027 339                | 50 162                           | 1.2  | .3                                      | X  |
|                       | 20420                        | Books . . . . .  | 758                                     | 1 416 719                | 29 255                           | 2.1  | .2                                      | X  |
|                       | 20440                        | Photographic equipment & supplies . . . . .  | 2 223                                   | 1 518 710                | 19 396                           | 1.3  | .1                                      | X  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles . . . . .   | 17 846                                  | 15 850 122               | 527 723                          | 3.3  | 3.3                                     | 62.9   |
|                       | 20461                        | Toys, including wheel goods . . . . .  | 17 826                                  | 15 817 629               | 510 925                          | 3.2  | 3.2                                     | X  |
|                       | 20462                        | Games, including video & electronic games . . . . .  | 243                                     | 226 023                  | 7 093                            | 3.1  | Z                                       | X  |
|                       | 20463                        | Hobby goods . . . . .  | 350                                     | 256 296                  | 9 705                            | 3.8  | .1                                      | X  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. . . .  | 1 252                                   | 840 010                  | 10 183                           | 1.2  | .1                                      | X  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. . . . .                 | 437                                     | 247 623                  | 9 536                            | 3.9  | .1                                      | 49.3   |
|                       | 20506                        | Exercise/fitness equipment . . . . .   | 84                                      | 28 794                   | 296                              | 1.0  | Z                                       | X  |
|                       | 20507                        | Firearms, hunting equipment, & supplies . . . . .  | 35                                      | 55 527                   | 993                              | 1.8  | Z                                       | X  |
|                       | 20508                        | Fishing tackle, including bait . . . . .   | 287                                     | 136 656                  | 1 886                            | 1.4  | Z                                       | X  |
|                       | 20509                        | Camping & backpacking equipment & supplies . . . . .   | 49                                      | 74 755                   | 715                              | 1.0  | Z                                       | X  |
|                       | 20512                        | Bicycles, parts & accessories . . . . .  | 77                                      | 62 589                   | 546                              | .9   | Z                                       | X  |
|                       | 20526                        | All other sporting goods, including snowmobiles, go-carts, etc. . . . .  | 94                                      | 90 546                   | 5 100                            | 5.6  | Z                                       | X  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures . . . . .   | 17 471                                  | 15 789 186               | 475 031                          | 3.0  | 2.9                                     | X  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. . . . .   | 6 346                                   | 5 347 004                | 104 737                          | 2.0  | .6                                      | 66.4   |
|                       | 20621                        | Cut flowers . . . . .  | 18                                      | 6 951                    | 407                              | 5.9  | Z                                       | X  |
|                       | 20626                        | Indoor potted plants & floral items . . . . .  | 133                                     | 89 455                   | 3 668                            | 4.1  | Z                                       | X  |
|                       | 20627                        | Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. . . . .  | 61                                      | 70 955                   | 986                              | 1.4  | Z                                       | X  |
|                       | 20628                        | Fertilizer, lime, chemicals, & other soil treatments . . . . .   | 53                                      | 53 363                   | 590                              | 1.1  | Z                                       | X  |
|                       | 20631                        | Lawn & garden tools . . . . .  | 399                                     | 363 596                  | 4 517                            | 1.2  | Z                                       | X  |
|                       | 20636                        | Lawn & garden machinery, equipment, & parts . . . . .  | 5 834                                   | 4 894 861                | 92 837                           | 1.9  | .6                                      | X  |
|                       | 20638                        | All other farm supplies, including grain & animal feed . . . . .   | 21                                      | 49 781                   | 522                              | 1.0  | Z                                       | X  |
|                       | 20639                        | All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers . . . . .  | 102                                     | 83 253                   | 1 210                            | 1.5  | Z                                       | X  |
|                       | 20670                        | Paint & sundries . . . . .   | 15 267                                  | 13 236 505               | 226 121                          | 1.7  | 1.4                                     | X  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. . . . .  | 4 377                                   | 3 601 198                | 47 681                           | 1.3  | .3                                      | X  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories . . . . .   | 6 423                                   | 5 216 404                | 77 259                           | 1.5  | .5                                      | 66.9   |
|                       | 20742                        | Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc. . . . .   | 6 423                                   | 5 216 404                | 77 168                           | 1.5  | .5                                      | X  |
|                       | 20749                        | Storage batteries . . . . .  | 18                                      | 10 328                   | 91                               | .9   | Z                                       | X  |
|                       | 20780                        | Household fuels, including oil, LP gas, wood, coal . . . . .   | 13                                      | 20 204                   | 7 597                            | 37.6   | Z                                       | X  |
|                       | 20800                        | Pets, pet foods, & pet supplies . . . . .  | 17 166                                  | 15 686 710               | 296 269                          | 1.9  | 1.8                                     | X  |
|                       | 20850                        | All other merchandise . . . . .  | 18 131                                  | 16 092 249               | 1 589 797                        | 9.9  | 9.8                                     | 67.2   |
|                       | 20851                        | Stationery products, including stationery, tablets, pads, & related products . . . . .   | 17 617                                  | 15 765 898               | 633 032                          | 4.0  | 3.9                                     | X  |
|                       | 20852                        | Office paper, including computer printer, copier, fax, & typewriter cut sheet paper . . . . .  | 280                                     | 236 234                  | 5 469                            | 2.3  | Z                                       | X  |
|                       | 20853                        | Office & school supplies . . . . .   | 7 296                                   | 5 718 220                | 107 233                          | 1.9  | .7                                      | X  |
|                       | 20854                        | Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc. . . . .  | 18                                      | 46 989                   | 715                              | 1.5  | Z                                       | X  |
|                       | 20855                        | Greeting cards . . . . .   | 4 064                                   | 2 744 694                | 67 805                           | 2.5  | .4                                      | X  |
|                       | 20856                        | Magazines & newspapers . . . . .   | 378                                     | 1 027 168                | 13 529                           | 1.3  | .1                                      | X  |
|                       | 20859                        | Luggage & leather goods . . . . .  | 3 484                                   | 2 609 036                | 27 202                           | 1.0  | .2                                      | X  |
|                       | 20865                        | Telephones . . . . .   | 83                                      | 82 392                   | 1 653                            | 2.0  | Z                                       | X  |
|                       | 20877                        | Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons . . . . .  | 1 178                                   | 1 625 156                | 100 270                          | 6.2  | .6                                      | X  |
|                       | 20878                        | Seasonal decorations, including decorative plates, napkins, & cups . . .   | 17 540                                  | 15 745 461               | 577 866                          | 3.7  | 3.6                                     | X  |
|                       | 20883                        | All other merchandise . . . . .  | 95                                      | 72 254                   | 55 023                           | 76.2   | .3                                      | X  |
|                       | 29810                        | All other merchandise . . . . .  | 511                                     | 1 170 551                | 29 740                           | 2.5  | .2                                      | X  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided . . . . .  | 79                                      | 37 661                   | 2 425                            | 6.4  | Z                                       | 56.1   |
|                       | 29909                        | Delivery charges . . . . .   | 14                                      | 7 954                    | 161                              | 2.0  | Z                                       | X  |
|                       | 29968                        | All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc. . . . .  | 79                                      | 37 661                   | 2 233                            | 5.9  | Z                                       | X  |
| 4529904               |                              | Miscellaneous general merchandise stores . . . . .   | 10 094                                  | X                        | 14 865 165                       | X  | 100.0                                   | 56.4   |
|                       | 20100                        | Groceries & other food items for human consumption off the premises, including bottled, canned, or packaged soft drinks; candy; gum; packaged snacks; etc. . . . .   | 7 847                                   | 13 325 580               | 1 483 722                        | 11.1   | 10.0                                    | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 4529904               |                              | Miscellaneous general merchandise stores—Con.   |   |                          |                                  |  |   |  |
|                       | 20120                        | Meals, unpackaged snacks, sandwiches, ice cream & yogurt, bakery items & nonalcoholic beverages generally served for immediate consumption . . . . .  | 1 240                                   | 1 905 566                | 42 069                           | 2.2  | .3                                      | X  |
|                       | 20140                        | Packaged liquor, wine, & beer . . . . .   | 339                                     | 378 318                  | 42 664                           | 11.3   | .3                                      | X  |
|                       | 20150                        | Cigars, cigarettes, tobacco, & smokers' accessories, excluding sales from vending machines operated by others . . . . .   | 1 669                                   | 1 014 696                | 52 921                           | 5.2  | .4                                      | X  |
|                       | 20160                        | Drugs, health aids, beauty aids, including cosmetics . . . . .  | 8 006                                   | 12 380 007               | 1 130 816                        | 9.1  | 7.6                                     | 52.7   |
|                       | 20161                        | Prescriptions . . . . .   | 607                                     | 1 615 096                | 345 491                          | 21.4   | 2.3                                     | X  |
|                       | 20162                        | Nonprescription medicines . . . . .   | 4 887                                   | 7 426 890                | 36 672                           | .5   | .2                                      | X  |
|                       | 20163                        | Vitamins, minerals, & other dietary supplements . . . . .   | 1 502                                   | 2 846 906                | 25 330                           | .9   | .2                                      | X  |
|                       | 20164                        | Health aids, incl first-aid products; foot prod; prescription access; eye/ contact lens care prod; convalescent aids; ortho equip, exc shoes; medical, surgical, or dental supplies; & artificial limbs . . . . . | 2 450                                   | 3 390 389                | 52 480                           | 1.5  | .4                                      | X  |
|                       | 20165                        | Cosmetics, including face cream, make-up, perfumes & colognes, etc. . . . .   | 6 878                                   | 11 671 499               | 520 165                          | 4.5  | 3.5                                     | X  |
|                       | 20166                        | Other hygiene needs, including deodorants; hair & shaving products; oral, feminine, & baby hygiene needs; hand products; etc. . . . .   | 4 047                                   | 4 670 729                | 150 678                          | 3.2  | 1.0                                     | X  |
|                       | 20180                        | Soaps, detergents, & household cleaners . . . . .   | 7 323                                   | 11 612 072               | 478 222                          | 4.1  | 3.2                                     | X  |
|                       | 20190                        | Paper & related products, including paper towels, toilet tissue, wraps, bags, foils, etc. . . . .   | 6 539                                   | 11 476 056               | 327 933                          | 2.9  | 2.2                                     | X  |
|                       | 20200                        | Men's wear . . . . .  | 6 887                                   | 12 026 810               | 406 868                          | 3.4  | 2.7                                     | 52.0   |
|                       | 20201                        | Men's overcoats, topcoats, raincoats, outer jackets . . . . .   | 2 128                                   | 3 373 761                | 33 673                           | 1.0  | .2                                      | X  |
|                       | 20202                        | Men's suits & formal wear . . . . .   | 67                                      | 145 404                  | 1 412                            | 1.0  | Z                                       | X  |
|                       | 20203                        | Men's sport coats & blazers . . . . .   | 126                                     | 192 429                  | 2 893                            | 1.5  | Z                                       | X  |
|                       | 20204                        | Men's tailored & dress slacks . . . . .   | 188                                     | 341 201                  | 3 873                            | 1.1  | Z                                       | X  |
|                       | 20205                        | Men's casual slacks & jeans, walking shorts, etc. . . . .   | 5 905                                   | 11 343 206               | 114 620                          | 1.0  | .8                                      | X  |
|                       | 20206                        | Men's career & work uniforms . . . . .  | 239                                     | 1 147 718                | 17 670                           | 1.5  | .1                                      | X  |
|                       | 20207                        | Men's dress shirts . . . . .  | 463                                     | 1 470 398                | 15 461                           | 1.1  | .1                                      | X  |
|                       | 20208                        | Men's sport shirts, including t-shirts, knit & woven shirts, etc. . . . .   | 2 673                                   | 4 620 460                | 83 258                           | 1.8  | .6                                      | X  |
|                       | 20209                        | Men's sweaters . . . . .  | 380                                     | 650 290                  | 7 328                            | 1.1  | Z                                       | X  |
|                       | 20211                        | Men's hosiery, pajamas, robes, underwear . . . . .  | 2 169                                   | 2 710 242                | 36 195                           | 1.3  | .2                                      | X  |
|                       | 20212                        | Men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel . . . . .  | 1 056                                   | 2 369 883                | 33 974                           | 1.4  | .2                                      | X  |
|                       | 20214                        | Men's accessories, including hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc. . . . .   | 1 447                                   | 1 866 080                | 30 878                           | 1.7  | .2                                      | X  |
|                       | 20215                        | Custom-made garments . . . . .  | 8                                       | 18 401                   | 317                              | 1.7  | Z                                       | X  |
|                       | 20216                        | Men's sweat tops, pants, & warm-ups . . . . .   | 1 760                                   | 1 634 804                | 25 316                           | 1.5  | .2                                      | X  |
|                       | 20220                        | Women's, juniors', & misses' wear . . . . .   | 7 492                                   | 12 331 249               | 694 812                          | 5.6  | 4.7                                     | 54.1   |
|                       | 20222                        | Dresses, including all types . . . . .  | 1 352                                   | 1 349 532                | 19 100                           | 1.4  | .1                                      | X  |
|                       | 20223                        | Dressy & tailored coats, outer jackets, rainwear . . . . .  | 1 722                                   | 2 589 686                | 10 839                           | .4   | .1                                      | X  |
|                       | 20224                        | Suits, pantsuits, sport jackets, blazers . . . . .  | 1 187                                   | 1 383 689                | 14 730                           | 1.1  | .1                                      | X  |
|                       | 20225                        | Slacks/pants, jeans, walking shorts, skirts . . . . .   | 2 615                                   | 4 188 309                | 93 297                           | 2.2  | .6                                      | X  |
|                       | 20226                        | Tops, including t-shirts, knit & woven shirts, blouses, sweaters . . . . .  | 6 297                                   | 10 868 640               | 140 210                          | 1.3  | .9                                      | X  |
|                       | 20227                        | Women's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, & other rugged outer & exercise apparel . . . . .  | 1 047                                   | 2 210 130                | 46 406                           | 2.1  | .3                                      | X  |
|                       | 20229                        | Hosiery, including pantyhose, socks, tights . . . . .   | 6 067                                   | 9 580 024                | 98 085                           | 1.0  | .7                                      | X  |
|                       | 20231                        | Bras, girdles, corsets . . . . .  | 1 747                                   | 2 275 115                | 26 215                           | 1.2  | .2                                      | X  |
|                       | 20232                        | Lingerie, sleepwear, loungewear . . . . .   | 5 597                                   | 10 164 525               | 140 474                          | 1.4  | .9                                      | X  |
|                       | 20233                        | Hats, wigs, hairpieces . . . . .  | 1 737                                   | 1 891 614                | 8 859                            | .5   | .1                                      | X  |
|                       | 20234                        | Accessories, including handbags, wallets, neckwear, gloves, belts, rain accessories, etc. . . . .   | 2 742                                   | 3 348 551                | 43 008                           | 1.3  | .3                                      | X  |
|                       | 20235                        | Custom-made garments . . . . .  | 330                                     | 113 078                  | 2 348                            | 2.1  | Z                                       | X  |
|                       | 20236                        | Women's sweat tops, pants, & warm-ups . . . . .   | 1 425                                   | 1 517 853                | 19 044                           | 1.3  | .1                                      | X  |
|                       | 20237                        | Other apparel, including uniforms, smocks, & other apparel items . . . . .  | 1 096                                   | 945 560                  | 32 176                           | 3.4  | .2                                      | X  |
|                       | 20240                        | Children's wear, including boys' (sizes 2 to 7 & 8 to 20), girls' (sizes 4 to 6x & 7 to 14), & infants' & toddlers' clothing & accessories . . . . .  | 6 627                                   | 11 681 493               | 304 296                          | 2.6  | 2.0                                     | 53.1   |
|                       | 20241                        | Boys' (sizes 2 to 7 & 8 to 20) clothing & accessories . . . . .   | 5 305                                   | 10 946 143               | 90 315                           | .8   | .6                                      | X  |
|                       | 20242                        | Girls' (sizes 4 to 6x & 7 to 14) clothing & accessories . . . . .   | 6 087                                   | 11 150 920               | 93 611                           | .8   | .6                                      | X  |
|                       | 20243                        | Infants' & toddlers' clothing & accessories . . . . .   | 6 207                                   | 11 082 466               | 120 370                          | 1.1  | .8                                      | X  |
|                       | 20260                        | Footwear, including accessories . . . . .   | 6 636                                   | 11 450 191               | 190 724                          | 1.7  | 1.3                                     | 52.2   |
|                       | 20261                        | Men's footwear, including dress & casual footwear . . . . .   | 2 184                                   | 2 494 768                | 39 224                           | 1.6  | .3                                      | X  |
|                       | 20262                        | Women's footwear, including dress & casual footwear . . . . .   | 5 484                                   | 9 450 759                | 55 412                           | .6   | .4                                      | X  |
|                       | 20263                        | Children's footwear, including boys', girls', infants', & toddlers' dress & casual footwear . . . . .   | 1 681                                   | 1 237 880                | 10 144                           | .8   | .1                                      | X  |
|                       | 20265                        | Men's athletic footwear, including sneakers & outdoor hiking/sports boots . . . . .   | 1 964                                   | 3 334 181                | 39 003                           | 1.2  | .3                                      | X  |
|                       | 20266                        | Women's athletic footwear, including sneakers & outdoor hiking/sports boots . . . . .   | 1 802                                   | 2 803 579                | 21 763                           | .8   | .1                                      | X  |
|                       | 20267                        | Children's athletic footwear, including boys', girls', infants', & toddlers' sneakers & outdoor hiking/sports boots . . . . .   | 1 777                                   | 2 623 926                | 16 495                           | .6   | .1                                      | X  |
|                       | 20268                        | Footwear accessories, including polishes, laces, trees, storage bags, etc. . . . .  | 1 468                                   | 1 118 569                | 8 683                            | .8   | .1                                      | X  |
|                       | 20270                        | Sewing, knitting materials & supplies, needlework goods, including fabrics, patterns, sewing supplies, notions, yarns, laces, trimmings, needlework kits, etc. . . . .  | 1 145                                   | 937 397                  | 25 718                           | 2.7  | .2                                      | X  |
|                       | 20280                        | Curtains, draperies, blinds, slipcovers, bed & table coverings . . . . .  | 7 188                                   | 12 355 331               | 558 198                          | 4.5  | 3.8                                     | 50.6   |
|                       | 20281                        | Curtains & draperies . . . . .  | 5 595                                   | 9 744 773                | 230 232                          | 2.4  | 1.5                                     | X  |
|                       | 20282                        | Vertical & horizontal blinds, woven wood blinds, & shades . . . . .   | 1 125                                   | 2 698 775                | 21 479                           | .8   | .1                                      | X  |
|                       | 20283                        | Furniture coverings, including ready-made & custom-made . . . . .   | 1 223                                   | 1 680 819                | 12 481                           | .7   | .1                                      | X  |
|                       | 20284                        | Domestics, including towels, sheets, blankets, table linens & coverings, etc. . . . .   | 7 085                                   | 12 225 476               | 294 006                          | 2.4  | 2.0                                     | X  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc. . . . .   | 2 619                                   | 5 065 900                | 219 414                          | 4.3  | 1.5                                     | 50.0   |
|                       | 20301                        | Kitchen appliances, parts, accessories, including refrigerators, freezers, dishwashers, microwave ovens, etc. . . . .   | 866                                     | 2 119 623                | 97 011                           | 4.6  | .7                                      | X  |

See footnotes at end of table.



**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line  | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|--|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |  | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |  |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 4529904               |                              | Miscellaneous general merchandise stores—Con.  |   |                          |                                  |  |   |  |
|                       | 20300                        | Major household appl, incl vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air-conditioners, dishwashers, ranges, microwaves, washers & dryers, outdoor gas grills, etc.—Con.   |   |                          |                                  |  |   |  |
|                       | 20302                        | Laundry appliances, parts, accessories, including clothes washers & dryers .....   | 601                                     | 1 474 380                | 34 372                           | 2.3  | .2                                      | X  |
|                       | 20303                        | Other major household appliances, parts, accessories, including room air-conditioners, dehumidifiers, vacuum cleaners, sewing machines, etc. ....  | 2 430                                   | 4 755 766                | 88 031                           | 1.9  | .6                                      | X  |
|                       | 20310                        | Small electric appliances, including mixers; blenders; can openers; toasters; coffee makers; fry pans; & personal care appliances, such as hair dryers, curling irons, shavers, etc. ....                      | 6 340                                   | 11 454 056               | 226 253                          | 2.0  | 1.5                                     | X  |
|                       | 20320                        | Televisions, video recorders, video cameras, video tapes, DVDs, etc., including electronic game/DVD combination devices, parts, & accessories .....  | 5 994                                   | 10 943 140               | 362 122                          | 3.3  | 2.4                                     | 54.9   |
|                       | 20321                        | Televisions .....  | 2 184                                   | 3 726 686                | 60 804                           | 1.6  | .4                                      | X  |
|                       | 20324                        | Video recorders, cameras, tapes, DVDs, & electronic game/DVD combination devices .....   | 5 771                                   | 10 763 454               | 301 318                          | 2.8  | 2.0                                     | X  |
|                       | 20330                        | Audio equipment, musical instruments, radios, stereos, compact discs, records, tapes, audio tape books, sheet music, accessories .....   | 6 420                                   | 11 178 307               | 144 938                          | 1.3  | 1.0                                     | 55.2   |
|                       | 20331                        | Audio equipment, components, parts, accessories, including radios, stereos, tape recorders & players, compact disc players, & other sound reinforcement and recording equipment .....                          | 2 755                                   | 4 253 234                | 62 536                           | 1.5  | .4                                      | X  |
|                       | 20335                        | Records, tapes, audio tape books, & compact discs .....  | 5 041                                   | 9 865 862                | 80 450                           | .8   | .5                                      | X  |
|                       | 20337                        | Musical instruments, sheet music, & related items .....  | 113                                     | 174 493                  | 1 952                            | 1.1  | Z                                       | X  |
|                       | 20340                        | Furniture, sleep equipment & outdoor/patio furniture .....   | 6 160                                   | 12 225 855               | 1 062 137                        | 8.7  | 7.1                                     | 44.0   |
|                       | 20341                        | Upholstered furniture .....  | 4 282                                   | 9 054 468                | 918 185                          | 10.1   | 6.2                                     | X  |
|                       | 20342                        | Sleep sofas, daybeds, futons, & other dual-purpose pieces .....  | 328                                     | 1 019 392                | 12 108                           | 1.2  | .1                                      | X  |
|                       | 20343                        | Sleep equipment, including mattresses, springs, cots, waterbeds, etc. .  | 374                                     | 1 178 572                | 26 044                           | 2.2  | .2                                      | X  |
|                       | 20344                        | Other living room, dining room, bedroom furniture, including headboards .....  | 469                                     | 1 395 704                | 27 584                           | 2.0  | .2                                      | X  |
|                       | 20345                        | All other furniture, including outdoor, office, computer-related, kitchen .  | 1 777                                   | 3 277 629                | 78 216                           | 2.4  | .5                                      | X  |
|                       | 20360                        | Flooring & floor coverings .....   | 1 280                                   | 2 756 745                | 69 867                           | 2.5  | .5                                      | 41.8   |
|                       | 20361                        | Soft-surface (textile) floor coverings & accessories .....   | 1 153                                   | 2 620 148                | 56 467                           | 2.2  | .4                                      | X  |
|                       | 20363                        | Hardwood flooring .....  | 98                                      | 241 215                  | 4 803                            | 2.0  | Z                                       | X  |
|                       | 20364                        | Other hard-surface floor coverings & accessories, including tile & sheet goods .....   | 274                                     | 364 387                  | 8 597                            | 2.4  | .1                                      | X  |
|                       | 20370                        | Computer hardware, software, & supplies, including computer game software .....  | 1 007                                   | 2 410 387                | 13 230                           | .5   | .1                                      | 54.8   |
|                       | 20375                        | Computer & peripheral equipment .....  | 296                                     | 708 461                  | 7 700                            | 1.1  | .1                                      | X  |
|                       | 20376                        | Prepackaged (off-the-shelf) computer software .....  | 741                                     | 1 830 858                | 5 530                            | .3   | Z                                       | X  |
|                       | 20380                        | Kitchenware & home furn, incl cookware, cooking access, dinnerware, glassware, giftware, decorative access & lighting, clocks, mirrors, closet & bathroom access, outdoor charcoal grills, planters, etc. .... | 8 487                                   | 13 757 413               | 1 143 897                        | 8.3  | 7.7                                     | 50.2   |
|                       | 20381                        | Cookware & cooking accessories, including strainers, sifters, grinders, cutlery, canning supplies, etc. ....   | 7 905                                   | 13 257 744               | 234 808                          | 1.8  | 1.6                                     | X  |
|                       | 20382                        | Dinnerware, china, glassware, tableware, giftware, including all flatware & holloware .....  | 2 858                                   | 4 647 942                | 90 986                           | 2.0  | .6                                      | X  |
|                       | 20383                        | Decorative accessories, including lamps, lampshades, mirrors, pictures, picture frames, clocks, magazine racks, spice racks, desk sets, etc. ....  | 7 203                                   | 11 591 308               | 178 883                          | 1.5  | 1.2                                     | X  |
|                       | 20384                        | All other kitchenware & home furnishings, including closet & bathroom accessories, etc. ....   | 6 655                                   | 12 429 960               | 639 220                          | 5.1  | 4.3                                     | X  |
|                       | 20400                        | Jewelry, including watches, watch attachments, novelty jewelry, etc. ....  | 6 131                                   | 10 294 424               | 186 710                          | 1.8  | 1.3                                     | 47.8   |
|                       | 20405                        | Karat gold jewelry-all karat gold jewelry items in which there are no diamonds/colored stones/or pearls set, or if diamonds/colored stones/ or pearls constitute less than 50 pct of jewelry value .....       | 264                                     | 496 706                  | 6 316                            | 1.3  | Z                                       | X  |
|                       | 20407                        | Diamond, gemstone, & pearl jewelry .....   | 132                                     | 381 511                  | 4 996                            | 1.3  | Z                                       | X  |
|                       | 20411                        | All other jewelry, including watches; watchbands; gold-filled, sterling, platinum, and novelty jewelry .....   | 6 068                                   | 10 254 276               | 175 398                          | 1.7  | 1.2                                     | X  |
|                       | 20420                        | Books .....  | 5 397                                   | 10 037 257               | 86 220                           | .9   | .6                                      | X  |
|                       | 20440                        | Photographic equipment & supplies .....  | 991                                     | 1 892 930                | 14 122                           | .7   | .1                                      | X  |
|                       | 20460                        | Toys, hobby goods, & games, including stuffed animals, video & electronic games, electronic game devices, & wheel goods, except bicycles .....   | 7 961                                   | 13 061 872               | 744 462                          | 5.7  | 5.0                                     | 54.3   |
|                       | 20461                        | Toys, including wheel goods .....  | 7 874                                   | 12 946 536               | 680 461                          | 5.3  | 4.6                                     | X  |
|                       | 20462                        | Games, including video & electronic games .....  | 2 293                                   | 3 615 134                | 52 797                           | 1.5  | .4                                      | X  |
|                       | 20463                        | Hobby goods .....  | 1 343                                   | 960 701                  | 11 204                           | 1.2  | .1                                      | X  |
|                       | 20490                        | Optical goods, including eyeglasses, contact lenses, sunglasses, etc. ...  | 2 240                                   | 2 493 185                | 37 759                           | 1.5  | .3                                      | X  |
|                       | 20500                        | Sporting goods, including saddlery, boats, personal watercraft, snowmobiles, all-terrain vehicles (ATVs), golf cars, & other motorized sport vehicles, bicycles, parts & accessories, etc. ....                | 5 577                                   | 11 932 714               | 336 108                          | 2.8  | 2.3                                     | 51.7   |
|                       | 20506                        | Exercise/fitness equipment .....   | 942                                     | 3 072 435                | 28 909                           | .9   | .2                                      | X  |
|                       | 20507                        | Firearms, hunting equipment, & supplies .....  | 539                                     | 1 364 506                | 53 034                           | 3.9  | .4                                      | X  |
|                       | 20508                        | Fishing tackle, including bait .....   | 730                                     | 1 412 833                | 45 270                           | 3.2  | .3                                      | X  |
|                       | 20509                        | Camping & backpacking equipment & supplies .....   | 753                                     | 1 922 122                | 37 049                           | 1.9  | .2                                      | X  |
|                       | 20512                        | Bicycles, parts & accessories .....  | 1 148                                   | 2 618 157                | 23 494                           | .9   | .2                                      | X  |
|                       | 20519                        | Boats, motors, parts & accessories .....   | 199                                     | 503 919                  | 6 544                            | 1.3  | Z                                       | X  |
|                       | 20526                        | All other sporting goods, including snowmobiles, go-carts, etc. ....   | 4 452                                   | 9 715 377                | 141 808                          | 1.5  | 1.0                                     | X  |
|                       | 20600                        | Hardware, tools, & plumbing & electrical supplies, including ceiling fans & light fixtures .....   | 7 653                                   | 13 047 750               | 787 721                          | 6.0  | 5.3                                     | X  |

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | 2002<br>Product<br>line code | Kind of business and product line   | Establishments with the product<br>line |                          | Product line sales               |  |   | Response<br>coverage <sup>2</sup><br>(percent) |
|-----------------------|------------------------------|---|---|--------------------------|----------------------------------|--|---|--|
|                       |                              |   | Number                                  | Total sales<br>(\$1,000) | Amount <sup>1</sup><br>(\$1,000) | As percent of total sales<br>of—                   |   |  |
|                       |                              |   |   |                          |                                  | Estab-<br>lishments<br>with the<br>product<br>line | All<br>estab-<br>lishments <sup>1</sup> |  |
| 4529904               |                              | Miscellaneous general merchandise stores—Con.   |   |                          |                                  |  |   |  |
|                       | 20620                        | Lawn, garden, & farm equipment & supplies; cut flowers; plants & shrubs; fertilizers; animal feed, other than for pets; etc. ....   | 7 226                                   | 13 275 187               | 916 753                          | 6.9  | 6.2                                     | 51.2   |
|                       | 20621                        | Cut flowers .....   | 3 785                                   | 8 319 029                | 63 082                           | .8   | .4                                      | X  |
|                       | 20626                        | Indoor potted plants & floral items .....   | 373                                     | 1 626 741                | 25 587                           | 1.6  | .2                                      | X  |
|                       | 20627                        | Outdoor nursery stock, including trees, shrubs, bedding plants, bulbs, sod, seeds, etc. ....  | 1 340                                   | 3 338 842                | 55 115                           | 1.7  | .4                                      | X  |
|                       | 20628                        | Fertilizer, lime, chemicals, & other soil treatments .....  | 2 360                                   | 3 856 044                | 66 446                           | 1.7  | .4                                      | X  |
|                       | 20631                        | Lawn & garden tools .....   | 5 852                                   | 12 341 941               | 404 572                          | 3.3  | 2.7                                     | X  |
|                       | 20636                        | Lawn & garden machinery, equipment, & parts .....   | 859                                     | 1 991 809                | 98 991                           | 5.0  | .7                                      | X  |
|                       | 20637                        | Farm machinery, equipment, & parts .....  | 336                                     | 1 088 300                | 52 191                           | 4.8  | .4                                      | X  |
|                       | 20638                        | All other farm supplies, including grain & animal feed .....  | 428                                     | 1 218 264                | 81 362                           | 6.7  | .5                                      | X  |
|                       | 20639                        | All other lawn & garden supplies, including fencing, irrigation equipment, & sprinklers .....   | 1 567                                   | 2 094 559                | 69 407                           | 3.3  | .5                                      | X  |
|                       | 20640                        | Dimensional lumber & other building/structural materials & supplies, including heating stoves & prefabricated fireplaces; spas, hot tubs, & saunas; stock kitchen & bathroom cabinets to be installed .....   | 114                                     | 684 095                  | 35 380                           | 5.2  | .2                                      | X  |
|                       | 20670                        | Paint & sundries .....  | 5 193                                   | 11 373 338               | 173 777                          | 1.5  | 1.2                                     | X  |
|                       | 20720                        | Automotive fuels .....  | 590                                     | 1 472 395                | 5 054                            | .3   | .2                                      | X  |
|                       | 20730                        | Automotive lubricants, including oil, greases, etc. ....  | 2 619                                   | 3 478 300                | 91 274                           | 2.6  | .6                                      | X  |
|                       | 20740                        | Automotive tires, tubes, batteries, parts, accessories .....  | 6 565                                   | 12 028 000               | 363 906                          | 3.0  | 2.4                                     | 47.8   |
|                       | 20741                        | Automotive tires & tubes .....  | 679                                     | 2 040 069                | 86 308                           | 4.2  | .6                                      | X  |
|                       | 20742                        | Automotive parts (over-the-counter), accessories, & sundry supplies, including polishes, paint, decorative items, etc. ....   | 6 449                                   | 11 842 649               | 237 597                          | 2.0  | 1.6                                     | X  |
|                       | 20749                        | Storage batteries .....   | 651                                     | 1 599 724                | 40 001                           | 2.5  | .3                                      | X  |
|                       | 20780                        | Household fuels, including oil, LP gas, wood, coal .....  | 386                                     | 696 730                  | 24 082                           | 3.5  | .2                                      | X  |
|                       | 20800                        | Pets, pet foods, & pet supplies .....   | 6 634                                   | 11 843 374               | 210 197                          | 1.8  | 1.4                                     | X  |
|                       | 20850                        | All other merchandise .....   | 8 556                                   | 12 659 769               | 1 610 228                        | 12.7   | 10.8                                    | 55.6   |
|                       | 20851                        | Stationery products, including stationery, tablets, pads, & related products .....  | 6 029                                   | 8 536 735                | 162 409                          | 1.9  | 1.1                                     | X  |
|                       | 20852                        | Office paper, including computer printer, copier, fax, & typewriter cut sheet paper .....   | 1 187                                   | 1 913 777                | 18 889                           | 1.0  | .1                                      | X  |
|                       | 20853                        | Office & school supplies .....  | 3 625                                   | 4 165 317                | 61 350                           | 1.5  | .4                                      | X  |
|                       | 20854                        | Office equipment, including fax machines, dictaphones, copying machines, calculating machines, etc. ....  | 680                                     | 1 531 959                | 10 821                           | .7   | .1                                      | X  |
|                       | 20855                        | Greeting cards .....  | 7 141                                   | 11 055 143               | 171 684                          | 1.6  | 1.2                                     | X  |
|                       | 20856                        | Magazines & newspapers .....  | 496                                     | 708 567                  | 7 133                            | 1.0  | .2                                      | X  |
|                       | 20859                        | Luggage & leather goods .....   | 4 551                                   | 9 769 417                | 53 734                           | .6   | .4                                      | X  |
|                       | 20865                        | Telephones .....  | 1 731                                   | 2 199 635                | 33 718                           | 1.5  | .2                                      | X  |
|                       | 20877                        | Souvenirs & novelty items, including fruit & gourmet food baskets & pre-filled balloons .....   | 5 840                                   | 9 906 522                | 193 342                          | 2.0  | 1.3                                     | X  |
|                       | 20878                        | Seasonal decorations, including decorative plates, napkins, & cups ...  | 7 318                                   | 11 515 452               | 831 466                          | 7.2  | 5.6                                     | X  |
|                       | 20883                        | All other merchandise .....   | 109                                     | 145 714                  | 65 682                           | 45.1   | .4                                      | X  |
|                       | 29810                        | All other merchandise .....   | 3 491                                   | 7 275 012                | 202 319                          | 2.8  | 1.4                                     | X  |
|                       | 29900                        | All nonmerch rcpts, incl all rcpts from customers for parts installed in repair & charges for dely, repair, maint, storage, installation, on-site const, rental/lease of tools/equip & oth svc provided ..... | 1 432                                   | 2 991 912                | 58 272                           | 1.9  | .4                                      | 53.4   |
|                       | 29904                        | Labor charges for work perf by this estab, incl alteration charges; charges for auto & oth rep, maint, install, const, alteration, etc.; rcpts from landscaping; & rcpts from heater rep/install .....        | 370                                     | 588 300                  | 19 611                           | 3.3  | .1                                      | X  |
|                       | 29905                        | Labor charges for work contracted out to other establishments .....   | 10                                      | 6 463                    | 226                              | 3.5  | .2                                      | X  |
|                       | 29907                        | Parts installed in repair .....   | 241                                     | 619 685                  | 17 218                           | 2.8  | .1                                      | X  |
|                       | 29909                        | Delivery charges .....  | 119                                     | 248 957                  | 2 206                            | .9   | .2                                      | X  |
|                       | 29943                        | Value of service contracts .....  | 35                                      | 144 659                  | 931                              | .6   | .2                                      | X  |
|                       | 29968                        | All other nonmerchandise receipts, including charges for storage, rental or lease of tools & equipment, photofinishing, formal wear rental, carpet cleaning, etc. ....  | 956                                     | 1 927 390                | 18 080                           | .9   | .1                                      | X  |

<sup>1</sup>Product line sales and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

<sup>2</sup>Sales of establishments reporting product line sales as percent of total sales.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 4. Concentration by Largest Firms for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only firms and establishments of firms with payroll. Excludes data for corporate, subsidiary, and regional managing offices and establishments of these firms that are classified in other categories than those specified in this table. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For method of assignment to categories shown, see Appendix C. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

| 2002<br>NAICS<br>code | Kind of business and largest firms based on sales     | Establishments<br>(number) | Sales               |                        | Annual<br>payroll<br>(\$1,000) | First-quarter<br>payroll<br>(\$1,000) | Paid employees<br>for pay period<br>including<br>March 12<br>(number) |
|-----------------------|---|----------------------------|---------------------|------------------------|--------------------------------|---------------------------------------|---|
|                       |   |                            | Amount<br>(\$1,000) | As percent<br>of total |                                |                                       |   |
| 452                   | General merchandise stores                            |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 40 907                     | 444 663 839         | 100.0                  | 42 882 321                     | 10 355 218                            | 2 544 936   |
|                       | 4 largest firms .....                                 | 7 210                      | 289 485 533         | 65.1                   | 25 998 649                     | 6 119 446                             | 1 420 524   |
|                       | 8 largest firms .....                                 | 9 905                      | 354 226 625         | 79.7                   | 34 006 073                     | 8 146 393                             | 1 921 770   |
|                       | 20 largest firms .....                                | 26 443                     | 418 815 919         | 94.2                   | 39 923 721                     | 9 615 371                             | 2 320 645   |
|                       | 50 largest firms .....                                | 29 954                     | 434 830 976         | 97.8                   | 41 622 548                     | 10 056 291                            | 2 455 139   |
| 4521                  | Department stores                                     |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 9 628                      | 224 015 983         | 100.0                  | 23 779 789                     | 5 843 260                             | 1 453 984   |
|                       | 4 largest firms .....                                 | 5 698                      | 146 282 620         | 65.3                   | 14 526 717                     | 3 499 904                             | 883 060   |
|                       | 8 largest firms .....                                 | 7 866                      | 197 256 811         | 88.1                   | 20 508 103                     | 5 044 143                             | 1 250 494   |
|                       | 20 largest firms .....                                | 9 402                      | 220 751 702         | 98.5                   | 23 411 050                     | 5 751 929                             | 1 431 720   |
|                       | 50 largest firms .....                                | 9 536                      | 223 210 573         | 99.6                   | 23 658 323                     | 5 812 635                             | 1 446 260   |
| 45211                 | Department stores                                     |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 9 628                      | 224 015 983         | 100.0                  | 23 779 789                     | 5 843 260                             | 1 453 984   |
|                       | 4 largest firms .....                                 | 5 698                      | 146 282 620         | 65.3                   | 14 526 717                     | 3 499 904                             | 883 060   |
|                       | 8 largest firms .....                                 | 7 866                      | 197 256 811         | 88.1                   | 20 508 103                     | 5 044 143                             | 1 250 494   |
|                       | 20 largest firms .....                                | 9 402                      | 220 751 702         | 98.5                   | 23 411 050                     | 5 751 929                             | 1 431 720   |
|                       | 50 largest firms .....                                | 9 536                      | 223 210 573         | 99.6                   | 23 658 323                     | 5 812 635                             | 1 446 260   |
| 452111                | Department stores (except discount department stores) |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 3 938                      | 89 849 822          | 100.0                  | 11 149 579                     | 2 774 477                             | 689 270   |
|                       | 4 largest firms .....                                 | 2 594                      | 64 185 566          | 71.4                   | 7 962 344                      | 2 013 983                             | 498 391   |
|                       | 8 largest firms .....                                 | 3 469                      | 82 838 010          | 92.2                   | 10 306 051                     | 2 571 127                             | 636 108   |
|                       | 20 largest firms .....                                | 3 861                      | 88 814 814          | 98.8                   | 11 008 546                     | 2 738 112                             | 680 371   |
|                       | 50 largest firms .....                                | 3 912                      | 89 737 264          | 99.9                   | 11 127 326                     | 2 768 596                             | 687 631   |
| 452112                | Discount department stores                            |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 5 690                      | 134 166 161         | 100.0                  | 12 630 210                     | 3 068 783                             | 764 714   |
|                       | 4 largest firms .....                                 | 4 947                      | 126 990 199         | 94.7                   | 11 864 502                     | 2 876 343                             | 703 105   |
|                       | 8 largest firms .....                                 | 5 578                      | 133 082 357         | 99.2                   | 12 501 916                     | 3 038 595                             | 755 819   |
|                       | 20 largest firms .....                                | 5 639                      | 133 803 705         | 99.7                   | 12 576 489                     | 3 056 006                             | 761 470   |
|                       | 50 largest firms .....                                | 5 678                      | 134 152 932         | 100.0                  | 12 628 093                     | 3 068 470                             | 764 640   |
| 4529                  | Other general merchandise stores                      |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 31 279                     | 220 647 856         | 100.0                  | 19 102 532                     | 4 511 958                             | 1 090 952   |
|                       | 4 largest firms .....                                 | 8 619                      | 174 944 130         | 79.3                   | 14 516 960                     | 3 407 365                             | 775 887   |
|                       | 8 largest firms .....                                 | 13 795                     | 195 105 248         | 88.4                   | 16 278 301                     | 3 833 915                             | 879 871   |
|                       | 20 largest firms .....                                | 19 386                     | 209 933 911         | 95.1                   | 17 843 085                     | 4 190 116                             | 994 891   |
|                       | 50 largest firms .....                                | 20 856                     | 213 791 787         | 96.9                   | 18 197 121                     | 4 297 519                             | 1 024 984   |
| 45291                 | Warehouse clubs and supercenters                      |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 2 915                      | 189 619 323         | 100.0                  | 15 847 100                     | 3 730 599                             | 837 200   |
|                       | 4 largest firms .....                                 | 2 452                      | 174 480 634         | 92.0                   | 14 217 385                     | 3 336 799                             | 747 500   |
|                       | 8 largest firms .....                                 | 2 878                      | 188 889 798         | 99.6                   | 15 768 598                     | 3 711 115                             | 832 434   |
|                       | 20 largest firms .....                                | 2 913                      | D                   | D                      | D                              | D                                     | m   |
|                       | 50 largest firms .....                                | 2 915                      | 189 619 323         | 100.0                  | 15 847 100                     | 3 730 599                             | 837 200   |
| 452910                | Warehouse clubs and supercenters                      |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 2 915                      | 189 619 323         | 100.0                  | 15 847 100                     | 3 730 599                             | 837 200   |
|                       | 4 largest firms .....                                 | 2 452                      | 174 480 634         | 92.0                   | 14 217 385                     | 3 336 799                             | 747 500   |
|                       | 8 largest firms .....                                 | 2 878                      | 188 889 798         | 99.6                   | 15 768 598                     | 3 711 115                             | 832 434   |
|                       | 20 largest firms .....                                | 2 913                      | D                   | D                      | D                              | D                                     | m   |
|                       | 50 largest firms .....                                | 2 915                      | 189 619 323         | 100.0                  | 15 847 100                     | 3 730 599                             | 837 200   |
| 45299                 | All other general merchandise stores                  |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 28 364                     | 31 028 533          | 100.0                  | 3 255 432                      | 781 359                               | 253 752   |
|                       | 4 largest firms .....                                 | 14 696                     | 16 729 413          | 53.9                   | 1 674 824                      | 384 382                               | 124 902   |
|                       | 8 largest firms .....                                 | 15 580                     | 19 333 952          | 62.3                   | 1 899 673                      | 437 859                               | 148 805   |
|                       | 20 largest firms .....                                | 17 511                     | 22 948 927          | 74.0                   | 2 224 151                      | 536 953                               | 178 109   |
|                       | 50 largest firms .....                                | 18 120                     | 24 609 314          | 79.3                   | 2 407 721                      | 579 086                               | 191 427   |
| 452990                | All other general merchandise stores                  |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 28 364                     | 31 028 533          | 100.0                  | 3 255 432                      | 781 359                               | 253 752   |
|                       | 4 largest firms .....                                 | 14 696                     | 16 729 413          | 53.9                   | 1 674 824                      | 384 382                               | 124 902   |
|                       | 8 largest firms .....                                 | 15 580                     | 19 333 952          | 62.3                   | 1 899 673                      | 437 859                               | 148 805   |
|                       | 20 largest firms .....                                | 17 511                     | 22 948 927          | 74.0                   | 2 224 151                      | 536 953                               | 178 109   |
|                       | 50 largest firms .....                                | 18 120                     | 24 609 314          | 79.3                   | 2 407 721                      | 579 086                               | 191 427   |
| 4529901               | Variety stores  |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 18 270                     | 16 163 368          | 100.0                  | 1 602 210                      | 372 750                               | 130 702   |
|                       | 4 largest firms .....                                 | 13 425                     | 13 586 130          | 84.1                   | 1 279 923                      | 297 867                               | 101 080   |
|                       | 8 largest firms .....                                 | 13 926                     | 14 057 350          | 87.0                   | 1 333 059                      | 309 740                               | 106 802   |
|                       | 20 largest firms .....                                | 14 240                     | 14 299 605          | 88.5                   | 1 363 791                      | 316 875                               | 109 330   |
|                       | 50 largest firms .....                                | 14 368                     | 14 515 785          | 89.8                   | 1 392 243                      | 323 378                               | 111 451   |
| 4529904               | Miscellaneous general merchandise stores              |                            |                     |                        |                                |                                       |   |
|                       | All firms .....                                       | 10 094                     | 14 865 165          | 100.0                  | 1 653 222                      | 408 609                               | 123 050   |
|                       | 4 largest firms .....                                 | 2 097                      | 5 690 031           | 38.3                   | 613 768                        | 138 686                               | 47 260  |
|                       | 8 largest firms .....                                 | 2 772                      | 7 035 229           | 47.3                   | 748 630                        | 170 502                               | 55 995  |
|                       | 20 largest firms .....                                | 3 717                      | 9 448 842           | 63.6                   | 949 308                        | 240 163                               | 76 361  |
|                       | 50 largest firms .....                                | 4 125                      | 10 634 934          | 71.5                   | 1 083 700                      | 271 301                               | 84 589  |

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Includes tips and gratuities received by employees from patrons and reported to employers. Excludes payrolls of departments or concessions operated by other companies at the establishment. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each retail trade establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe stores" classification.

### **FIRMS**

A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are

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proprietors and partners of unincorporated businesses; employees of departments or concessions operated by other companies at the establishment; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

## **SALES**

Includes merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; gasoline, liquor, tobacco, and other excise taxes that are paid by the manufacturer or wholesaler and passed on to the retailer; and shipping and handling receipts.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from sales. Sales do not include carrying or other credit charges; sales and other taxes (including Hawaii's General Excise Tax) collected from customers and forwarded to taxing authorities; gross sales and receipts of departments or concessions operated by other companies; and commissions or receipts from the sale of government lottery tickets.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### PART 1. 2002 NAICS

#### 452 GENERAL MERCHANDISE STORES

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

##### 4521 DEPARTMENT STORES

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

##### 45211 DEPARTMENT STORES

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

##### 452111 DEPARTMENT STORES (EXCEPT DISCOUNT DEPARTMENT STORES)

This industry comprises establishments known as department stores that have separate departments for various merchandise lines, such as apparel, jewelry, home furnishings, and linens, each with separate cash registers and sales associates. Department stores in this industry generally do not have central customer checkout and cash register facilities.

For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

##### 452112 DISCOUNT DEPARTMENT STORES

This industry comprises establishments known as department stores that have central customer checkout areas, generally in the front of the store, and that may have additional cash registers located in one or more individual departments. Department stores in this industry sell a wide range of general merchandise (except fresh, perishable foods).

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For the 2002 Economic Census, total sales **exclude** the sales from leased departments owned by another company and operating within the department store.

For the 2002 Economic Census of Island Areas, total sales **include** the sales from leased departments owned by another company and operating within the department store.

#### **4529 OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

#### **45291 WAREHOUSE CLUBS AND SUPERCENTERS**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

#### **452910 WAREHOUSE CLUBS AND SUPERCENTERS**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

#### **45299 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

#### **452990 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

#### **4529901 VARIETY STORES**

This industry comprises establishments primarily engaged in retailing a variety of merchandise, such as inexpensive apparel and accessories, costume jewelry, notions, candy, toys, and other items in the low and popular price ranges. These establishments generally do not carry a complete line of merchandise, are not departmentalized, do not offer their own charge service, and do not deliver merchandise.

#### **4529904 MISCELLANEOUS GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except variety stores). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

## **PART 2. 1997 NAICS**

### **452 GENERAL MERCHANDISE STORES**

Industries in the General Merchandise Stores subsector retail new general merchandise from fixed point-of-sale locations. Establishments in this subsector are unique in that they have the equipment and staff capable of retailing a large variety of goods from a single location. This includes a variety of display equipment and staff trained to provide information on many lines of products.

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## **4521 DEPARTMENT STORES (EXCLUDING LEASED DEPARTMENTS)**

This industry group comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales exclude the sales from leased departments owned by another company and operating within the department store.

### **45211 DEPARTMENT STORES (EXCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales exclude the sales from leased departments owned by another company and operating within the department store.

#### **452110 DEPARTMENT STORES (EXCLUDING LEASED DEPARTMENTS)**

This industry comprises establishments known as department stores primarily engaged in retailing a wide range of the following new products with no one merchandise line predominating: apparel; furniture; appliances and home furnishings; and selected additional items, such as paint, hardware, toiletries, cosmetics, photographic equipment, jewelry, toys, and sporting goods. Merchandise lines are normally arranged in separate departments. Total sales exclude the sales from leased departments owned by another company and operating within the department store.

## **4529 OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores).

### **45291 WAREHOUSE CLUBS AND SUPERSTORES**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

#### **452910 WAREHOUSE CLUBS AND SUPERSTORES**

This industry comprises establishments known as warehouse clubs, superstores or supercenters primarily engaged in retailing a general line of groceries in combination with general lines of new merchandise, such as apparel, furniture, and appliances.

## **45299 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.

### **452990 ALL OTHER GENERAL MERCHANDISE STORES**

This industry comprises establishments primarily engaged in retailing new goods in general merchandise stores (except department stores, warehouse clubs, superstores, and supercenters). These establishments retail a general line of new merchandise, such as apparel, automotive parts, dry goods, hardware, groceries, housewares or home furnishings, and other lines in limited amounts, with none of the lines predominating.



# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total sales of establishments covered in the census. Data on sales, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms with no paid employees during 2002. Sales information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total sales of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. Changes between 1997 and 2002 affecting this sector are discussed in the text at the beginning of this report. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

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1. Establishments that returned a report form were classified on the basis of their self-designation, product line sales, and responses to other industry-specific inquiries.
  2. Establishments without a report form:
    - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
    - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

## **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross receipts from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of sales from administrative records." This includes sales information obtained from administrative records of other federal agencies. The "Percent of sales estimated" includes sales information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, "basic" and "industry-specific." Data for the basic inquiries, which include location, kind of business or operation, sales, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

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Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total sales of all establishments included in the category. In a few cases, expansion on the basis of sales was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the sales of establishments responding to the industry-specific inquiry as a percent of total sales for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

### **CONCENTRATION CATEGORIES**

Concentration categories are based on aggregate sales of all establishments operated by the same firm in a given kind-of-business classification or group for which data are presented. For example, a firm operating three retail establishments – a furniture store (NAICS 4421), a home furnishings store (NAICS 4422), and an electronics and appliance store (NAICS 4431) – would be treated as three one-establishment firms at the most detailed NAICS level, as a two-establishment firm in NAICS 442 and a one-establishment firm in NAICS 443, and as a single three-establishment firm in Retail Trade totals (NAICS 44-45).

### **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## Appendix D. Geographic Notes

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Not applicable for this report.

## Appendix E. Metropolitan and Micropolitan Statistical Areas

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Not applicable for this report.

